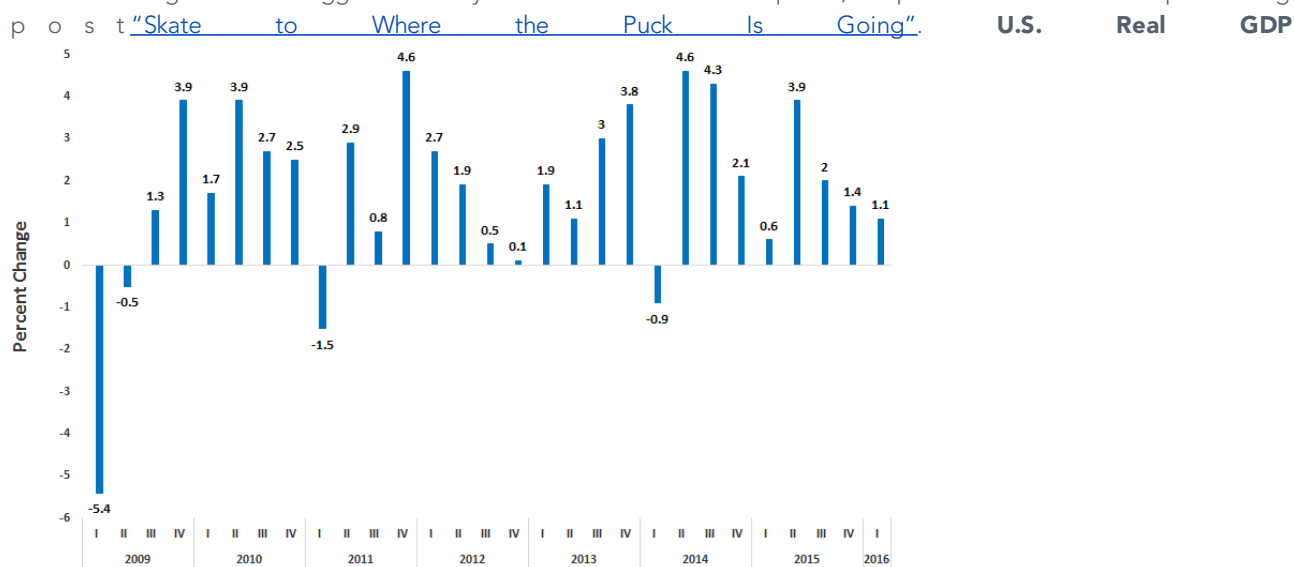


# IT'S NOT THE END OF THE WORLD AS WE KNOW IT

Kevin Flanagan — Head of Fixed Income Strategy

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Given the tenor of the discussion *surrounding* [Brexit](#), investors may be forgiven for feeling the economic and financial worlds are collapsing around them. So we thought it would be a good idea to turn the focus back on the U.S. and analyze the outlook for the domestic economy. There is no doubt the uncertainty created by the Brexit vote represents an unfortunate gift that might keep on giving in the months, if not the next couple of years, ahead. However, does this development represent a “clear and present danger” for U.S. growth prospects? Perhaps the best way to answer this question is to determine what type of footing the economy was on prior to last month’s Brexit vote. On that front, 2016 got off to a slow start, as real [GDP](#) was reported to have grown by a modest +1.1% in Q1. However, based on most economists’ projections, Q2 should show some improvement, as expectations seem to be centered around a +2.5% outcome for the April–June period. If this projection were to prove accurate, it would represent the third year in a row that real GDP got off to a sluggish start only to rebound in the second quarter, a topic we discussed in our April 20 blog post [“Skate to Where the Puck Is Going”](#).



Source: Bureau of Economic Analysis, June 28, 2016.

After a bit of a slowdown to begin the year, it looks as if consumer spending could put in a robust performance, providing the lion's share of positive contribution for Q2. This is an important consideration, as the [personal consumption expenditure](#) component will more than likely continue to be the key cylinder in the economic engine. Admittedly, the negative headlines regarding Brexit and the attendant [volatility](#) in the financial markets could have an impact on consumer sentiment, but we feel that future household spending plans will continue to provide support for the overall economy. Let's take a look at some of the other cylinders of the “GDP engine.” When the discussion turns to Brexit's negative effects on domestic output, the consumer is rarely mentioned. Instead, most of the attention is on trade, or net exports. According to the latest year-to-date data from the Bureau of Economic Analysis, the UK accounts for roughly 4% of U.S. exports, while the European Union (ex-UK) tally is around 15%. Thus, any adverse repercussions on demand from those two areas could definitely impact U.S. net exports in a negative way and could potentially be added to by a strong U.S. dollar. Another important component to look at is gross private domestic investment. Due to the plunge in energy prices that began in late 2014

and hit its nadir earlier this year, along with the attendant pullback in mining and drilling activity as well as reduced rig counts, business fixed investment has suffered. To illustrate this impact, the sector has produced three consecutive quarters as a negative contributor. With oil prices back from their 2016 depths and appearing to stabilize, at worst, the investment component should not act as the same type of drag on the overall economy in the quarters ahead. Recent data on manufacturing activity has also been better than expected: in June, the closely watched [ISM Manufacturing Index](#) rose to its highest level in 16 months. **Conclusion** A major concern following the Brexit vote was the potential for a [tightening](#) in financial conditions. However, as of this writing, this fear has not materialized. In fact, the sizable decline in U.S. [Treasury yields](#) over the last few weeks has been akin to a “Fed easing” in [monetary policy](#). While some slowing in H2 real GDP should not be ruled out, at this point there appear to be no ominous clouds on the horizon.

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## **DEFINITIONS**

**Brexit** : an abbreviation of “British exit” that mirrors the term Grexit. It refers to the possibility that Britain will withdraw from the European Union.

**Gross domestic product (GDP)** : The sum total of all goods and services produced across an economy.

**Volatility** : A measure of the dispersion of actual returns around a particular average level.&nbsp;.

**ISM Purchasing Managers’ Index** : Represents the health of the manufacturing sector based on new orders, inventory levels, production, supplier deliveries and the employment environment. A PMI above 50 signifies expansion while below 50 signifies contraction.

**Tighten** : a decline in the amount of compensation bond holders require to lend to risky borrowers. When spreads tighten, the market is implying that borrowers pose less risk to lenders.

**Treasury yield** : The return on investment, expressed as a percentage, on the debt obligations of the U.S. government.

**Monetary policy** : Actions of a central bank or other regulatory committee that determine the size and rate of growth of the money supply, which in turn affects interest rates.