
WHAT GLOBAL CORRELATIONS MEAN FOR PORTFOLIO CONSTRUCTION & SMART BETA

Gaurav Sinha — Associate Director, Asset Allocation and Modern Alpha
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I recently wrote in a post how [quantitative easing \(QE\) liquidity world average correlations have been dropping in the U.S.](#) In this analysis, I will take it a step further and highlight how this trend is not just restricted to the U.S.; we see similar patterns globally, especially in Europe and Japan. In addition, I will talk about how investors should account for this while constructing their portfolios.

This pattern also calls into question the conventional narrative that exchange-traded funds (ETFs) are driving correlations higher and leading to systemic risk in the market.

Global Markets Offering Diversification & Potential Returns

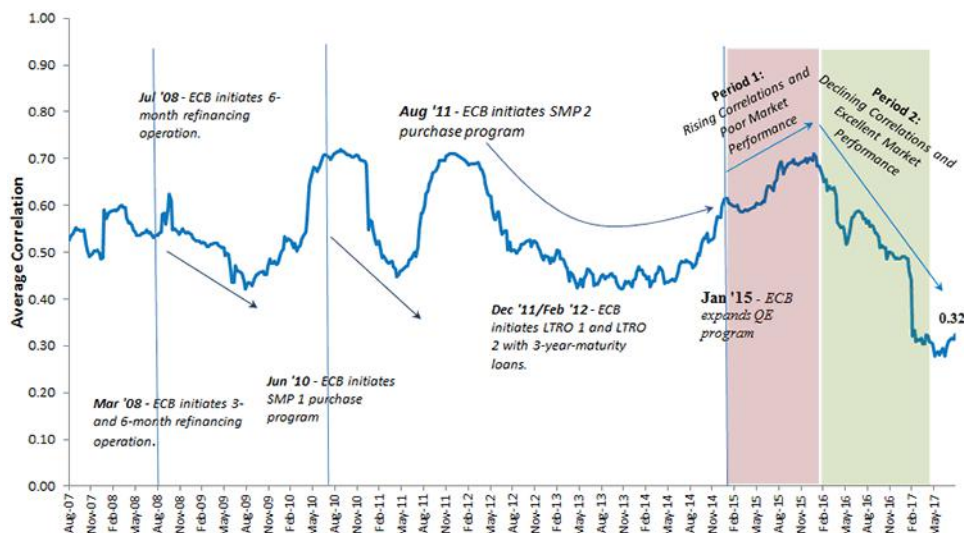
While in the U.S. we are already on a rate hike trajectory, if we look globally, rates are still at their all-time lows. Ten-year [yields](#) in the developed world continue to be much lower compared to the U.S., barring a few exceptions like Australia.¹

This is partly because other parts of the world are still coming out of an economic slowdown, with minimal signs of [inflation](#). Thus, global central banks have been supportive of liquidity and fully supporting accommodative policies, while the U.S. is reducing its extraordinary measures of accommodation.

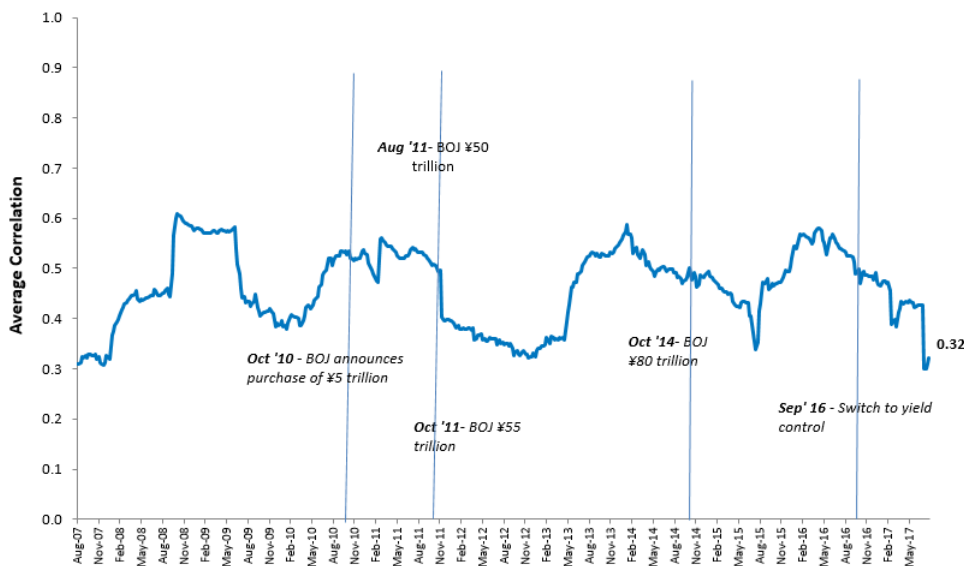
To visualize this interplay of local equities and prevailing average correlations, I plotted charts below for Japan and Europe. The charts plot the average of all possible pair-wise trailing six-month correlations of equities in the [MSCI Euro Index](#) for European equities and the [Nikkei 225](#) for Japanese equities.

Eurozone Equity Average Correlations

6 Month - MSCI Euro



Japanese Equity Average Correlations 6 Monthly - Nikkei Index



Sources: Bloomberg, MSCI, as of 8/31/17. Past performance is not indicative of future results. You cannot invest directly in an index.

Thus, falling correlations are not just a U.S. phenomenon—they are happening globally. My takeaways:

- For global asset allocators, global equities offer diversification opportunities.
- On an absolute basis, average correlations are lowest in the U.S. (around 0.18), and this coincides with economic recovery in the U.S.
- Those blaming passive inflows to ETFs for rising correlations have been falsely raising alarms.

Now let's look at what rising or declining correlations imply for market performance in those periods. We define:

- Periods with rising correlation as any four consecutive weeks where average correlations **rose** more than 15%.

- Periods with declining correlation as any four consecutive weeks where average correlations **declined** more than 15%.

| | Periods with Rising Average Correlations | | Periods with Declining Average Correlations | |
|--------|--|----------------------|---|----------------------|
| | Mean Index Returns | Median Index Returns | Mean Index Returns | Median Index Returns |
| U.S. | -11.30% | -11.80% | 3.70% | 3.00% |
| Europe | -16.90% | -16.60% | 5.10% | 5.40% |
| Japan | -14.10% | -6.60% | 2.20% | 2.30% |

Source: Bloomberg, as of 8/31/17.

It's clear that not just in the U.S. but globally periods of declining correlations led to favorable markets, in contrast to periods with rising correlations, which led to unfavorable markets.

Therefore, if global central banks are still accommodative, leading to global correlations following the path of U.S. correlations with a lag, there is scope for them to fall further, which could have a positive impact on local equities.

Takeaways for Portfolio Construction

Thus, it all comes down to how to implement this information in a portfolio. There are a few ways:

- **Allocate Internationally:** Allocation to international developed equities, especially in Europe and Japan, can provide upside in environments where global correlations follow the path of U.S. correlations.
- **Stock Selection Matters:** Along with asset allocation, investors need to seriously consider stock selection in order to tap into the maximum benefit that healthier firms can offer in investor portfolios. Investing in strategies that select fundamentally sound companies can enhance your selection effect and provide maximum benefit in a desynchronized, low-correlation environment.
- **Smart Beta & ETFs Can Help:** Finally, ETFs can provide not only diversification but also enhanced stock selection and weighting at prices lower than many active strategies.

We at WisdomTree take pride in being [pioneers of fundamentally weighted strategies](#) that now have multiple-year-long track records. More than 10 years ago, we launched our first set of products that emphasized selecting and weighting stocks based on fundamental factors and providing investors with not just beta but smart beta.

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¹Source: Bloomberg, as of 9/31/17.

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You cannot invest directly in an index.

DEFINITIONS

Quantitative Easing (QE) : A government monetary policy occasionally used to increase the money supply by buying government securities or other securities from the market. Quantitative easing increases the money supply by flooding financial institutions with capital, in an effort to promote increased lending and liquidity.

Liquidity : The degree to which an asset or security can be bought or sold in the market without affecting the asset's price. Liquidity is characterized by a high level of trading activity. Assets that can be easily bought or sold are known as liquid asset.

Yield : The income return on an investment. Refers to the interest or dividends received from a security that is typically expressed annually as a percentage of the market or face value.

Inflation : Characterized by rising price levels.

MSCI Europe Index : A free float-adjusted market capitalization-weighted index designed to measure the performance of developed equity markets in Europe.

Nikkei 225 Stock Average Index : A price-weighted average of 225 top-rated Japanese companies listed in the First Section of the Tokyo Stock Exchange.

Smart Beta : A term for rules-based investment strategies that don't use conventional market-cap weightings.