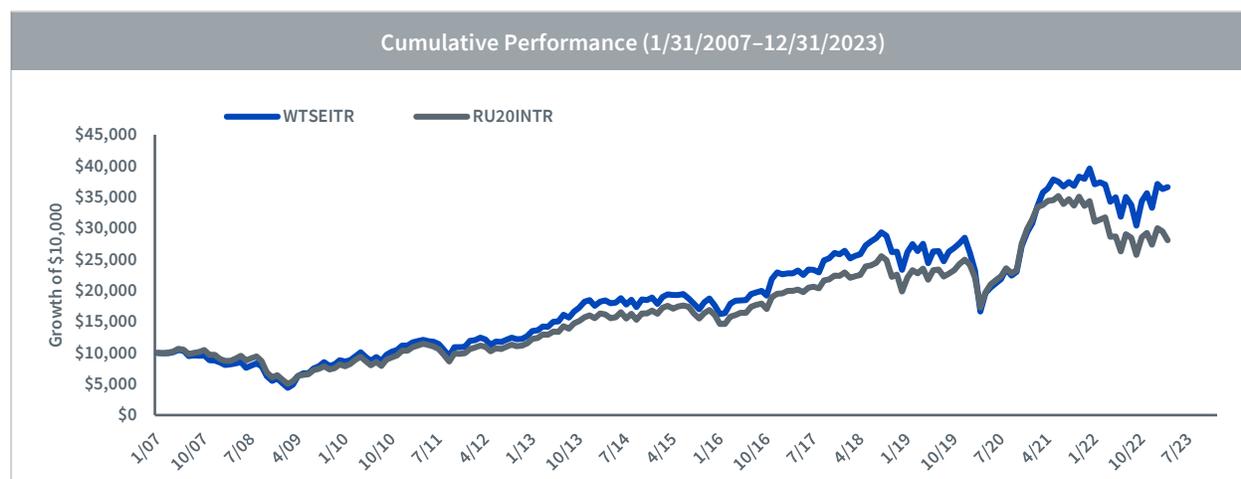


# WisdomTree U.S. SmallCap Fund

# EES

In the past few decades, index-based investment strategies have gained traction for obtaining exposure to broad asset classes. Numerous benefits of the passively managed exchange-traded fund (ETF) wrapper—including easy access to diversification, generally low fees in comparison to active strategies, tax efficiency and daily transparency of holdings—have helped these types of strategies gain in popularity. While the first set of indexes were traditional market cap-weighted offerings<sup>1</sup>, a growing body of evidence suggests that a rules-based approach to indexing can add significant value to the core of investor portfolios.

Take earnings as an example. At WisdomTree, we believe that a focus on core earnings may provide investors with an opportunity to maintain much of the broad exposure associated with an equity market while managing valuations. By focusing on a company’s earnings, WisdomTree has created broad exposure while remaining grounded to a common fundamental metric. A core objective of constructing these indexes was to have both a beta and correlation close to 1 compared to a broad market-cap weighted benchmark, but with incremental improvement over the long-run by avoiding some of the more expensive and unprofitable parts of the market. The chart and table below illustrates the real-time results of this approach on the WisdomTree U.S. SmallCap Index.



This chart illustrates how a hypothetical investment of \$10,000 might have grown. The calculations assume reinvestment of dividends and do not reflect transaction and other costs. Past performance is not indicative of future results.

| Index                                    | vs. Russell 2000 Index |             |
|--|------------------------|-------------|
|  | Beta                   | Correlation |
| WisdomTree U.S. SmallCap Index (WTSEITR) | 1.07                   | 0.96        |
| Russell 2000 Index (RU20INTR)            | 1.00                   | 1.00        |

Sources: WisdomTree, FactSet, 1/31/2007–12/31/2023. Start date reflects WisdomTree Index inception. Past performance is not indicative of future results. You cannot invest directly in an index. Index performance does not represent actual fund or portfolio performance. A fund or portfolio may differ significantly from the securities included in the index. Index performance assumes reinvestment of dividends but does not reflect any management fees, transaction costs or other expenses that would be incurred by a portfolio or fund, or brokerage commissions on transactions in fund shares. Such fees, expenses and commissions could reduce returns.

<sup>1</sup> Market capitalization weighting: Market cap = share price x number of shares outstanding. Firms with the highest values receive the highest weights.

## The Difference Earnings Weighting Makes (Hypothetical Illustration)

| Hypothetical Universe |                   |                        |        | Market Cap Weighted |            |                     | Earnings Weighted |                     |           |
|-----------------------|-------------------|------------------------|--------|---------------------|------------|---------------------|-------------------|---------------------|-----------|
| Company               | Market Cap (\$mm) | Earnings Stream (\$mm) | P/E    | Market Cap Weight   | Investment | P/E Ratio           | Earnings Weight   | Investment          | P/E Ratio |
| A                     | \$200             | \$40.00                | 5.00x  | 17.39%              | \$17,391   |                     | 40%               | \$40,000            |           |
| B                     | \$250             | \$25.00                | 10.00x | 21.74%              | \$21,739   |                     | 25%               | \$25,000            |           |
| C                     | \$700             | \$35.00                | 20.00x | 60.87%              | \$60,870   |                     | 35%               | \$35,000            |           |
| Totals                | \$1,150           | \$100.00               | -      | -                   | \$100,000  |                     | -                 | \$100,000           |           |
|                       |                   |                        |        |                     |            | Portfolio P/E Ratio | 11.50x            |                     |           |
|                       |                   |                        |        |                     |            |                     |                   | Portfolio P/E Ratio | 8.16x     |

Source: WisdomTree. For illustrative purposes only. Does not reflect an actual investment.

## A Methodology That Tilts Total Returns toward Earnings

In the late 1990s, U.S. investors saw growth stocks, with triple-digit P/E ratios<sup>2</sup>, hijack the S&P 500, commanding the largest weights in the Index as their market capitalizations soared. And when this happens, market cap-weighted indexes can subject investors not only to higher risks resulting from having fewer securities with larger weights, but also to large losses when valuations fall. WisdomTree's earnings-focused methodologies tilt the portfolio toward lower-valuation companies. The potential for risk-adjusted outperformance demonstrated by Wharton Professor Jeremy Siegel's research is the foundation upon which the WisdomTree U.S. SmallCap Index was built. At its core, the methodology focuses on:

**Stock Selection**—Our earnings strategies start with a universe of all companies in a region that meet WisdomTree's market capitalization and liquidity<sup>3</sup> requirements. Next, we remove the riskiest companies from the starting universe based on quantitative risk screens. From there, we select companies with positive trailing 12-month earnings and make any appropriate size cuts depending on the focus of the strategy (Broad, Large, Mid, Small).

**Cyclical Growth**—By earnings-weighting our strategy, the portfolio takes on some unique sector tilts compared to a market cap-weighted approach. The portfolio has tended to be over-weight more cyclical consumer driven sectors and has had its best performance when broad market growth is robust and valuations multiples are expanding.

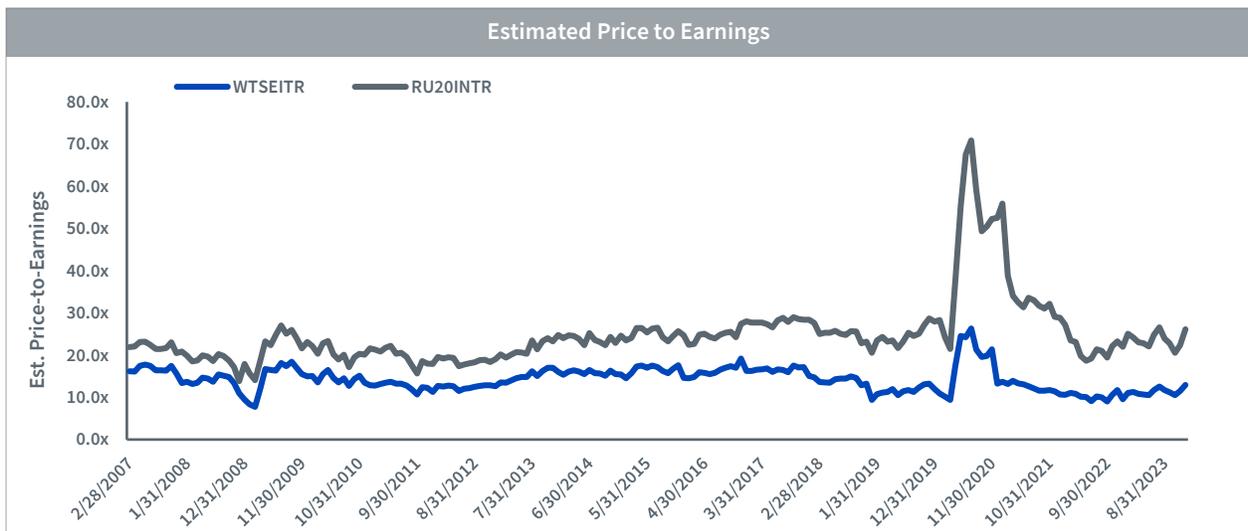
<sup>2</sup> Price-to-earnings (P/E) ratio: Share price divided by earnings per share. Lower numbers indicate an ability to access greater amounts of earnings per dollar invested.

Investment Process: WisdomTree U.S. SmallCap Index



The Impact of Earnings Weighting on the Portfolio

The impact that earnings weighting has had on valuations over time is evident from the estimated price-to-earnings discount of the WisdomTree U.S. SmallCap Index compared to the Russell 2000 Index since index inception.



Sources: WisdomTree, FactSet, 1/31/2007—12/31/2023. Start date reflects WisdomTree Index inception. You cannot invest directly in an index. WTSEITR refers to the WisdomTree U.S. SmallCap Index and RU20INTR refers to the Russell 2000 Index. Past performance is not indicative of future results.

The WisdomTree U.S. SmallCap Fund seeks to track the price and yield performance of the WisdomTree U.S. SmallCap Index, before fees and expenses.

| Standardized Annual Returns (12/31/2023 ) |        |        |        |         |                 |
|---|--------|--------|--------|---------|-----------------|
| Fund/Index                                | YTD    | 1 Year | 5 Year | 10 Year | Since Inception |
| WisdomTree U.S. SmallCap Fund (NAV)       | 18.42% | 18.42% | 10.82% | 7.65%   | 8.11%           |
| WisdomTree U.S. SmallCap Fund (Price)     | 18.42% | 18.42% | 10.86% | 7.65%   | 8.10%           |
| WisdomTree U.S. SmallCap Index            | 18.96% | 18.96% | 11.20% | 7.94%   | 8.31%           |
| Russell 2000 Index                        | 16.93% | 16.93% | 9.97%  | 7.16%   | 6.92%           |
| Russell 2000 Value Index                  | 14.65% | 14.65% | 10.00% | 6.76%   | 5.99%           |

Sources: WisdomTree, FactSet. Since Inception period reflects WisdomTree fund inception date 02/23/2007 – 12/31/2023.

**Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at [wisdomtree.com/investments](http://wisdomtree.com/investments).**

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total returns are calculated using the daily 4:00pm EST net asset (NAV). Market price ("Price") returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

| Quick Facts           |   |
|-----------------------|---|
| Ticker                | EES   |
| Exchange              | NYSE Arca                                       |
| Expense Ratio (Gross) | 0.38%   |
| Expense Ratio (Net)   | 0.38%   |
| Structure             | Open-end ETF                                    |
| Exposure              | Stocks with positive core earnings              |
| Rebalancing           | The portfolio is rebalanced on an annual basis. |

## Definitions and Disclosures

Passively managed: Strategies that take a rules-based approach with regular rebalancing schedules that are not changed due to market conditions. Actively managed: Refers to active funds run by portfolio managers who attempt to outperform the market by selecting those securities they believe to be the best. Beta: Measure of the volatility of an index or investment relative to a benchmark. A reading of 1.00 indicates that the investment has moved in lockstep with the benchmark; a reading of -1.00 indicates that the investment has moved in the exact opposite direction of the benchmark. Correlation: Statistical measure of how two sets of returns move in relation to each other. Correlation coefficients range from -1 to 1. A correlation of 1 means the two subjects of analysis move in lockstep with each other. A correlation of -1 means the two subjects of analysis have moved in exactly opposite directions. Earnings Stream: Earnings per share x the number of shares outstanding. For an index, these totals are added for all constituents.

WisdomTree U.S. SmallCap Index: The WisdomTree U.S. SmallCap Index is a fundamentally weighted index that measures the performance of earnings-generating companies within the small-capitalization segment of the U.S. Stock Market. Russell 2000 Index: The Russell 2000 Index is a capitalization weighted index that measures the small cap segment of the U.S. equity universe, selecting stocks ranked 1001-3000 by market capitalization from the Russell 3000 Index. Russell 2000 Value Index: Measures the performance of small-cap value segment of the U.S. equity market. It includes those Russell 2000 Index companies with lower price-to-book ratios and lower forecasted growth values.

**Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit [WisdomTree.com/investments](http://WisdomTree.com/investments) to view or download a prospectus. Investors should read the prospectus carefully before investing.**

There are risks associated with investing, including possible loss of principal. Funds focusing their investments on certain sectors and/or smaller companies increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

Earnings are not guaranteed, and a company currently indicating earnings may cease doing so at any time. Diversification does not ensure a profit or protect against loss.

Unless otherwise stated, the data source is WisdomTree.

You cannot invest directly in an index. Additional index information is available at [www.wisdomtree.com/investments](http://www.wisdomtree.com/investments).

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