WisdomTree Japan Hedged Equity Fund (DXJ) Surpasses $1 Billion In Assets

Currency-Hedged Strategy Gaining Traction for Post-Election Japan

New York, NY – (GlobeNewswire) – December 26, 2012 – WisdomTree (NASDAQ: WETF), an exchange-traded fund ("ETF") sponsor and asset manager, today announced the WisdomTree Japan Hedged Equity Fund (DXJ) recently surpassed $1 billion in assets and is presently the Company's seventh ETF to surpass $1 billion in assets. DXJ is designed to offer broad exposure to the Japanese equity market while hedging the currency fluctuations between the value of the Japanese yen to the U.S. dollar.

Jeremy Schwartz, WisdomTree Director of Research, commented, "I believe Japan's stocks are attractively priced, and many are optimistic about recently elected Prime Minister Shinzo Abe's intention to pull Japan out of deflation and correct the strong yen which has punished the country's exporters."

Mr. Schwartz added, "By hedging its exposure to the yen, DXJ offers a way to more fully access the return potential of Japanese equities in a weakening yen environment, and offers a significant alternative to products tracking the MSCI Japan Index[1] which takes on yen exposure."

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit wisdomtree.com. Read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. The Fund focuses its investments in Japan, thereby increasing the impact of events and developments in Japan that can adversely affect performance. Investments in currency involve additional special risks, such as credit risk, interest rate fluctuations, derivative investments which can be volatile and may be less liquid than other securities, and more sensitive to the effect of varied economic conditions. As this Fund can have a high concentration in some issuers, the Fund can be adversely impacted by changes affecting those issuers. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
Jeremy Schwartz is a registered representative of ALPS Distributors, Inc.
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About WisdomTree

WisdomTree® is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 46 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately $17.8 billion in ETF assets under management. For more information, please visit www.wisdomtree.com or follow us on Twitter @WisdomTreeETFs.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each

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[1] The MSCI Japan Index is a free-float adjusted market capitalization weighted index that is designed to track the equity market performance of Japanese securities listed on Tokyo Stock Exchange, Osaka Stock Exchange, JASDAQ and Nagoya Stock Exchange. One may not invest directly in an index.

WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

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