

DON

WisdomTree U.S. MidCap Dividend Fund

DON is one of our original ETFs, launched in summer 2006. That gives it a track record that captures the entire Global Financial Crisis. It is one of WisdomTree's largest funds, focusing on mid cap dividend payers.

By weighting its hundreds of members by their dividends, DON enables investors to engage mid caps with a modification of the common market capitalization-weighting methodology that is found in so many other funds.

Summer 2026 marks a two-decade track record.

DON Offers the Potential To:

TARGET MID CAPS

and provide a blend of growth potential in companies that are not yet large caps

ADD

a value and quality tilt to your portfolio

DIVIDEND-WEIGHT ITS HOLDINGS

to give larger exposures to companies whose dividend programs are going in the right direction

Why DON Now?

- + By requiring a dividend for entry, DON captures companies whose businesses are well-established but that are still small enough to one day graduate to large cap status
- + DON offers sector diversification relative to tech-heavy large caps
- + By weighting each company's dividend as a percentage of the basket's cumulative dividends, DON can serve as a check on the growth stock-heavy US stock market

DON in a Portfolio:

- + DON's current fundamental metrics can potentially boost a portfolio's exposure to the Quality and Value factors.
- + By adding mid caps to an asset allocation, portfolios can diversify from the stock market's top-heavy mega cap dominance.
- + Because DON holds hundreds of stocks, it can be treated as a single line item for U.S. mid caps.

¹Source: Morningstar, as of 3/31/26 .

²Source: WisdomTree, FactSet, as of 3/31/26

DON Quick Facts:

WisdomTree Fund/Benchmark	Ticker	Exp. Ratio	Inception Date	Average Annual Total Returns as of 3/31/26				
				1-Yr.	3-Yr.	5-Yr.	10-Yr.	Since Fund Inception
WisdomTree U.S. MidCap Dividend Fund (NAV)	DON	0.38%	06/16/2006	8.91%	11.34%	8.10%	8.99%	8.95%
WisdomTree U.S. MidCap Dividend Fund (Price)				8.91%	11.34%	7.98%	8.98%	8.97%
MSCI USA IMI				18.38%	17.95%	11.04%	13.85%	10.66%
S&P MidCap 400 Value (TR)				12.84%	10.96%	7.54%	10.12%	9.00%

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com/investments.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total returns are calculated using the daily 4:00pm EST net asset (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

You cannot invest directly in an index.

TOP 10 HOLDINGS as of 3/31/26

APA Corp	1.33%
Viatis Inc	1.18%
Best Buy Co Inc	1.16%
Hasbro Inc	1.13%
Permian Resources Corp	1.11%
Franklin Resources Inc	1.08%
Antero Midstream Corp	1.03%
Clorox Co	1.01%
Omnicom Group Inc	0.98%
American Financial Group Inc	0.95%

Holdings are subject to change without notice.

WISDOMTREE MODERN ALPHA™

We don't believe investors should have to choose between cost efficiency and performance potential. Our Modern Alpha strategies combine the outperformance potential of active with all the structural advantages of passive to create ETFs that are built for performance.

Learn more at WisdomTree.com/investments.

Please see the [WisdomTree Glossary](#) for definition of terms.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Fund before investing. For a prospectus or, if available, the summary prospectus containing this and other important information about the fund, call 866.909.9473 or visit WisdomTree.com/investments. Read the prospectus or, if available, the summary prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Funds focusing their investments on certain sectors and/or smaller companies increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Dividends are not guaranteed, and a company currently paying dividends may cease paying dividends at any time. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

WisdomTree Funds are distributed by Foreside Fund Services, LLC in the U.S.