

DEM

WisdomTree Emerging Markets High Dividend Fund



by **MORNINGSTAR**

Diversified Emerging Mkts (694 funds) as of 3/31/26 | Based on risk-adjusted returns

DEM provides access to the highest-yielding dividend payers across the emerging markets and, in our view, is well positioned to take advantage of the potential of emerging markets. The Fund uses a rules-based process designed to take advantage of inefficient markets such as emerging markets.

DEM is built entirely from dividend payers with positive earnings, weights components by dividends, and rebalances annually to relative value—in order to magnify the impact dividends have on performance, while managing valuation risk. Included in the methodology is a proprietary risk scoring process which aims to identify the most at-risk companies within the identified universe, with the ultimate goal of removing or limiting the impact of such companies within the strategy.

DEM Offers the Potential To:

CAPITALIZE

on the potential growth of emerging market companies with less valuation risk

ADD A VALUE AND QUALITY

tilt to your portfolio

GENERATE

a growing stream of income

Why DEM Now?

- + Outperformed MSCI Emerging Markets and MSCI Emerging Markets Value Indexes over 5-year, 10-year and since inception¹
- + Provides the potential to capitalize on low emerging market valuations while reducing risks
- + Offers investors the potential for higher income, given the focus on dividend weighting

DEM in a Portfolio:

- + Provides exposure to high-yielding emerging market dividend payers of all sizes
- + Diversifies income strategies or can replace active and passive emerging market strategies
- + Can be used as a growth engine and an income driver

¹Source: WisdomTree, FactSet.7/13/07 – 3/31/26

²Source: WisdomTree, FactSet, as of 3/31/26. Trailing P/E ratio calculations exclude companies with negative earnings.

DEM Quick Facts:

WisdomTree Fund/Benchmark	Ticker	Exp. Ratio	Inception Date	Morningstar as of 3/31/26			Average Annual Total Returns as of 3/31/26				
				Overall # of Funds*	Morningstar U.S. Fund Category	Overall Morningstar Rating	1-Yr.	3-Yr.	5-Yr.	10-Yr.	Since Fund Inception
WisdomTree Emerging Markets High Dividend Fund (NAV)	DEM	0.63%	07/13/2007	694	Diversified Emerging Mkts	★★★★	21.10%	14.62%	8.16%	8.81%	4.53%
WisdomTree Emerging Markets High Dividend Fund (Price)							23.48%	15.45%	8.64%	9.13%	4.51%
MSCI Emerging Markets Value Index							28.65%	15.52%	6.14%	7.27%	3.17%
MSCI Emerging Markets Index							29.55%	14.84%	3.69%	7.80%	3.48%

*Overall number of funds represents # of investments with a 3-year history. In the US Fund Diversified Emerging Mkts category, DEM was rated 3 stars among 694 funds for the 3-year period, 4 stars among 617 funds for the 5-year period, and 4 stars among 461 funds for the 10-year period ending 3/31/26.

The Morningstar Rating™ for funds, or “star rating,” is calculated for managed products with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product’s monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive five stars, the next 22.5% receive four stars, the next 35% receive three stars, the next 22.5% receive two stars, and the bottom 10% receive one star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three- and five-year Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns. Overall ratings shown for funds with four or five stars only.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor’s shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com/investments.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total returns are calculated using the daily 4:00pm EST net asset (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times. You cannot invest directly in an index.

TOP 10 HOLDINGS as of 3/31/26

China Construction Bank-H	4.54%
Industrial & Commercial Bank of China-H	2.83%
MediaTek Inc	2.54%
SAUDI ARABIAN OIL CO	2.16%
Grupo Financiero Banorte-O	2.00%
Orlen SA	1.92%
Ping An Insurance Group Co of China	1.68%
Industrial Bank Co Ltd -A	1.43%
Fomento Economico Mexicano SAB	1.37%
PKO Bank Polski SA	1.32%

Holdings are subject to change without notice.

WISDOMTREE MODERN ALPHA™

We don't believe investors should have to choose between cost efficiency and performance potential. Our Modern Alpha strategies combine the outperformance potential of active with all the structural advantages of passive to create ETFs that are built for performance.

Learn more at WisdomTree.com/investments.

Please see the [WisdomTree Glossary](#) for definition of terms.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Fund before investing. For a prospectus or, if available, the summary prospectus containing this and other important information about the fund, call 866.909.9473 or visit WisdomTree.com/investments. Read the prospectus or, if available, the summary prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Funds focusing on a single sector generally experience greater price volatility. Investments in emerging, offshore or frontier markets are generally less liquid and less efficient than investments in developed markets and are subject to additional risks, such as risks of adverse governmental regulation, intervention and political developments. Due to the investment strategy of this Fund it may make higher capital gain distributions than other ETFs. Dividends are not guaranteed, and a company currently paying dividends may cease paying dividends at any time. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

Diversification does not eliminate the risk of experiencing investment losses.

WisdomTree Funds are distributed by Foreside Fund Services, LLC in the U.S.