

If It's Not One Thing, It's Another

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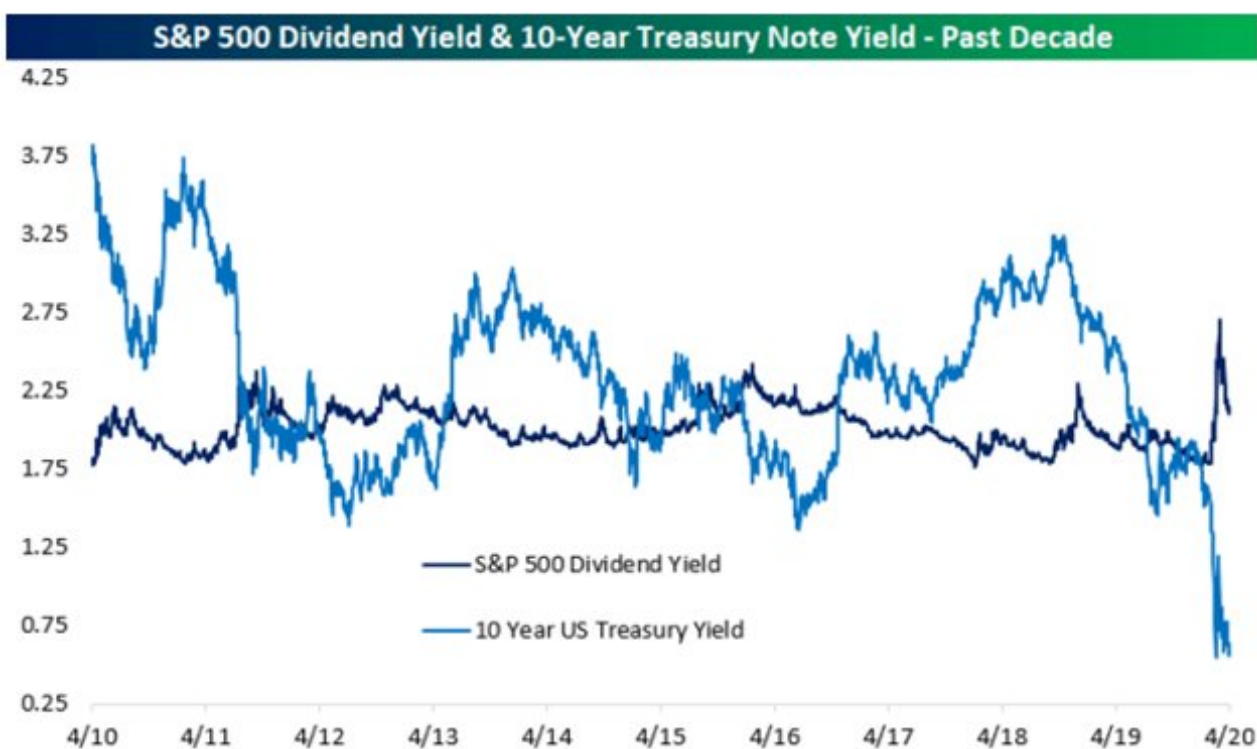
This article is relevant to financial professionals who are considering offering Model Portfolios to their clients. If you are an individual investor interested in WisdomTree ETF Model Portfolios, please inquire with your financial professional. Not all financial professionals have access to these Model Portfolios.

"Well, Jane, it just goes to show you, it's always something—you never can tell. If it's not one thing, it's another."

("Roseanne Roseannadanna," played by Gilda Radner, Saturday Night Live, 1977–1980)

The Evolution of Rates, Spreads and Yields

Let's begin this blog post with a graph we used in a blog post from last June, highlighting the historical disparity between the [S&P 500 Index dividend yield](#) and the [10-Year Treasury note yield](#):

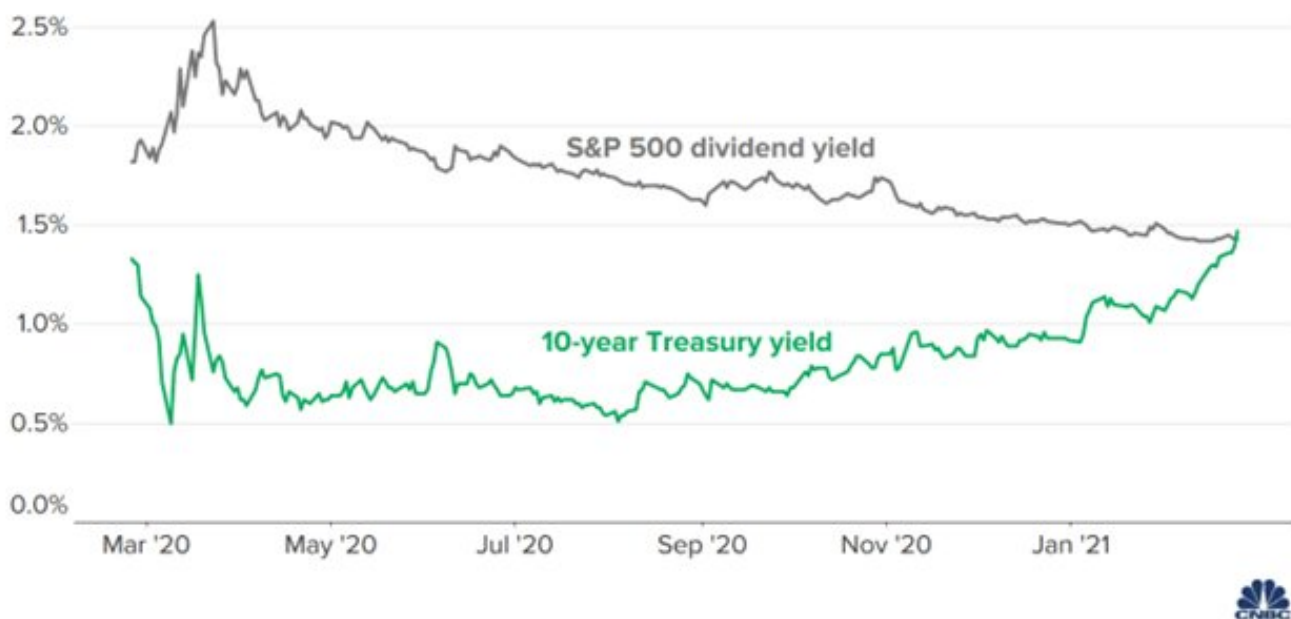


Sources: SeekingAlpha.com, Bespoke Investment Group, 4/22/20. You cannot invest in an index, and past performance does not guarantee future results.

At that time, we made the argument that investors seeking to optimize current income out of their portfolios were better off over-allocating to yield-focused equities than to traditional bond investments.

Well, what a difference eight months make:

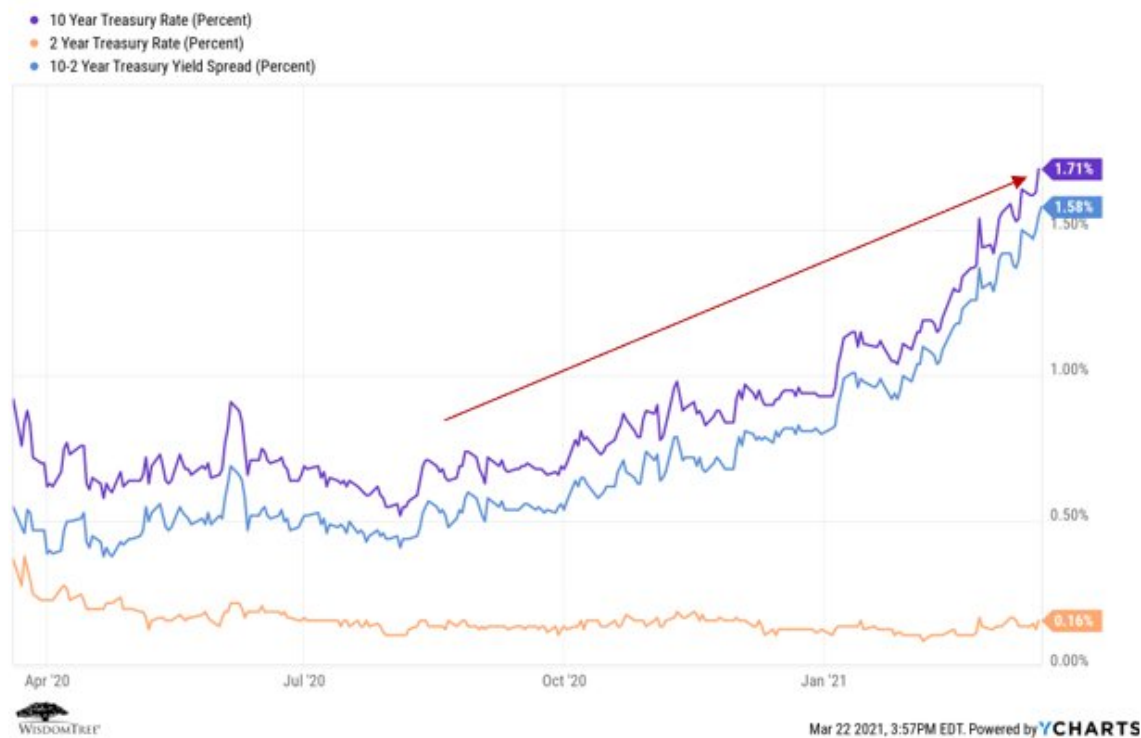
10-year Treasury yield tops the S&P 500's dividend yield



Sources: CNBC, FactSet, 2/25/21. You cannot invest in an index, and past performance does not guarantee future results.

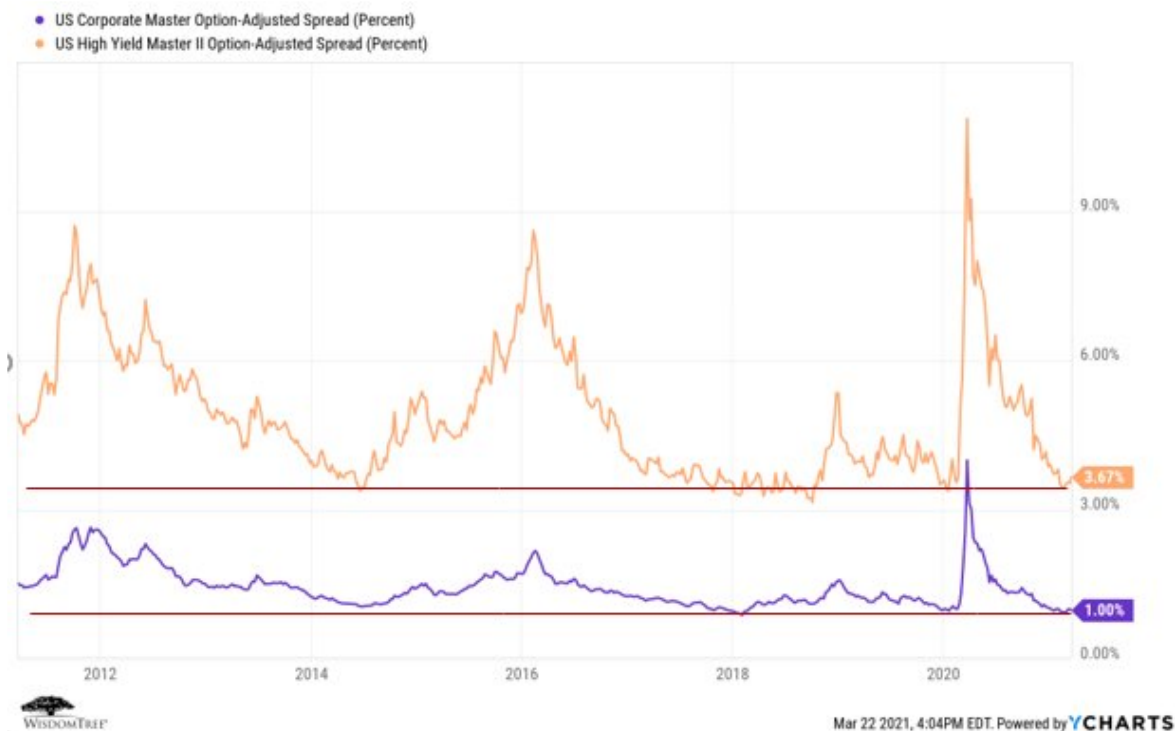
The U.S. yield curve steepened dramatically over the past several months, driven by expectations for an improving economy, massive fiscal stimulus and a continuation of accommodative monetary policy.

To provide some perspective, the rise in the UST 10-Year yield began early last August when the all-time low watermark of 0.51% registered on August 4. Since that date, the rate increase has been an eye-opening 120 basis points (bps) through March 18. However, the development getting the lion's share of attention is what has transpired so far this year, where the rise has been a whopping 78 bps.



Source: YCharts, as of 3/18/21. You cannot invest in an index, and past performance does not guarantee future results.

At the same time, U.S. credit spreads have narrowed and come all the way back to reside at pre-pandemic levels. In fact, both investment-grade and high-yield are hovering near lows not seen since 2018.



Source: YCharts, 10-year data from 3/18/11–3/18/21. You cannot invest in an index, and past performance does not guarantee future results.

The result is that, for the first time in a long time, investors can now generate current income out of their bond portfolios that is higher than what they can get from their equity portfolios:

Instrument	10-year Treasury	IG Credit Spread	HY Credit Spread	Total Current Yield
IG Bonds	1.71%	1.00%		2.71%
HY Bonds			3.67%	5.38%
S&P 500 Dividend Yield				1.53%
ACWI ex-US Dividend Yield				2.20%

Source: YCharts, bond data through 3/18/21. Dividend data through February 2021. "IG" stands for "investment grade" (bonds with a credit rating of BBB- or better) and "HY" stands for "high yield" (bonds with a credit rating of below BBB-). You cannot invest in an index, and past performance does not guarantee future results. The proxies for the IG and HY spreads are the US Corporate Master Option-Adjusted Spread and the US High Yield Master II Option-Adjusted Spread, respectively. The MSCI ACWI ex-US index captures large and mid-cap representation across 22 of 23 Developed Markets (DM) countries (excluding the US) and 27 Emerging Markets (EM) countries. With 2,344 constituents, the index covers approximately 85% of the global equity opportunity set outside the US.

Portfolio Implications

From a portfolio perspective and using the yield information above, let's begin with a comparison of the current income available from a traditional stock and bond portfolio and the WisdomTree Model Portfolios that are designed explicitly to optimize risk-adjusted current income, specifically the **Global Dividend** model, the **Global Multi-Asset** Income model and the **Siegel-WisdomTree Longevity** model:

Portfolio	Current Yield / Income
60% S&P 500 / 40% IG Bonds	2.00%
40% S&P 500 / 20% ACWI ex-US / 40% IG Bonds	2.14%
60% S&P 500 / 30% IG Bonds / 10% HY Bonds	2.27%
Siegel-WisdomTree Longevity Model	2.58%
60% WisdomTree Global Dividend Model / 40% IG Bonds	2.79%
WisdomTree Multi-Asset Income Model (Moderate)	3.40%

Source: Index data from YCharts, through 3/18/21. *WisdomTree model data is from WisdomTree and FactSet, through 2/28/21. You cannot invest in an index, and past performance does not guarantee future results.

Conclusions

Despite the higher current income available from bond allocations, we view the total return risk to be much higher in the bond market. In our base case outlook, we believe rates will continue to grind higher, resulting in a further steepening of the yield curve. Credit spreads could also continue to tighten, but the runway from present levels is a shrinking one.

From a portfolio perspective, we continue to recommend that investors seeking to optimize *risk-adjusted* current income continue to focus on their equity allocations because, well, “*you never can tell.*”

¹Source: Ycharts, as of March 18, 2020.

Important Risks Related to this Article

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