Evaluating a U.S. Core Equity Blend in November 2026

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Key Takeaways

- A 50/50 blend of the WisdomTree U.S. Quality Growth Fund (QGRW) and WisdomTree U.S. Value Fund (WTV) combines complementary approaches to core equity exposure.
- Performance, valuation, shareholder yield and quality provide four lenses for assessing the blend relative to the S&P 500 Index.
- The blend recorded smaller one- and three-month losses than the S&P 500 Index through November 6, 2026, during recent market volatility.

For advisors looking to build a core U.S. equity allocation with more intentional factor exposure, a 50/50 blend of two WisdomTree funds offers a compelling starting point. One strategy targets quality growth; the other focuses on shareholder yield and value characteristics. Together, they have shown complementarity across different market environments while maintaining meaningful differentiation from the S&P 500 Index.

Thus far, the fourth quarter of 2026 has been, in a word—volatile. It's one thing to look at the broader track record, but it's quite another to test an allocation like this in a more difficult market.

The two funds in the blend:

- **WisdomTree U.S. Quality Growth Fund (QGRW):** The strategy seeks to track the total return performance of, before fees and expenses, the WisdomTree U.S. Quality Growth Index. This market capitalization-weighted strategy focuses on 100 companies that deliver particularly strong earnings growth and quality fundamental metrics. There is overlap between this strategy and the Nasdaq 100, but we believe in our more disciplined focus on selecting consistent quality growers instead of the exchange where a stock has its primary listing.
- **WisdomTree U.S. Value Fund (WTV):** The strategy seeks income and capital appreciation by investing primarily in U.S. equity securities that provide a high total shareholder yield with favorable relative quality characteristics. The Fund's objective changed effective December 18, 2017. Prior to December 18, 2017, Fund performance reflects the investment objective of the Fund when it tracked the performance, before fees and expenses, of the WisdomTree U.S. LargeCap Value Index.

The sections below evaluate the 50/50 blend across four dimensions.

1. Performance
2. Valuation
3. Shareholder yield
4. Quality

Each lens captures a different aspect of what advisors might expect from this combination relative to the S&P 500 Index.

Performance

Performance is the natural starting point, but the full picture requires looking across time horizons. Figure 1a shows cumulative returns, capturing how the blend has compounded relative to each fund individually and the S&P 500 Index. Figure 1b anchors the comparison with standardized periods.

Figure 1a: Cumulative Returns

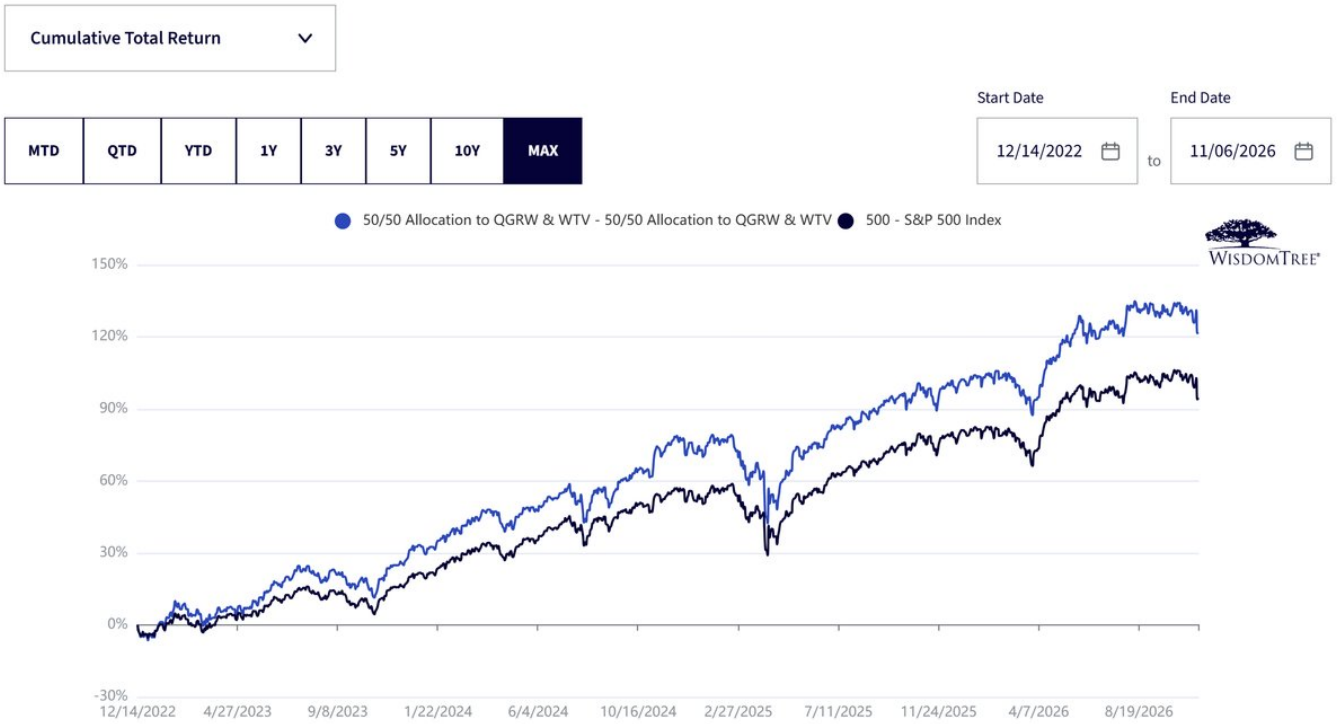


Figure 1b: Standardized Returns

Fund/Index/Blend Name	Fund Ticker Symbol	Fund Inception Date	Fund Expense Ratio	Fund SEC 30-Day Yield	Year-to-Date	1-Year	3-Year	5-Year	10-Year	Since Fund/Blend Inception
50/50 Allocation to QGRW & WTV (NAV)					14.40%	17.48%	25.08%	N/A	N/A	24.34%
WisdomTree U.S. Quality Growth Fund (NAV)	QGRW	12/15/22	0.28%	0.14%	17.03%	19.79%	29.45%	N/A	N/A	30.46%
WisdomTree U.S. Quality Growth Fund (MP)	QGRW	12/15/22	0.28%	0.14%	17.08%	19.86%	29.44%	N/A	N/A	30.48%
WisdomTree U.S. Value Fund (NAV)	WTV	2/23/07	0.12%	2.18%	11.65%	15.04%	20.53%	13.66%	14.48%	9.37%
WisdomTree U.S. Value Fund (MP)	WTV	2/23/07	0.12%	2.18%	11.68%	15.08%	20.55%	13.64%	14.47%	9.38%
S&P 500 Index					11.77%	12.11%	23.40%	12.06%	15.44%	N/A

Sources: WisdomTree, Morningstar, FactSet, specifically data from the Fund Comparison Tool in the PATH suite of tools, accessed November 8, 2026, with returns for Figure 1a as of November 6, 2026, and for Figure 1b as of September 30, 2026. NAV denotes total return performance at net asset value. MP denotes market price performance. In the case of WTV, the Fund's objective changed effective December 18, 2017. Prior to December 18, 2017, Fund performance reflects the investment objective of the Fund when it tracked the performance, before fees and expenses, of the WisdomTree U.S. LargeCap Value Index. **Past performance is not indicative of future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data quoted. For the most recent month-end and standardized performance and to download the respective Fund prospectuses, click the relevant ticker: QGRW, WTV.**

Valuation

No single valuation metric tells the full story. Figure 2 presents multiple ratios side by side reflecting how the 50/50 blend is priced relative to the S&P 500 Index across different ways the market assigns value.

Figure 2: An Array of Different Valuation Metrics

	50/50 Allocation to QGRW & WTV	S&P 500 Index	Difference
Price-to-Earnings Ratio (Trailing)	22.2x	25.1x	-3.0x
Price-to-Earnings Ratio (Forward)	17.6x	19.3x	-1.7x
Price-to-Cash Flow Ratio	14.0x	16.9x	-2.9x
Price-to-Book Ratio	4.6x	5.7x	-1.2x
Price-to-Sales Ratio	2.6x	3.5x	-0.9x

Sources: WisdomTree, FactSet, Morningstar, with data as of October 31, 2026, and from the Fund Compare Tool within WisdomTree's PATH suite of tools. **Past performance is not indicative of future results.** For definitions of terms in the table above, please visit the glossary.

Shareholder Yield

Dividends alone understate how companies return capital to shareholders. Buybacks have become an equally significant, and in many cases dominant, mechanism. Figure 3 shows total shareholder yield for the blend and its components versus the S&P 500 Index.

Figure 3: Measures of Returning Capital to Shareholders

	50/50 Allocation to QGRW & WTV	S&P 500 Index	Difference
Dividend Yield	1.3%	1.1%	0.2%
Net Buy Back Yield	2.5%	1.2%	1.3%
Share Reduction Yield	1.5%	0.3%	1.2%
Shareholder Yield	2.8%	1.4%	1.4%

Sources: WisdomTree, FactSet, Morningstar, with data as of October 31, 2026, and from the Fund Compare Tool within WisdomTree's PATH suite of tools. **Past performance is not indicative of future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data quoted. To view the respective Fund prospectuses, click the relevant ticker: QGRW, WTV.** For definitions of terms in the table above, please visit the glossary.

Measures of Quality

Both funds in the blend emphasize quality as a selection criterion, though they approach it from different angles. Figure 4 examines the underlying fundamentals for the combined blend against the S&P 500 Index.

Figure 4: Quality Metrics

	50/50 Allocation to QGRW & WTV	S&P 500 Index	Difference
Return on Assets	9.3%	5.1%	4.2%
Return on Equity	23.2%	20.4%	2.8%
Return on Sales	20.6%	18.0%	2.6%
Leverage	3.2x	4.0x	-0.8x
Gross Margin	54.6%	52.4%	2.2%
Operating Margin	20.6%	18.0%	2.6%

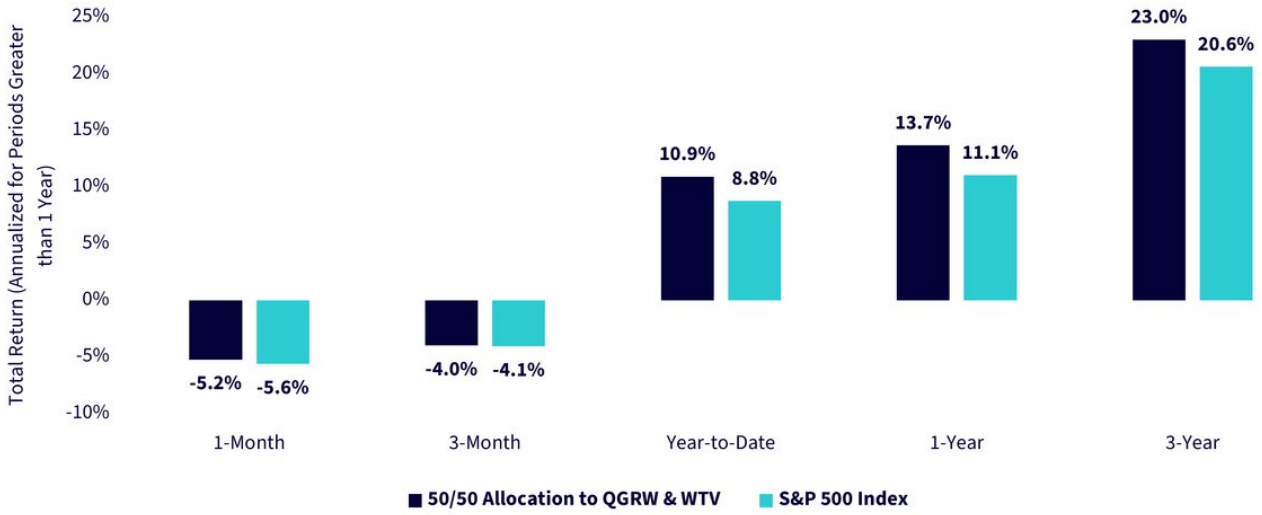
Sources: WisdomTree, FactSet, Morningstar, with data as of July 31, 2026, and from the Fund Compare Tool within WisdomTree's PATH suite of tools. **Past performance is not indicative of future results.** For definitions of terms in the table above, please visit the glossary.

Comparison of More Recent Performance

Figure 5 is important because we can see both the one- and three-month return figures as of November 6, 2026. This means it includes the rougher month that was October 2026, as well as the early impacts after the 2026 midterm elections that occurred on November 3, 2026. We know from Figure 1a that the blend has delivered a performance advantage over the S&P 500 Index during the full available history. Here, we

see that, at least in the recent volatility, it has also delivered a “less negative” return in a tougher market. We think of this as an important test as the strategy continues to build a live performance track record.

Figure 5: Performance Amidst the Recent Volatility



Sources: WisdomTree, Morningstar, FactSet, specifically data from the Fund Comparison Tool in the PATH suite of tools, accessed November 8, 2026, with returns as of November 6, 2026. Returns measured at NAV total return levels for the blend. **Past performance is not indicative of future results. Investment return and principal value of an investment will fluctuate so that an investor’s shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data quoted. For the most recent month-end and standardized performance and to download the respective Fund prospectuses, click the relevant ticker: QGRW, WTV.**

The bottom line, as we see it, is that a strong core equity exposure provides a livable experience over different market environments, something that investors can have patience with as they wait to see if performance will shift from negative to positive. Even if we never know what future performance will bring, we are seeing this 50/50 approach continue to build a compelling track record.

Important Risks Related to this Article

There are risks associated with investing, including possible loss of principal. Please read the the Funds' prospectuses for specific details regarding the Funds' risk profile.

WTV: Value stocks, as a group, may be out of favor with the market and underperform growth stocks or the overall equity market. Funds focusing their investments on certain sectors increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. While the Fund is actively managed, the Fund's investment process is heavily dependent on quantitative models and the models may not perform as intended.

QGRW: Growth stocks, as a group, may be out of favor with the market and underperform value stocks or the overall equity market. Growth stocks are generally more sensitive to market movements than other types of stocks. The Fund is non-diversified, as a result, changes in the market value of a single security could cause greater fluctuations in the value of Fund shares than would occur in a diversified fund. The Fund invests in the securities included in, or representative of, its Index regardless of their investment merit and the Fund does not attempt to outperform its Index. The composition of the Index is governed by an Index Committee and the Index may not perform as intended.