A Close Up Look into Cloud Computing

Published April 23, 2021

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On Behind the Markets*, a podcast brought to you by Jeremy Schwartz, WisdomTree Global Head of Research, we talk to market strategists, business executives and financial advisors about important trends underpinning the financial markets.*

In this episode, Jeremy talks to Mary D'Onofrio, partner at Bessemer Venture Partners.

Listeners will hear about:

- The current state of the cloud computing market, reflecting on private and public cloud company trends
- Some new metrics Mary's team created to evaluate the lasting nature of cloud company growth and the key differences between private and public company growth rates
- Predictions for cloud computing trends: from trends in artificial intelligence (AI) and machine learning to how the cloud is helping small businesses and solutions for citizen developers and the creator economy.
- Why Bessemer wanted to create an index to track these cloud companies

You can listen to the full recording below.

At WisdomTree, we offer an investment strategy that favors pure-play cloud companies. To find out more about our unique cloud computing investment strategy leveraging the expertise of Bessemer Venture Partners, visit our Cloud Computing Strategy page.

Please visit the WCLD Fund page for the Fund's holdings.

Important Risks Related to this Article

The WisdomTree Cloud Computing Fund (WCLD), through a collaboration with Nasdaq, leverages the expertise of Bessemer Venture Partners (BVP), a leading venture capital investor in cloud-based businesses with more than a decade of investment success in the cloud computing industry. BVP is not affiliated with WisdomTree Asset Management.

There are risks associated with investing, including possible loss of principal. The Fund invests in cloud computing companies, which are heavily dependent on the Internet and utilizing a distributed network of servers over the Internet. Cloud computing companies may have limited product lines, markets, financial resources or personnel and are subject to the risks of changes in business cycles, world economic growth, technological progress and government regulation. These companies typically face intense competition and potentially rapid product obsolescence. Additionally, many cloud computing companies store sensitive consumer information and could be the target of cybersecurity attacks and other types of theft, which could have a negative impact on these companies and the Fund. Securities of cloud computing companies tend to be more volatile than securities of companies that rely less heavily on technology and, specifically, on the Internet. Cloud computing companies can typically engage in significant amounts of spending on research and development, and rapid changes to the field could have a material adverse effect on a company's operating results. The composition of the Index is heavily dependent on quantitative and qualitative information and data from one or more third parties, and the Index may not perform as intended. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

References to specific securities and their issuers are for illustrative purposes only and are not intended to be, and should not be interpreted as, recommendations to purchase or sell such securities.