



Siegel-WisdomTree Model Portfolios

A Time-Tested Approach to Long-Term Investing

Blending the groundbreaking research of Professor Jeremy Siegel with the innovative investment expertise of WisdomTree.



Dr. Jeremy Siegel

In collaboration with Dr. Jeremy Siegel, WisdomTree Senior Economist, Emeritus Professor of Finance at The Wharton School of the University of Pennsylvania and author of *Stocks for the Long Run*, WisdomTree developed the Siegel-WisdomTree Model Portfolios to help investors navigate ongoing market and macroeconomic complexities.

A Comprehensive Investment Solution “for the Long Run”

In 2019, WisdomTree launched the Siegel-WisdomTree model portfolios which are designed to empower financial advisors to better serve their clients’ long-term goals of wealth creation and protection across changing market environments.

Professor Siegel’s research and expertise influence the investment decisions based on the three key principles that drive this long-term investing approach:

Quality and Valuations Always Matter

In addition to earnings quality and profitability, long-term investors should always be focused on price relative to expectations of future earnings growth

Dividends for Defense and Recovery

Dividend-paying stocks can help mitigate the effects of a bear market and enhance returns during market rebounds

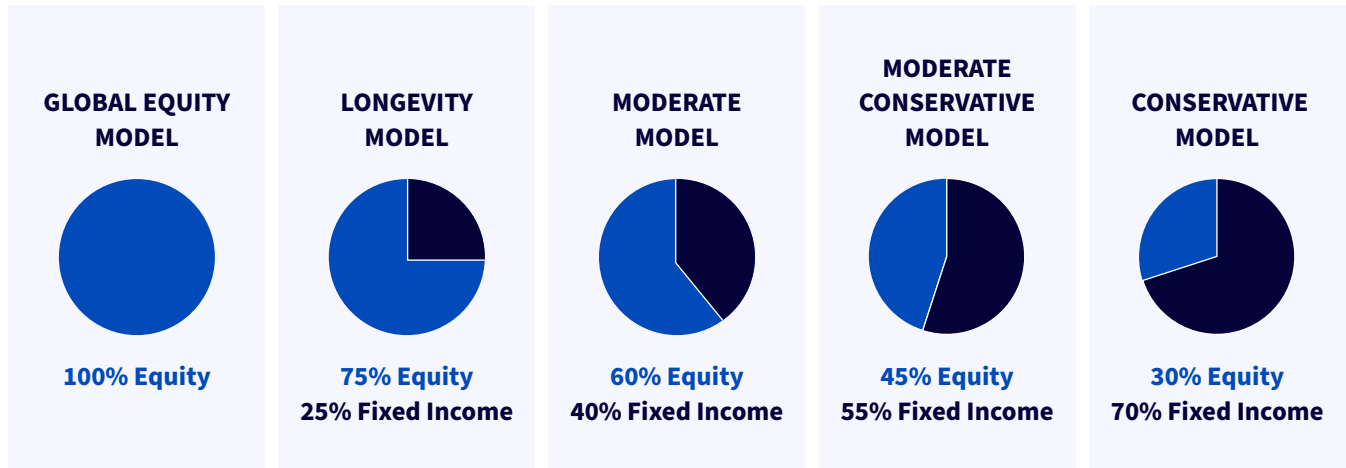
Addressing Longevity Risk

With longer life expectancies extending investment horizons, we believe a greater allocation to global equities is warranted in many client portfolios

[WisdomTree.com/investments](https://www.wisdomtree.com/investments)

Tailored Strategies for Every Client

For advisors looking to align portfolios with the core principles of Professor Jeremy Siegel and WisdomTree. This model suite offers thoughtfully constructed solutions with five distinct risk profiles, allowing advisors to match each client's portfolio to their specific goals, time horizon, and risk tolerance.



The investment management process for the portfolios is overseen by the WisdomTree Model Portfolio Investment Committee, which includes Professor Siegel. The WisdomTree advantage offers a disciplined investment approach designed to empower advisors and their clients.



Dedicated Model Portfolio Investment Committee featuring Professor Jeremy Siegel



Rigorous Investment Approach with proven track record



ETF-Focused Construct for transparency, cost, and tax-efficiency



Open-Architecture Framework using both WisdomTree and non-WisdomTree funds

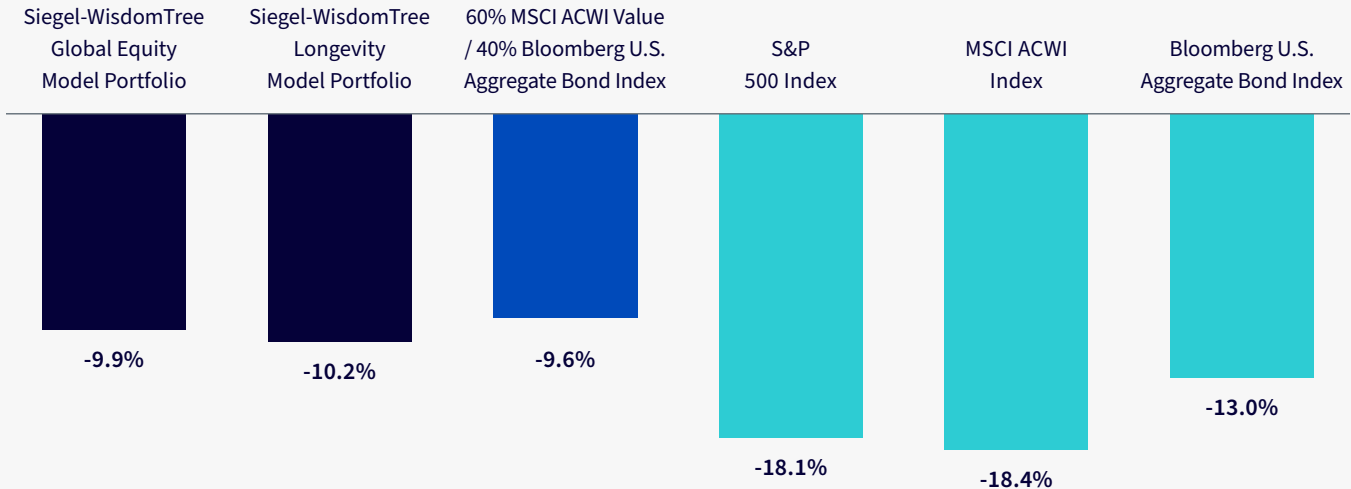


Cost-efficient with no additional strategist fees

Real-World Results of Resilience and Recovery: A Case Study

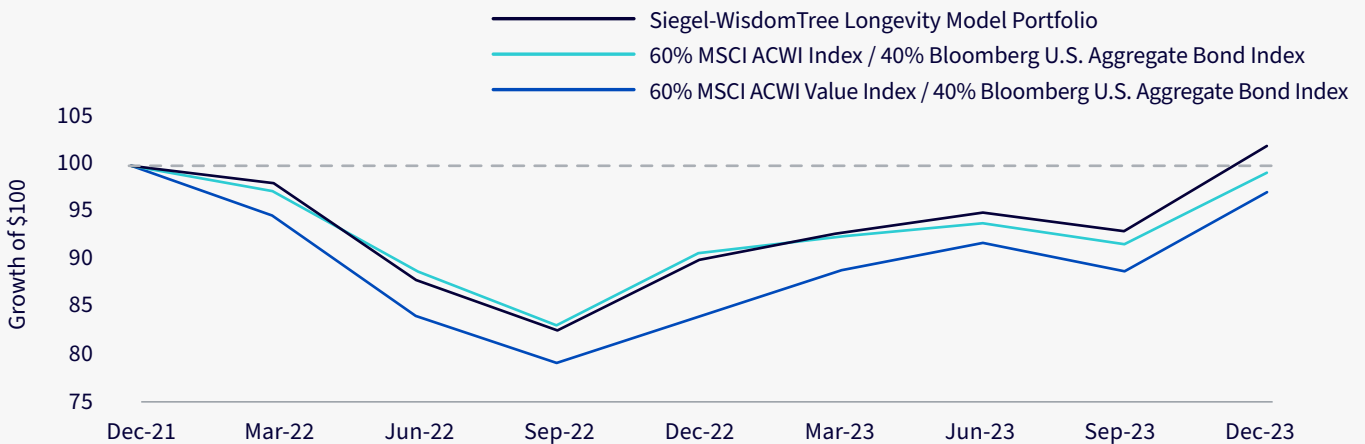
By focusing on valuations and tilting towards high quality, dividend-paying stocks, we provide a defensive strategy that can help mitigate drawdowns during market downturns and position portfolios for recovery when markets rebound. As an example, in 2022 the Siegel-WisdomTree Global Equity Model Portfolio was down only 9.9%, compared to the 18.1% decline in the S&P 500 Index.

2022 Calendar Year Returns



Additionally, the Siegel-WisdomTree Longevity Model Portfolio was able to fully recover from its 2022 declines in the following year, while a more traditional global 60/40 portfolio (60% MSCI ACWI IMI Index, 40% Bloomberg U.S. Aggregate Bond Index) was still in drawdown.

2022 Drawdown and 2023 Recovery



Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end for WisdomTree funds is available at [WisdomTree.com/investments](https://www.wisdomtree.com/investments).

Performance (as of 6/30/2025)

	Inception Date	Cumulative Returns			Average Annual Total Returns					
		1-Mo.	3-Mo.	YTD	1-Yr.	3-Yr.	5-Yr.	10-Yr.	Since Inception	
Moderate										
Siegel-WisdomTree Moderate Model Portfolio (NAV)	12/31/23	2.91%	5.06%	6.40%	9.92%	-	-	-	9.59%	
Siegel-WisdomTree Moderate Model Portfolio (MKT)	12/31/23	2.98%	5.03%	6.53%	9.92%	-	-	-	9.59%	
60% MSCI ACWI Value / 40% Bloomberg U.S. Aggregate Bond Index		2.90%	3.99%	8.13%	11.77%	-	-	-	10.16%	
60% MSCI AC World Index / 40% Bloomberg U.S. Aggregate Bond Index		3.31%	7.34%	7.70%	12.12%	-	-	-	12.49%	
Longevity										
Siegel-WisdomTree Longevity Model Portfolio (NAV)	11/30/19	2.97%	5.71%	6.40%	10.24%	10.63%	9.50%	-	7.11%	
Siegel-WisdomTree Longevity Model Portfolio (MKT)	11/30/19	3.09%	5.65%	6.60%	10.26%	10.61%	9.48%	-	7.09%	
75% MSCI ACWI Value / 25% Bloomberg U.S. Aggregate Bond Index		3.24%	4.69%	9.17%	13.21%	10.50%	9.56%	-	6.56%	
75% MSCI AC World Index / 25% Bloomberg U.S. Aggregate Bond Index		3.75%	8.90%	8.59%	13.64%	13.58%	10.04%	-	8.86%	
Global Equity										
Siegel-WisdomTree Global Equity Model Portfolio (NAV)	11/30/19	3.60%	7.14%	7.30%	11.86%	13.30%	12.55%	-	9.05%	
Siegel-WisdomTree Global Equity Model Portfolio (MKT)	11/30/19	3.72%	7.01%	7.45%	11.79%	13.21%	12.53%	-	9.02%	
MSCI ACWI Value Index		3.81%	5.84%	10.88%	15.62%	13.14%	12.99%	-	8.37%	
MSCI ACWI Index		4.49%	11.53%	10.05%	16.17%	17.35%	13.65%	-	11.53%	

Calendar Year Returns

	Inception Date	2024	2023	2022	2021	2020
Moderate						
Siegel-WisdomTree Moderate Model Portfolio (NAV)	12/31/23	7.80%	-	-	-	-
Siegel-WisdomTree Moderate Model Portfolio (MKT)	12/31/23	7.69%	-	-	-	-
60% MSCI ACWI Value / 40% Bloomberg U.S. Aggregate Bond Index		6.91%	-	-	-	-
60% MSCI AC World Index / 40% Bloomberg U.S. Aggregate Bond Index		10.76%	-	-	-	-
Longevity						
Siegel-WisdomTree Longevity Model Portfolio (NAV)	11/30/19	9.53%	13.43%	-10.24%	14.43%	5.28%
Siegel-WisdomTree Longevity Model Portfolio (MKT)	11/30/19	9.35%	13.43%	-10.23%	14.43%	5.23%
75% MSCI ACWI Value / 25% Bloomberg U.S. Aggregate Bond Index		8.35%	10.29%	-8.77%	14.12%	2.34%
75% MSCI AC World Index / 25% Bloomberg U.S. Aggregate Bond Index		13.25%	17.91%	-16.87%	13.28%	14.68%
Global Equity						
Siegel-WisdomTree Global Equity Model Portfolio (NAV)	11/30/19	12.14%	15.61%	-9.86%	19.66%	4.56%
Siegel-WisdomTree Global Equity Model Portfolio (MKT)	11/30/19	11.93%	15.64%	-9.88%	19.68%	4.52%
MSCI ACWI Value Index		10.76%	11.81%	-7.55%	19.62%	-0.33%
MSCI ACWI Index		17.49%	22.20%	-18.36%	18.54%	16.25%

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance and underlying model portfolio holdings data for the most recent month-end is available at [WisdomTree.com/investments](https://www.wisdomtree.com/investments).

The Model Portfolio performance results shown are theoretical and do not reflect any investor's actual experience with owning, trading or managing an actual investment. Thus, the performance shown does not reflect the impact that economic and market factors had or might have had on decision making if actual investor money had been managed and allocated per the Model Portfolio. Actual performance achieved in seeking to follow the Model Portfolio may differ from the theoretical performance shown for a number of reasons, including the timing of implementation of trades (including rebalancing trades to adjust to Model Portfolio changes), market conditions, fees and expenses (e.g., brokerage commissions, deduction of advisory or other fees or expenses charged by advisors or other third parties to investors, strategist fees and/or platform fees), contributions, withdrawals, account restrictions, tax consequences, and/or other factors, any or all of which may lower returns. While Model Portfolio performance may have performed better than the benchmark for some or all periods shown, the performance during any other period may not have, and there is no assurance that Model Portfolio performance will perform better than the benchmark in the future. Model Portfolio performance calculations assume reinvestment of dividends, are pre-tax and are net of fund expenses.

ETF shares are bought and sold at market price (not NAV) and are not individually redeemable from the Fund. Total returns are calculated using the daily 4:00 p.m. EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

[WisdomTree.com/investments](https://www.wisdomtree.com/investments)

Learn more today.

For more information on Professor Siegel and the Siegel-WisdomTree Model Portfolios, contact your Financial Advisor.

Please see the [WisdomTree Glossary](#) for definition of terms and indexes.

IMPORTANT INFORMATION

Investors and their advisors should carefully consider the investment objectives, risks, charges and expenses of the Funds included in any Model Portfolio before investing. To obtain a prospectus or, if available, the summary prospectus containing this and other important information, please call 866.909.WISE (9473), or go to WisdomTree.com/investments for WisdomTree Funds. Read the prospectus or, if available, the summary prospectus carefully before you invest. WisdomTree Asset Management, Inc. does not endorse and is not responsible or liable for any content or other materials made available by other ETF sponsors.

There are risks associated with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country or sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, real estate, currency, fixed income and alternative investments include additional risks. Due to the investment strategy of certain Funds, they may make higher capital gain distributions than other ETFs. Please see prospectus for discussion of risks.

You cannot invest directly in an index.

For Financial Advisors: WisdomTree Model Portfolio information is designed to be used by financial advisors solely as an educational resource, along with other potential resources advisors may consider, in providing services to their end clients. WisdomTree's Model Portfolios and related content are for information only and are not intended to provide, and should not be relied on, for tax, legal, accounting, investment or financial planning advice by WisdomTree, nor should any WisdomTree Model Portfolio information be considered or relied upon as investment advice or as a recommendation from WisdomTree, including regarding the use or suitability of any WisdomTree Model Portfolio, any particular security or any particular strategy.

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The Model Portfolios presented are available through separate third-party platforms, and the strategies cannot be purchased directly from WTAM. WTAM's parent company may have a financial interest in such a platform.

Jeremy Siegel serves as Senior Economist to WisdomTree, Inc., and its subsidiary, WisdomTree Asset Management ("WTAM" or "WisdomTree"), and serves on the Asset Allocation committee of WisdomTree, which develops and rebalances WisdomTree's Model Portfolios. In serving as a consultant to WisdomTree in such roles, Mr. Siegel is not attempting to meet the objectives of any person, does not express opinions as to the investment merits of any particular securities and is not undertaking to provide and does not provide any individualized or personalized advice attuned or tailored to the concerns of any person.

The Siegel-WisdomTree Longevity Model Portfolio seeks to address increasing longevity by shifting the focus to potential long-term growth through a higher stock allocation versus more traditional "60/40" portfolios.

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WisdomTree.com/investments

