

In an increasingly global economy, opportunities for investors extend all over the world. In fact, 61%¹ of the world's corporate earnings are created by companies outside the United States. However, although many investors diversify their equity portfolios internationally, the vast majority have not sought to diversify their fixed income investments to the same extent. Historically, positions in corporate bonds from around the world have the potential to reduce risk, increase income and enhance total returns when compared to a U.S. focused credit portfolio.

The WisdomTree Global Corporate Bond Fund (GLCB) brings you global corporate bonds—and a leading² institutional fixed income manager (Western Asset Management Company)—in an exchange-traded fund (ETF). As the first actively managed global corporate bond ETF, GLCB is intended to be a core fixed income holding. Consider that:

- + **Investors the world over use corporate bonds as a core position to help generate income, reduce risk and diversify portfolios³**
- + **There is a much wider opportunity set in corporate bonds when investors do not restrict themselves to U.S. issuers—a global universe now features 3,119 issuers and \$12.1 trillion in overall debt⁴**
- + **Historically, incorporating non-U.S. corporate debt has provided diversification benefits within an overall corporate bond portfolio⁵**
- + **Active management offers the potential to exploit certain market inefficiencies through disciplined credit research and active risk oversight to manage portfolios through credit cycles**
- + **GLCB offers tradable access to Western's best global corporate bond ideas with daily liquidity⁶ and transparency⁷**

GLOBAL CORPORATE BONDS MAY HELP REDUCE PORTFOLIO RISK

Global economic growth continues to expand the opportunity set for investors. Historically, investing in corporate bonds globally has reduced portfolio risk compared to investments in U.S. credit markets alone. The global corporate composite shown below provides attractive risk-adjusted returns⁸ when compared to popular U.S. corporate bond indexes.

¹ MSCI, Bloomberg, December 31, 2013.

² Morningstar, 2013.

³ Western Asset Management, 2013.

⁴ Barclays Global Credit Index, December 31, 2013.

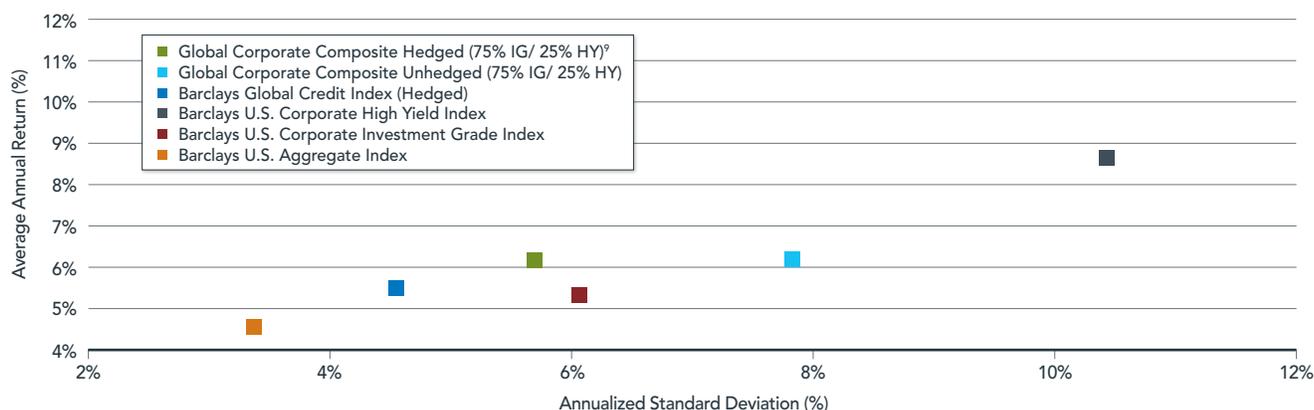
⁵ Barclays, WisdomTree 2013.

⁶ Liquidity: The ability to buy/sell a security with minimal impact on price.

⁷ Daily fund holdings are available at www.wisdomtree.com.

⁸ Risk-adjusted returns: Returns measured in relation to their own variability. High returns with a high level of risk indicate a less attractive risk-adjusted return than high returns with a low level of risk.

AVERAGE ANNUAL RISK RETURN FOR CORPORATE BOND INDEXES [January 2004 – December 2013]



JANUARY 2004 – DECEMBER 2013: ANNUALIZED SUMMARY STATISTICS

	Return (%)	Std. Dev. (%) ¹⁰	Sharpe Ratio ¹¹	Correlation to Global Corporate Composite Hedged
Global Corporate Composite Hedged (75% IG / 25% HY) ⁹	6.18%	5.69%	.806	1.000
Global Corporate Composite Unhedged (75% IG / 25% HY)	6.21%	7.82%	.591	0.920
Barclays Global Credit Index (Hedged)	5.48%	4.55%	.856	0.980
Barclays U.S. Corporate High Yield Index	8.62%	10.44%	.674	0.860
Barclays U.S. Corporate Investment Grade Index	5.33%	6.06%	.618	0.900
Barclays U.S. Aggregate Index	4.55%	3.37%	.878	0.600

Source: Barclays Capital 2013. Past performance does not guarantee future results

You cannot invest directly in an index. Index performance does not represent actual fund or portfolio performance. A fund or portfolio may differ significantly from the securities included in the index. Index performance assumes reinvestment of dividends but does not reflect any management fees, transaction costs or other expenses that would be incurred by a portfolio or fund, or brokerage commissions on transactions in fund shares. Such fees, expenses and commissions could reduce returns.

THE ACTIVE¹² MANAGER DIFFERENCE

The market for global corporate debt is continuing to evolve. The diverse universe presents different risks—and unique opportunities. We believe that successfully navigating the swiftly changing landscape and economic cycles requires the flexibility, discipline and focus of a dedicated manager. That’s why WisdomTree chose to partner with Western Asset Management Company, one of the largest global fixed income managers.

⁹ The Global Corporate Composite Hedged consists of a blend of 75% Barclays Global Aggregate Corporate Index – Hedged USD and 25% Barclays Global High Yield Index – Hedged USD. The Global Corporate Composite Unhedged consists of a blend of 75% Barclays Global Aggregate Corporate Index – Unhedged and 25% Barclays Global High Yield Index – Unhedged. The Barclays Global Credit Index (Hedged) contains investment grade and high yield credit securities from the Multiverse Index. The Multiverse Index is the merger of two index groups: the Global Aggregate Index and the Global High Yield Index. The Barclays U.S. Corporate High Yield Index covers the universe of fixed rate, non-investment grade corporate debt. The U.S. Corporate Investment Grade Index represents publicly issued U.S. corporate and specified foreign debentures and secured notes that meet the specified maturity, liquidity, and quality requirements. To qualify, bonds must be SEC-registered. The Barclays U.S. Aggregate Index represents securities that are SEC-registered, taxable, and dollar denominated. The index covers the U.S. investment grade fixed rate bond market, with index components for government and corporate securities, mortgage pass-through securities, and asset-backed securities.

¹⁰ Standard deviation: The average deviations of a return series from its mean.

¹¹ Sharpe ratio: Measure of risk-adjusted return. Higher values indicate greater return per unit of risk.

¹² Active management: Investment manager with a mandate that does not include tracking the returns of an Index.

THE WISDOMTREE GLOBAL CORPORATE BOND FUND (GLCB)

WisdomTree brings you global corporate bonds—and a leading institutional fixed income manager—in an ETF. GLCB seeks to provide a high level of total return through investments in corporate bonds around the world.

GLCB AT THE CORE OF YOUR PORTFOLIO

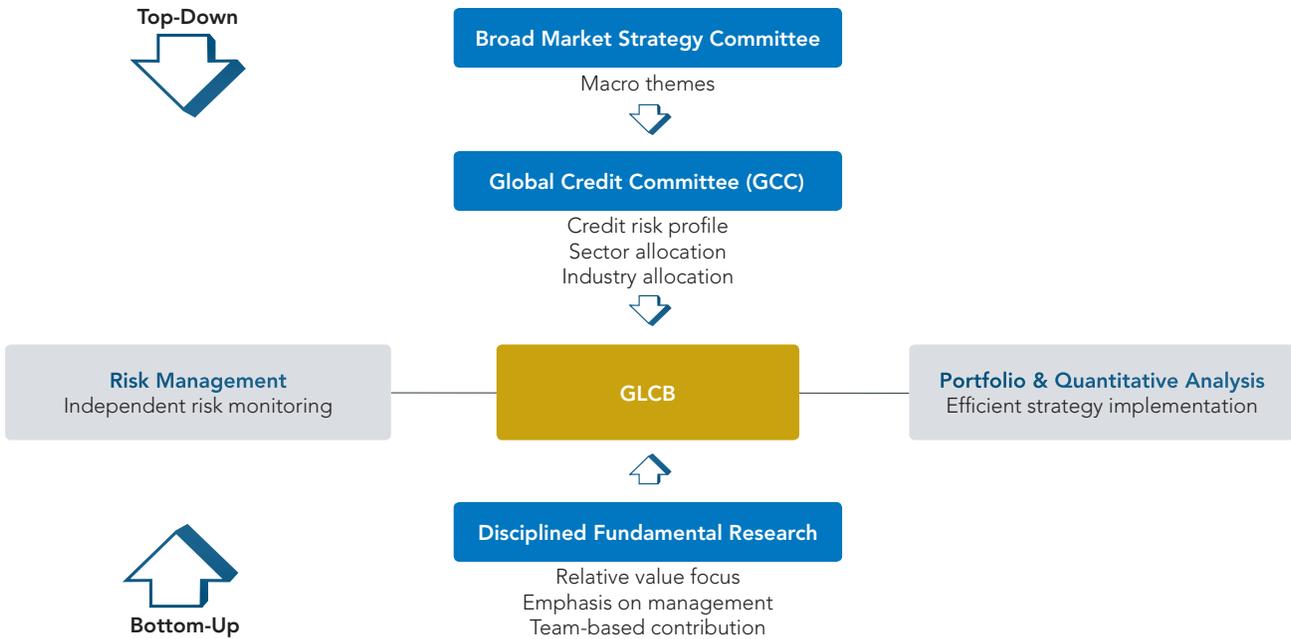
Potential ETF Advantages	Potential Advantages of Active Management
<ul style="list-style-type: none"> • Access to a leading global fixed income manager • Access to an evolving market • No investment minimums • No redemption fees • Low fees of only 0.45%* • Intraday liquidity • Full transparency of holdings <p>*Ordinary brokerage commissions apply.</p>	<ul style="list-style-type: none"> • Opportunity to capitalize on a rapidly evolving global fixed income market • Potential ability to exploit certain market inefficiencies • Flexibility to potentially avoid deteriorating credits and impaired industries
WisdomTree	Western Asset Management Company (“Western”)
<p>WisdomTree ETFs span asset classes and countries around the world. WisdomTree pioneered the concept of fundamentally weighted ETFs and active ETFs and is currently an industry leader in both categories (as measured by assets under management).</p>	<p>Western Asset Management has more than 20 years of experience in managing corporate debt portfolios and currently oversees more than \$126 billion in global corporate debt.¹³ Western’s core strength is in corporate credit research; the company has more than 30 dedicated credit analysts in market centers around the world.</p>

A DISCIPLINED INVESTMENT PROCESS

Western believes that integrating fundamental credit research with accurate relative value analysis has the potential to lead to outperformance compared to index-based strategies when proper risk controls are applied. Although Western’s process begins with a top-down assessment of the global economy by examining country- and industry-specific risks, bottom-up company and industry analysis is what truly drives the Fund’s investment selection methodology. Western:

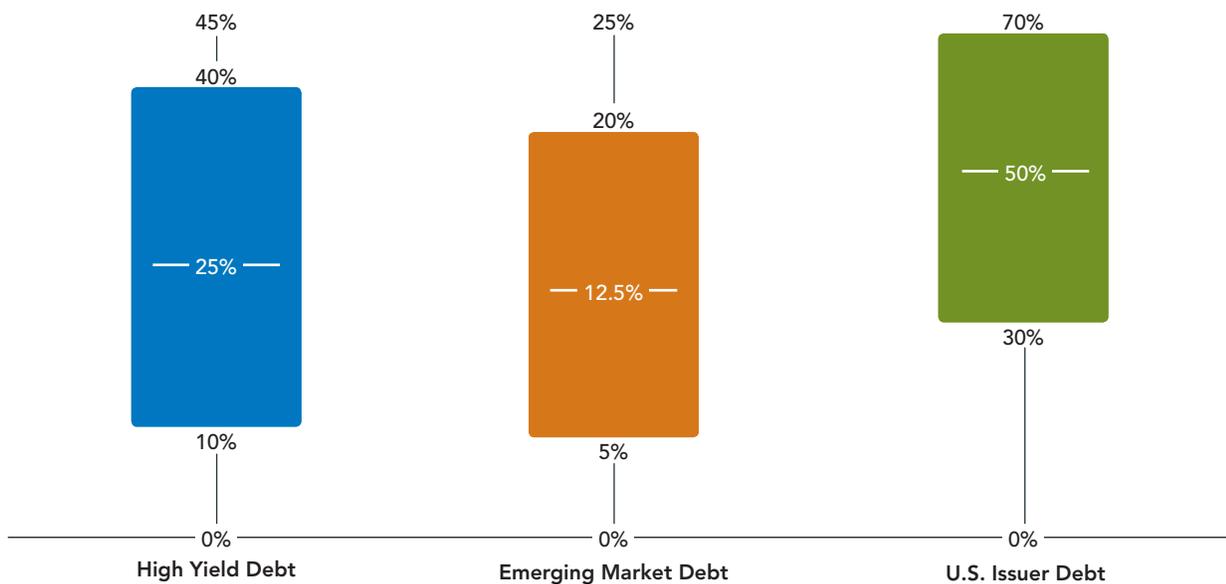
- + **Focuses on identifying the sectors and companies that offer relative value in the context of the risk they entail**
- + **Uses disciplined credit research and a global footprint to identify opportunities when risk is potentially mispriced**
- + **Adheres to a strict sell discipline once targets are reached and avoids participation when risks no longer justify holding a security**

¹³ Western Asset Management, December 31, 2013.



ASSET ALLOCATION

Within the parameters of the Fund, Western may move within broad sector and credit quality parameters to take advantage of perceived market opportunities and to adopt a more defensive positioning when opportunities become scarce or risks intensify.



WisdomTree Global Corporate Bond Fund Quick Facts

Ticker: GLCB

Exchange: NASDAQ

Expense Ratio: 0.50%, waived to 0.45% through January 1, 2015

Sub-advisor: Western Asset Management Company

Structure: Open-end ETF. Registered under the Investment Company Act of 1940.

Objective: The Fund seeks to provide a high level of total return consisting of both income and capital appreciation.

Primary Exposure: Bonds of corporate and quasi-sovereign issuers throughout the world, including the United States

Currency Exposure: The Fund will look to hedge non-U.S. currency exposure back to U.S. dollars.

Country Diversification: The Fund may invest up to 30% of its assets in corporations domiciled in a single country, with the exception of the United States, where it may invest up to 70%.

Development Concentration: At least 75% developed market.

Credit Quality: The Fund will invest at least 55% of its net assets in securities deemed to be of investment-grade quality

Liquidity: The Fund will have at least 95% of its investments in debt securities with at least \$200 million in par amount outstanding.

Interest Rate Risk: Moderate, duration between 2 and 10 years

At WisdomTree, we do things differently. We build our ETFs with proprietary methodologies, smart structures and/or uncommon access to provide investors with the potential for income, performance, diversification and more.

For more information or to invest in GLCB, contact your WisdomTree representative or call 866.909.WISE (9473).

The Fund is new with limited operating history. Diversification does not eliminate the risk of experiencing investment losses.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Fund before investing. To obtain a prospectus containing this and other important information, call 866.909.WISE (9473) or visit wisdomtree.com. Read the prospectus carefully before you invest.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Investments in emerging, offshore or frontier markets are generally less liquid and less efficient than investments in developed markets and are subject to additional risks, such as risks of adverse governmental regulation and intervention or political developments. Derivative investments can be volatile, and these investments may be less liquid than other securities, and more sensitive to the effects of varied economic conditions.

Fixed income investments are subject to interest rate risk; their value will normally decline as interest rates rise. In addition, when interest rates fall, income may decline. Fixed income investments are also subject to credit risk, the risk that the issuer of a bond will fail to pay interest and principal in a timely manner, or that negative perceptions of the issuer's ability to make such payments will cause the price of that bond to decline. Unlike typical exchange-traded funds, there is no index that the Fund attempts to track or replicate. Thus, the ability of the Fund to achieve its objective will depend on the effectiveness of the portfolio manager. Due to the investment strategy of this Fund, it may make higher capital gains distributions than other ETFs. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

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