Cloud Giants – Meeting Therese Tucker, CEO and founder of Blackline

Published 6 May 2021

Bessemer Venture Partners
Global venture group

On Cloud Giants, a podcast brought to you by Bessemer Venture Partners (BVP), Byron Deeter interviews entrepreneurs, founders, and great leaders who have built world-changing cloud companies.

In this episode, Byron talks to Therese Tucker, the CEO and founder of Blackline an American enterprise software company that develops cloud-based services designed to automate and control the entire financial close process.

Listeners will hear about:

- Therese's very successful career as CTO of Sunguard prior to Blackline and how she came to build something in her own right.
- What it was like self-financing the firm in the early days and the degree of frugality that this ingrained.
- How Blackline is a great example of a company that originally started by trying to solve a completely different problem.
- Therese's unique Insights on leadership and management.

Listen to the full recording:

The full Cloud Giants Podcast Series from Bessemer Venture Partners is accessible here:

https://www.bvp.com/atlas/cloud-giants

At WisdomTree, we offer an investment strategy that favours pure-play cloud companies. To find out more about our unique Cloud Computing Investment strategy in partnership with the Bessemer Venture Partners, visit our Cloud Computing Strategy page.

Related blogs

+ Cloud Giants – Meeting Jennifer Tejada, CEO of PagerDuty

+ Cloud Giants – Meeting Scott Farquhar, Co-Founder and Co-CEO of Atlassian

+ Cloud Giants – Meeting Jeff Lawson, Founder and CEO of Twilio

Important Risks Related to this Article

Important Information

Marketing communications issued in the European Economic Area ("EEA"): This document has been issued and approved by WisdomTree Ireland Limited, which is authorised and regulated by the Central Bank of Ireland.

Marketing communications issued in jurisdictions outside of the EEA: This document has been issued and approved by WisdomTree UK Limited, which is authorised and regulated by the United Kingdom Financial Conduct Authority.

WisdomTree Ireland Limited and WisdomTree UK Limited are each referred to as "WisdomTree" (as applicable). Our Conflicts of Interest Policy and Inventory are available on request.

For professional clients only. The information contained in this document is for your general information only and is neither an offer for sale nor a solicitation of an offer to buy securities or shares. This document should not be used as the basis for any investment decision. Investments may go up or down in value and you may lose some or all of the amount invested. Past performance is not necessarily a guide to future performance. Any decision to invest should be based on the information contained in the appropriate prospectus and affer seeking independent investment, tax and legal advice.

The application of regulations and tax laws can offen lead to a number of different interpretations. Any views or opinions expressed in this communication represent the views of WisdomTree and should not be construed as regulatory, tax or legal advice. WisdomTree makes no warranty or representation as to the accuracy of any of the views or opinions expressed in this communication. Any decision to invest should be based on the information contained in the appropriate prospectus and affer seeking independent investment, tax and legal advice.

This document is not, and under no circumstances is to be construed as, an advertisement or any other step in furtherance of a public offering of shares or securities in the United States or any province or territory thereof. Neither this document nor any copy hereof should be taken, transmitted or distributed (directly or indirectly) into the United States.

Although WisdomTree endeavours to ensure the accuracy of the content in this document, WisdomTree does not warrant or guarantee its accuracy or correctness. Where WisdomTree has expressed its own opinions related to product or market activity, these views may change. Neither WisdomTree, nor any affiliate, nor any of their respective officers, directors, partners, or employees accepts any liability whatsoever for any direct or consequential loss arising from any use of this document or its contents.