

WisdomTree Megatrends UCITS ETF

WisdomTree®

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The WisdomTree Megatrends UCITS ETF (WMGT) seeks to tap into the long-term growth potential of megatrends and the associated themes, offering long-term capital appreciation.

Investing in the world's future

Thematic strategies are redefining the investment landscape and offer investors exposure to companies that will be the driving force behind the structural shifts shaping our future, such as the energy transition or artificial intelligence (AI).

By investing in thematics, investors could achieve above-average growth and invest today in tomorrow's mega caps. However, selecting the right theme or the right thematic stock can be challenging. Multi-thematic strategies could, therefore, help simplify the investment experience by deferring the decisions around the selection of the most relevant themes, the capital allocation between themes and the stock selection.

Targeting diversified high growth with our multi-thematic strategy: WisdomTree Megatrends

WisdomTree is a leading thematic exchange-traded fund (ETF) provider with deep thematic research expertise. Since 2018, we have developed world-class research around the construction of single thematic strategies and thematic portfolios. We have also launched multiple successful, expert-driven thematic strategies. This intensive research has culminated in the WisdomTree Megatrends UCITS ETF.

Our unique multi-thematic strategy aims to deliver high long-term growth and early allocation to the mega caps of tomorrow by combining the advantages of both passive and active approaches. Unlike a purely passive approach, we partner with different thematic experts for the stock selection enabling us to invest in the most relevant companies in each theme. At the same time, contrary to fully active strategies, our portfolio delivers a disciplined tactical top-down allocation to the different themes and diversified exposure to pure-play companies.

WisdomTree Megatrends UCITS ETF: 3 layers of Alpha generation

In line with our thematic research the **WisdomTree Megatrends UCITS ETF** is built around 3 layers of alpha generation:

01	02	03
The first layer is our **Strategic Thematic Asset Allocation** that provides investors with a curated exposure to the most promising themes while maximising diversification between the themes across different Megatrends.	The second layer is our **Tactical Thematic Asset Allocation** that allows the strategy to lean in and overweight themes when a combination of positive factors creates a virtuous cycle for a given theme, as observed with Cloud during the 2020 COVID-19 period or AI in 2023.	The third layer is **Thematic Stock Selection** where different theme experts help us pick the most relevant up-and-coming companies for each theme. In our multi-thematic strategy, we leverage our different thematic partners to deliver the best portfolio of stocks for each theme.

WisdomTree Strategic Thematic Allocation

WisdomTree's Strategic Thematic Asset Allocation is a meticulously curated approach, annually selecting around 19 themes from its 'Thematic Classification'. These themes encompass major megatrends such as Technological Shifts, Environmental Pressures, Geopolitical Shifts and Demographic & Social Shifts. The focus lies on high-conviction themes with significant market size, growth potential, and investable universe.

Technological Shifts (55%)	Environmental Pressures (30%)	Demographic & Social Shifts (5%)	Geopolitical Shifts (10%)
Artificial Intelligence & Big Data	Sustainable Energy Production	Ageing Population	Rise of Tension
Blockchain	Sustainable Energy Storage	Rise of EM Consumer	Economic Resilience
Space	Grid Infrastructure		
Cybersecurity	Strategic Metals & Rare Earths		
Digital Infrastructure	Nuclear		
HealthTech			
Quantum Computing			
Rise of China Tech			
AI Infrastructure			
Physical AI & Robotics			

Source: WisdomTree.

The full methodology document that includes all relevant index details is available in the WisdomTree website.

WisdomTree ESG framework

WisdomTree understands the importance of Environmental, Social and Governance' (ESG) considerations within investment strategies and strongly believes that ESG principles need to be addressed holistically and not simply applied to a subset of impact investments. We have aligned our proprietary equity indices with ESG factors using exclusion criteria, applying a combination of principle-based exclusions and activity-based exclusions based on the assessment from Sustainalytics, a leading independent ESG and corporate governance research, ratings, and analytics firm.

For information on our approach to ESG, visit our responsible investing page.

Why WisdomTree Megatrends UCITS ETF?

+ **Thoughtful strategy design:** a curated basket of investment themes with high diversification potential and alignment with structural trends that can boost the growth potential of your portfolio.
+ **Guided by experts:** Benefit from an expert-driven selection of up-and-coming, pure-play companies in each theme.
+ **Adaptive theme allocation:** Profit from agile, tactical allocation between themes to adapt to current market environments.
+ **Enhanced diversification approach:** A strategy designed with low overlap to market indices and established mega caps.

The WisdomTree Megatrends UCITS ETF stands as a compelling alternative to other multi-thematic strategies or traditional growth funds as it delivers exposure to a diversified basket of growing, up-and-coming companies instead of established tech mega caps.

Fund Information: WisdomTree Megatrends UCITS ETF

Ticker	Exchange	ISIN	Bloomberg Code	Listing Currency	Base Currency	TER%
WMGT	LSE	IE0000902GT6	WMGT LN	USD	USD	0.50
WMGG	LSE	IE0000902GT6	WMGG LN	GBx	USD	0.50
WMGT	Borsa Italiana	IE0000902GT6	WMGT IM	EUR	USD	0.50
WMGT	XETRA	IE0000902GT6	WMGT GY	EUR	USD	0.50
WMGT	Paris	IE0000902GT6	WMGT FP	EUR	USD	0.50
WMGT	SIX	IE0000902GT6	WMGT SW	USD	USD	0.50

TER: Total expense ratio.

Important Information

Marketing communications issued in the European Economic Area ("EEA") & Switzerland: This document has been issued and approved by WisdomTree Ireland Limited, which is authorised and regulated by the Central Bank of Ireland.

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This marketing communication should be read in conjunction with the relevant WisdomTree products' Prospectus, Key Investor Information Document ("KIID"), Key Information Document ("PRIIPS KID") as relevant. In particular, investors should carefully read the specific risks detailed under the section entitled 'Risk and Reward Profile' in the KIID, 'What are the risks and what could I get in return?' in PRIIPs KID and under the section entitled 'Risk Factors' in the Prospectus of the Issuer for further details of risks associated with an investment in

the product(s) detailed herein. Further information regarding the WisdomTree exchange-traded product(s) detailed herein, such as a detailed list of the underlying investments and the indicative net asset value, can be obtained by visiting the WisdomTree website at (www.wisdomtree.com).

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WisdomTree Issuer ICAV

Certain funds referred to in this document are issued by WisdomTree Issuer ICAV ("WT Issuer"). WT Issuer is an open-ended, umbrella-type Irish Collective Asset-management Vehicle with

segregated liability between sub-funds and is authorised by the Central Bank of Ireland ("CBI") as an Undertaking for Collective Investment in Transferable Securities ("UCITS") under Irish law. Each fund is represented by a separate class of shares (the "Shares") issued by WT Issuer.

The Fund is described in a Key Information Document (KID) or Key Investor Information Document (KIID) for UK investors, and the prospectus of WT Issuer ("WT Prospectus"). A copy of the WT Prospectus and the KID / KIID is available, for EEA/UK only, in English at www.wisdomtree.eu. Where required under national rules, the KID will also be available in the local language of the relevant EEA Member State. Investors should read the WT Prospectus before investing and should refer to the section of the WT Prospectus entitled 'Risk Factors' for further details of risks associated with an investment in the Shares.

The summary of investor rights associated with an investment in the fund is available in English on WisdomTree Europe's website. WisdomTree Management Limited may decide to terminate the arrangements made for the marketing of its collective investment undertakings. In such circumstances, shareholders in the affected EEA Member State will be notified of this decision and will be provided with the opportunity to redeem their shareholding in the fund free of any charges or deductions for at least 30 working days from the date of such notification.

For Investors in Switzerland:

This document constitutes an advertisement of the financial product(s) mentioned herein.

The prospectus (in English only) and the key investor information documents (KID) (in German, French and Italian) are available from WisdomTree's website: https://www.wisdomtree.com/ch/resource-library/prospectus-and-regulatory-reports

For WisdomTree UCITS products only: the representative and paying agent of the ETPs in Switzerland is Société Générale Paris, Zurich Branch, Talacker 50, PO Box 5070, 8021 Zurich, Switzerland. The prospectus, the key investor information documents (KIID), the articles of association and the annual and semi-annual reports of the sub-funds are available free of charge from the representative and paying agent. As regards distribution in Switzerland, the place of jurisdiction and performance is at the registered seat of the representative and paying agent. Some of the sub-funds referred to in this document may not have been registered with the Swiss Financial Market Supervisory Authority ("FINMA"). In Switzerland, such sub-funds that have not been registered with FINMA may only be available to Qualified Investors.

For Investors in France:

Further information regarding the WisdomTree exchange-traded product(s) detailed herein, such as a detailed list of the underlying investments and the indicative net asset value, can be obtained by visiting the WisdomTree website at (www.wisdomtree.com).

The product is intended for retail investors who: (i) can withstand capital loss, are not seeking to preserve capital and are not seeking a capital guarantee; (ii) have specific knowledge or experience in investing in similar products and in the financial markets; and (iii) are looking for a product that provides exposure to the performance of the underlying asset(s) and have an

investment horizon in line with the recommended holding period indicated in the KID.

In addition, the indicative net asset value is shown on the Reuters and Bloomberg pages of the product and may also be mentioned on the websites of the product's listing venues.

Units in a listed exchange-traded product purchased on the secondary market generally cannot be sold directly back to the listed exchange-traded product. For investors who are not authorised participants, the purchase and sale of units must be done on a secondary market with the help of an intermediary (e.g., a broker), and may therefore be subject to additional fees and taxes. In addition, it is possible that investors may pay more than the current net asset value when purchasing units and receive less than the current net asset value when selling them.

Investors should carefully read the specific risks detailed under the section entitled 'What are the risks and what could I get in return?' in the Key Information Document for Packaged Retail and Insurance-based Investment Products (PRIIPs KID) and under the section entitled 'Risk Factors' in the Prospectus of the Issuer for further details of risks associated with an investment in the product detailed herein.

Investors are advised that the prospectus is available in French and English.

This document is a promotional material relating to the financial product(s) mentioned herein. The prospectus and the Key Investor Information Document (KIID) are available on the WisdomTree website: https://www.wisdomtree.eu/resource-library/prospectus-and-regulatory-reports

The distribution of the Prospectus and the offering, sale and delivery of Shares in other jurisdictions may be restricted by law. WT Issuer is a UCITS governed by Irish legislation, and approved by the Central Bank of Ireland as UCITS compliant with European regulations although it may not have to comply with the same rules as those applicable to a similar product approved in France.

The Fund has been registered for marketing in France by the Financial Markets Authority (Autorité des Marchés Financiers) and may be distributed to investors in France. Copies of all documents (i.e. the Prospectus, any supplements or addenda thereto, the Key Information Document, the latest annual reports and the instrument of incorporation) are available in France, free of charge at the French centralizing agent, Societe Generale at 29, Boulevard Haussmann, 75009, Paris, France. Any subscription for Shares of the Fund will be made on the basis of the terms of the prospectus and any supplements or addenda thereto.

Investors should note that, relative to the expectations of the Autorité des Marchés Financiers, this UCITS presents disproportionate communication on the consideration of non-financial criteria in its management.

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