

About WisdomTree

WisdomTree is a global financial innovator with over \$100.1 billion¹ in assets under management worldwide. We empower investors to pursue their financial goals, by continually working to develop and offer innovative new investing products and actionable online resources. We are:

- + **Pioneers of fundamentally-weighted exchange-traded funds (ETFs) that combine cost efficiency and performance potential through an approach we call Modern Alpha®**—today we offer a broad range of ETFs and exchange-traded products (ETPs) that go beyond traditional strategies.
- + **First movers in next-generation digital finance**—from digital funds and tokenized assets to WisdomTree Prime™, a personal finance app made available through WisdomTree’s new business line focused on building the next evolution of financial products and services.
- + **An extensive online resource for investors on WisdomTree.com**—from a tools hub to investing education to timely market insights and analysis from WisdomTree global thought leaders.

WisdomTree AT-A-GLANCE

300+ EMPLOYEES

committed to developing solutions that empower investors to leverage all we have to offer

NORTH AMERICA

- + New York
Headquarters

SOUTH AMERICA

- + Mexico & South America
Local marketing presence with support from Compass Group

EMEA

- + London
- + Dublin
- + Milan
- + Israel
Local marketing presence



¹ As of 12/31/2023.

LEVERAGE WisdomTree's TIME-TESTED INVESTING METHODOLOGY

Our Modern Alpha® strategies combine the outperformance potential of active management with the structural advantages of passive to create products that are built to perform. The methodology has a track record of performance across changing market cycles over a 10+ year history.

ETFs	<ul style="list-style-type: none">+ Domestic Equity+ Emerging Markets Equity+ International Equity+ Fixed Income+ Alternative+ Capital Efficient+ Megatrends+ Crypto	DIGITAL FUNDS	<ul style="list-style-type: none">+ Asset Allocation+ Equity+ Fixed Income+ Money Market <p>The Digital Funds are traditional exposures accessed and managed through the WisdomTree Prime™ Financial App.</p>
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WisdomTree Prime™—PERSONAL FINANCE, REINVENTED

We built this user-friendly digital financial services app from the ground up to help consumers leverage blockchain technology, the emerging financial infrastructure. It puts users at the heart of the financial system with fluid control of their finances.

A VALUABLE ARRAY OF RESOURCES AT [WisdomTree.com/investments](https://www.wisdomtree.com/investments)

In addition to investing products, WisdomTree delivers the thought leadership investors need to stay on top of the market environment and assess portfolio-building opportunities. Our website offers:

INSIGHTS AND PERSPECTIVES FROM INDUSTRY THOUGHT LEADERS	<ul style="list-style-type: none">+ Daily WisdomTree blogs+ Professor Siegel's Weekly Commentary+ Outlooks, Insights and Research	<ul style="list-style-type: none">+ Modern Investor newsletter+ Podcasts+ Videos and more
USER-FRIENDLY TOOLS IN OUR PORTFOLIO ANALYSIS TOOLS HUB (PATH)	<ul style="list-style-type: none">+ Quickly compare funds+ Evaluate capital gains+ Monitor key performance attributes	<ul style="list-style-type: none">+ Identify short- and long-term market trends and more

Start exploring now at [WisdomTree.com/investments](https://www.wisdomtree.com/investments).

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit [WisdomTree.com/investments](https://www.wisdomtree.com/investments) to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S.
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