

Three Keys to Trading ETFs

1. TRY TO AVOID THE FIRST OR LAST 15 MINUTES OF THE TRADING DAY.

This is typically when the bid/ask spreads are widest.

2. PLACE LIMIT ORDERS; DO NOT USE MARKET ORDERS.

We advise investors to avoid using market orders, or stop-loss orders that turn into market orders once a certain price is hit. Place limit orders or stop-limit orders at the price you want to buy or sell for, where they can be realistically executed.

3. KNOW YOUR RESOURCES.

WisdomTree has a Capital Markets team dedicated to assisting financial professionals; and most investors have access to a trading support desk through their broker or custodian.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866.909.9473 or visit WisdomTree.com. Read the prospectus carefully before you invest.

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country or sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Due to the investment strategy of certain Funds, they may make higher capital gain distributions than other ETFs. Please see prospectus for discussion of risks.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.

“WisdomTree” is a registered mark of WisdomTree Investments, Inc.