



WisdomTree Launches ICBCCS S&P China 500 Fund (WCHN) and Balanced Income Fund (WBAL)

WisdomTree and ICBCCS Collaborate to Launch WCHN Tracking S&P China 500 Index

WCHN Offers Broad-Based, Diversified Exposure to Chinese Equities

New York, NY – (GlobeNewswire) – December 21, 2017 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager, today announced the launch of two new ETFs, the WisdomTree ICBCCS S&P China 500 Fund ([WCHN](#)) and the WisdomTree Balanced Income Fund ([WBAL](#)).

WisdomTree ICBCCS S&P China 500 Fund (WCHN)

WCHN is listed on the NYSE Arca and seeks to track the price and yield performance, before fees and expenses, of the S&P China 500 Index and has a net expense ratio of 0.55%.

China: Well-Positioned for Future Growth

When measured purely by market capitalization, China has the second largest equity market in the world.¹ Over the last decade, Chinese policy-makers led by President Xi Jinping have sought to gradually open the historically off-limits Chinese markets to outside capital.

Jeremy Schwartz, WisdomTree Director of Research, said, “China offers an attractive mix of high growth rates, a burgeoning middle class, and an economy poised to climb the value chain from export-oriented growth. China’s influence among global financial markets is likely to grow as the government increases integration among global investors.”

“Market participants worldwide are expressing interest in measuring markets through independent, transparent benchmarks, and Chinese equities is an area where index-based concepts are in high demand,” said Michael Orzano, Senior Director, Global Equity Indices at S&P Dow Jones Indices. “We are delighted to license the S&P China 500 Index to both WisdomTree and ICBC Credit Suisse.”

Vincent Chen, Head of Index and Quantitative Investment at ICBC Credit Suite Asset Management (International) added, “WisdomTree’s established presence in the ETF space complements ICBCCS’s in-depth understanding of the Chinese markets – we look forward to working together to provide investors with solutions for diversified and efficient access to this region.”

WCHN: What’s Under the Hood?

The S&P China 500 Index is one of the only broad-based indexes offering exposure to all Chinese equity share classes, listed both in Mainland China and internationally. In addition, because the S&P China 500 Index reflects the sector composition of the total universe of Chinese companies, it has a more diversified sector exposure when compared with other China-focused indexes.

¹ Source: World Federation of Exchanges, as of 9/30/17.



Schwartz said, “The WisdomTree ICBCCS S&P China 500 Fund provides investors with the broadest exposure to a fast-growing economy in the early stages of liberalizing their capital markets. In addition, investors can gain exposure to Chinese equities without the concentration risk of competing indexes.”

The S&P China 500 index follows the below methodology:

- **Index Universe:** Constituents must be included in the S&P Total China BMI Index, which represents the entire investable universe of Chinese companies including A-Shares and offshore listings, that meet minimum eligibility criteria.
- **Constituent Selection:** 500 of the largest, most liquid Chinese companies by total market capitalization and median daily dollar trading volume within the 11 GICS® (Global Industry Classification Standard) sectors, with the goal of maintaining comparable sector weights as the S&P Total China BMI Index
- **Weighting:** The index is weighted by float-adjusted market capitalization.

Learn more about the WisdomTree ICBCCS S&P China 500 Fund (WCHN) [here](#).

WisdomTree Balanced Income Fund (WBAL)

WisdomTree also announced today the launch of the WisdomTree Balanced Income Fund (WBAL), on the NYSE Arca. WBAL seeks to track the price and yield performance, before fees and expenses, of the WisdomTree Balanced Income Index and has a net expense ratio of 0.35%.

The Index is designed to provide a balanced exposure to global equities and fixed income and is comprised of ETFs. The ETFs comprising the Index, which may include WisdomTree ETFs and non-WisdomTree ETFs, must trade on a U.S. stock exchange and are reconstituted and rebalanced annually to approximately 60% equity exposure and 40% fixed income exposure.

Luciano Siracusano, WisdomTree Chief Investment Strategist, explained, “The WisdomTree Balanced Income Fund (WBAL) offers investors access to income-generating asset classes across the globe. WBAL incorporates WisdomTree strategies that have proven themselves in the marketplace over the past decade, while also incorporating some of the firm’s more recent products into one integrated solution.”

Learn more about the WisdomTree Balanced Income Fund (WBAL) [here](#).

These Funds are new and have limited operating history. You cannot invest directly in an index. Past performance is not indicative of future results. Index performance does not represent actual fund or portfolio performance. A fund or portfolio may differ significantly from the securities included in the index. Index performance assumes reinvestment of dividends but does not reflect any management fees, transaction costs or other expenses that would be incurred by a portfolio or fund, or brokerage commissions on transactions in fund shares. Such fees, expenses and commissions could reduce returns. WisdomTree, its affiliates and their independent providers are not liable for any informational errors, incompleteness or delays or for any actions taken in reliance on information contained herein.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866.909.9473 or visit wisdomtree.com. Read the prospectus carefully before you invest.



There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Investments in emerging or offshore markets are generally less liquid and less efficient than investments in developed markets and are subject to additional risks, such as risks of adverse governmental regulation and intervention or political developments. Funds focusing their investments on certain sectors increase their vulnerability to any single economic or regulatory development. The Funds invest in the securities included in, or representative of, its Index regardless of their investment merit and the Fund does not attempt to outperform its Index or take defensive positions in declining markets.

WCHN focuses its investments in China, including A-shares, which include risk of the RQFII regime and Stock Connect program, thereby increasing the impact of events and developments associated with the region which can adversely affect performance. As this Fund can have a high concentration in some issuers, the Fund can be adversely impacted by changes affecting those issuers. The Fund will be required to include cash as part of its redemption proceeds which introduces additional risks, particularly due to the potential volatility in the Chinese market and market closures. Due to the investment strategy of this Fund it may make higher capital gain distributions than other ETFs. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

WBAL invests in other ETFs, and the investment performance and risks may be directly related to the investment performance and risks of such ETFs. Fixed income investments are also subject to credit risk, the risk that the issuer of a bond will fail to pay interest and principal in a timely manner, or that negative perceptions of the issuer's ability to make such payments will cause the price of that bond to decline. High-yield or "junk" bonds have lower credit ratings and involve a greater risk to principal. Fixed income investments are subject to interest rate risk; their value will normally decline as interest rates rise. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

Diversification does not eliminate the risk of experiencing investment losses.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only. Foreside Fund Services, LLC is not affiliated with ICBCCS or S&P.

Jeremy Schwartz and Luciano Siracusano are registered representatives of Foreside Fund Services, LLC.

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About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe, Japan and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$48.7 billion in



assets under management globally. For more information, please visit www.wisdomtree.com or follow us on Twitter [@WisdomTreeETFs](https://twitter.com/WisdomTreeETFs).

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

About ICBC Credit Suisse Asset Management

ICBC Credit Suisse Asset Management Company Limited is the joint venture between the Industrial and Commercial Bank of China (ICBC) and Credit Suisse. The firm is one of the largest asset managers in the Mainland China, and the investment specialist dedicated to providing China and RMB asset management solutions within the ICBC Group. Since establishment in 2005, the firm has upheld the philosophy of "Value Creation through Prudent Investing". As of the end of September 2017, the firm has over 600 employees and approximately RMB1.4 trillion assets under management, providing first-class investment management and advisory services for more than 18 million institutional and retail clients.

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