WisdomTree Receives Award for 'Most Innovative ETF' For Managed Futures Strategy Fund (WDTI)

WDTI Recognized by Capital Link Closed-End Funds & Global ETFs Forum

New York, NY – (GlobeNewswire) – April 26, 2012 – WisdomTree (NASDAQ: WETF), an exchangetraded fund ("ETF") sponsor and asset manager, today announced the WisdomTree Managed Futures Strategy Fund (WDTI) has been recognized as the 'Most Innovative ETF in 2011' by a committee of analysts who cover ETFs in connection with Capital Link's 11th Annual Closed-End Fund and Global ETF Forum.

The Company received the award at the conference held Wednesday, April 25, 2012, at the Metropolitan Club in New York City.

Jonathan Steinberg, WisdomTree CEO, commented, "When we launched WDTI at the start of 2011, we believed it was an important first-to-market, opening up the managed futures strategy asset class for ETF investors. Today, WDTI remains the only '40 Act ETF^{*} in the managed futures space and we are pleased by the recognition from Capital Link as well as investors' positive reception to the Fund."

The WisdomTree Managed Futures Strategy Fund (WDTI) provides exposure to commodities, currencies and interest rates through a long/short quantitative strategy. Managed Futures have been an increasingly popular asset class as investors seek diversification in their traditional stock and bond portfolios. Visit the WDTI <u>Fund Detail Page</u> to learn more.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit wisdomtree.com. Read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. An investment in this Fund is speculative, involves a substantial degree of risk. One of the risks associated with the Fund is the complexity of the different factors that contribute to the Fund's performance, as well as its correlation (or non-correlation) to other asset classes. These factors include use of long and short positions in commodity futures contracts, currency forward contracts, swaps and other derivatives. Derivatives can be volatile and may be less liquid than other securities and more sensitive to the effects of varied economic conditions.

The Fund should not be used as a proxy for taking long only (or short only) positions in commodities or currencies. The Fund could lose significant value during periods when long only indexes rise (or short only) indexes decline. The Fund's investment objective is based on historic price trends. There can be no assurance that such trends will be reflected in future market movements. The Fund generally does not make intra-month adjustments and therefore is subject to substantial losses if the market moves against the Fund's established positions on an intra-month basis. In markets without sustained price trends or markets that quickly reverse or "whipsaw," the Fund may suffer significant losses. The Fund is actively managed thus the ability of the Fund to achieve its objectives will depend on the effectiveness

of the portfolio manager. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

*'40 Act refers to the Investment Company Act of 1940, legislation passed by Congress requiring registration and regulation of investment companies by the Securities and Exchange Commission. The Act sets the standards by which mutual funds and other investment vehicles of investment companies operate.

WisdomTree Funds are distributed by ALPS Distributors, Inc. Jonathan Steinberg is a registered representative of ALPS Distributors, Inc. WIS004093 (4/2013)

About WisdomTree

WisdomTree® is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 48 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$15.5 billion in ETF assets under management. For more information, please visit <u>www.wisdomtree.com</u>.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

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