

## WisdomTree Europe Hedged Equity Fund (HEDJ) Goes Live

*HEDJ Investment Strategy – Buying Historically Cheap European Stocks  
While Hedging Potential Declines in the Euro*

New York, NY – (GlobeNewswire) – August 30, 2012 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) sponsor and asset manager, announced that previously declared changes to the WisdomTree International Hedged Equity Fund (HEDJ) became effective as of the close of business on August 29, 2012. The new hedged currency strategy aims to provide exposure to European dividend-paying exporters, while hedging out the movements of the euro relative to the U.S. dollar.

### ***More Resources for the New HEDJ***

WisdomTree’s latest podcast, *Does a Weakening Euro Mean a Strengthening Eurozone?*, features a discussion with Professor Jeremy Siegel and WisdomTree’s Director of Research Jeremy Schwartz, moderated by Barrons.com Editor-In-Chief Randall W. Forsyth – [Click Here](#) to listen.

Please view the [earlier announcement](#) or visit the [Fund Detail Page](#) for additional information, including an [analysis](#) from WisdomTree.

**Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit wisdomtree.com. Read the prospectus carefully before investing.**

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Investments in currency involve additional special risks, such as credit risk and interest rate fluctuations. Derivative investments can be volatile and these investments may be less liquid than other securities, and more sensitive to the effect of varied economic conditions. As this Fund can have a high concentration in some issuers, the Fund can be adversely impacted by changes affecting those issuers. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

Jeremy Schwartz and Jeremy J. Siegel are registered representatives of ALPS Distributors, Inc.  
WisdomTree Funds are distributed by ALPS Distributors, Inc.  
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### **About WisdomTree**

WisdomTree® is a New York-based exchange-traded fund (“ETF”) sponsor and asset manager. WisdomTree currently offers 48 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has

approximately \$15.9 billion in ETF assets under management. For more information, please visit [www.wisdomtree.com](http://www.wisdomtree.com)

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

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