WisdomTree Announces Zero Capital Gain Distributions for 2009 for 41 of 42 Equity ETFs

ETFs Present Tax-Loss Harvesting Opportunities for Mutual Fund Investors

NEW YORK – (BUSINESS WIRE) – November 24, 2009 – WisdomTree (Pink Sheets: WSDT), an industry leading index developer and exchange-traded fund (ETF) sponsor, today announced that the Company delivered zero long-or short-term capital gain distributions across 41 of its 42 equity ETFs. The WisdomTree LargeCap Growth Fund (ROI) is expected to make a capital gain distribution. Final rates per share will be announced in December.

WisdomTree CEO Jonathan Steinberg commented, "We believe the financial crisis last year served to highlight the important benefits of ETFs. Daily transparency of holdings*, intraday liquidity, and tax efficiency has never been more valuable to investors."

About WisdomTree

WisdomTree® is a leading ETF sponsor and innovative index developer using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately \$6 billion in assets currently are managed by WisdomTree or are managed against WisdomTree Indexes by third parties under license from WisdomTree. For more information, please visit www.wisdomtree.com or www.wisdomtree401k.com. WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc.

WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

There are risks associated with investing including the possible loss of principal. Past performance does not guarantee future results.

Neither WisdomTree Investments, Inc., nor its affiliates, nor ADI and its affiliates provide tax advice. Investors seeking tax advice should consult an independent tax advisor.

*Daily holdings available at www.wisdomtree.com

WisdomTree Funds are distributed by ALPS Distributors, Inc. Jonathan Steinberg is a registered representative of ALPS Distributors, Inc. WIS002192 (11/2010)

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