## WisdomTree to Transfer 7 Funds to NYSE Arca

NEW YORK – (BUSINESS WIRE) – November 6, 2008 – WisdomTree (Pink Sheets: WSDT), an industry leading index developer and exchange traded fund (ETF) sponsor, today announced that seven WisdomTree ETFs will transfer from the American Stock Exchange (Amex) to the NYSE Arca listing and trading platform beginning on or after November 20, 2008. The move of the WisdomTree ETFs comes as a result of the merger of the Amex and NYSE Euronext, the holding company for NYSE Arca. Current shareholders of these WisdomTree funds are not required to take any action, nor is the transfer expected to have any effect on trading of fund shares.

The following funds will be transferred:

WisdomTree ETF
WisdomTree Total Earnings Fund
WisdomTree Earnings 500 Fund
WisdomTree MidCap Earnings Fund
WisdomTree SmallCap Earnings Fund
WisdomTree Low P/E Fund
WisdomTree Earnings Top 100 Fund
WisdomTree International Real Estate Fund

## About WisdomTree

**WisdomTree**<sup>®</sup> is a leading ETF sponsor and innovative index developer using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately \$3.9 billion in assets currently are managed against the WisdomTree Indexes by WisdomTree and third parties under license from WisdomTree. For more information, please visit www.wisdomtree401k.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

## There are risks associated with investing including the possible loss of principal. Past performance does not guarantee future results.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

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