

WisdomTree Announces Zero Capital Gain Distributions for 2008 Across Equity ETFs

ETFs Present Tax-Loss Harvesting Opportunities for Mutual Fund Investors

NEW YORK – (BUSINESS WIRE) – November 12, 2008 – WisdomTree (Pink Sheets: WSDT), an industry leading index developer and exchange-traded fund (ETF) sponsor, today announced that the Company delivered zero long or short-term capital gains distributions across all of its 41 equity ETFs.

“In a year when investors and advisors are taking action to harvest investment losses, it is comforting to know that you can re-allocate to WisdomTree without fear of buying before a significant distribution,” said Jonathan Steinberg, WisdomTree CEO. “Many investors in actively managed mutual funds will be doubly hit with capital gains distributions on top of market losses and we are pleased to deliver zero capital gains distributions across our entire family of equity ETFs.”

Mr. Steinberg commented further, “The turmoil in the markets is forcing investors to re-examine their investment strategies and the advantages of the ETF structure – daily transparency of holdings, intraday liquidity, low cost* and tax efficiency – have never been more valuable. We believe the pressures that have so adversely affected other product structures will bolster the growth of ETFs.”

When an actively managed mutual fund sells securities in order to meet redemption requests, this could potentially trigger capital gains for all remaining shareholders. Conversely, because ETF investors can buy and sell shares on an exchange similar to common stock, the sale of an ETF would typically only have a taxable consequence for the selling investor and not the other shareholders.** Additionally, ETF managers typically use the “in kind”*** redemption process which generally allows portfolios to avoid year-end capital gain distributions.

*Ordinary brokerage commissions apply.

** ETFs are subject to risk similar to stocks including short-selling and margin account maintenance.

***An in kind redemption is a redemption whereby portfolio securities, not cash, are redeemed out to shareholders.

Investment comparisons are for illustrative purposes only and not meant to be all-inclusive. There may be significant differences between the investments that are not discussed here.

Trading WisdomTree Funds will generate tax consequences and transaction expenses. Tax consequences regarding dividend distributions may vary by investor. Neither WisdomTree Investments, Inc., nor its affiliates, nor ADI and its affiliates provide tax advice. Information provided herein should not be considered tax advice. Investors seeking tax advice should consult an independent tax advisor.

About WisdomTree

WisdomTree® is a leading ETF sponsor and innovative index developer using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately \$3.7 billion in assets currently are managed against the WisdomTree Indexes by WisdomTree and third parties under license from WisdomTree. For more information, please visit www.wisdomtree.com or www.wisdomtree401k.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

There are risks associated with investing including the possible loss of principal. Past performance does not guarantee future results.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

Jonathan Steinberg is a registered representative of ALPS Distributors, Inc.

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