WISDOMTREE TO SEEK NASDAQ LISTING BY YEAR END

NEW YORK, NEW YORK -- (BUSINESSWIRE) –May 10, 2007 --WisdomTree Investments, Inc. (Pink Sheets: <u>WSDT.PK)</u> announced today that its Board of Directors has determined that the company would seek to list its common stock on the Nasdaq Global Market by the end of 2007. In connection with that listing, the company would file periodic reports with the Securities and Exchange Commission.

WisdomTree, whose common stock is currently traded on the pink sheets, has voluntarily been making its financial statements (both audited annual statements and reviewed quarterly statements) available to the public since September 2005. These statements are accessible at www.pinksheets.com.

Michael Steinhardt, Chairman of the Board of WisdomTree Investments, said: "For the past 30 months the company has been focusing on developing and launching its innovative product line and establishing the foundation for a solid operating company. In view of the great progress that has been achieved, we believe that our stockholders will be well served by increased disclosure by the company and a Nasdaq listing."

WisdomTree launched its first ETF products on June 16, 2006 and currently manages over \$3.8 billion in assets. WisdomTree managed \$1.5 billion in assets at the end of 2006.

Jonathan Steinberg, Chief Executive Officer of WisdomTree Investments, noted: "WisdomTree has accomplished many things since the launch of our first products only 11 months ago, but probably the most impressive achievement is its market share of the industry-wide net inflows into ETF assets during the past quarter. In the first quarter of 2007, WisdomTree took in \$1.5 billion of the industry total of \$11.6 billion, for a 12.6% market share according to a Morgan Stanley April 2007 report. The market acceptance shown by this statistic bodes well for the future of our company."

About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. The company believes its approach provides investors with a viable alternative to market cap-weighted indexes.

WisdomTree Trust is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

Investors should consider the investment objectives, risks, charges and expenses of the Funds carefully before investing. A prospectus, containing this and other important information, is available at www.wisdomtree.com. Investors should read the prospectus carefully before investing. There are risks involved with investing, including the possible loss of principal. Past performance is no guarantee of future results.

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Contact:

Sloane & Company Public Relations Darren Brandt 212-486-9500 dbrandt@sloanepr.com