

WISDOMTREE TRUST CREATES NEW INVESTMENT CATEGORY

With Launch of 10 International Sector ETFs

-- Firm Now Offers The Most Comprehensive Family of Fundamentally Weighted International ETFs --

NEW YORK--(BUSINESS WIRE)—October 13, 2006--WisdomTree Investments, Inc. (Pink Sheets: [WSDT](#) - [News](#)) today announced that 10 WisdomTree Trust international sector ETFs are scheduled to commence trading this Friday, October 13, 2006 on the New York Stock Exchange. Each ETF will focus on a specific industry sector tracking an underlying WisdomTree Index consisting of only international equity securities.

The WisdomTree Trust international sector ETFs will be the first ETFs to offer pure international sector exposure. Existing ETFs are based on a “global” sector model and contain a mix of both international and domestic securities.

The 10 new ETFs will have an expense ratio of .58% and represent the following international sectors:

- **WisdomTree International Basic Materials Sector Fund (DBN)**
- **WisdomTree International Communications Sector Fund (DGG)**
- **WisdomTree International Consumer Cyclical Sector Fund (DPC)**
- **WisdomTree International Consumer Non-Cyclical Sector Fund (DPN)**
- **WisdomTree International Energy Sector Fund (DKA)**
- **WisdomTree International Financial Sector Fund (DRF)**
- **WisdomTree International Health Care Sector Fund (DBR)**
- **WisdomTree International Industrial Sector Fund (DDI)**
- **WisdomTree International Technology Sector Fund (DBT)**
- **WisdomTree International Utilities Sector Fund (DBU)**

“This launch highlights the consistency and transparency of our approach. Investors can now split our WisdomTree DIEFA Index (Dividend Index of Europe, Far East Asia and Australasia) into regions, capitalization segments and sectors,” said Bruce Lavine, President and COO of WisdomTree Investments. “This expands our unique product line and allows investors to access the *Dividend Stream*SM with a host of investment strategies that were previously difficult to implement.”

About the WisdomTree ETFs

The first 20 WisdomTree ETFs launched on the NYSE on June 16, 2006. In less than four months of trading the WisdomTree ETFs have attracted more than \$700 million in assets. All WisdomTree ETFs are constructed to track fundamentally weighted dividend indexes developed by WisdomTree Investments. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to the

dividends companies pay, a measure of fundamental value. WisdomTree believes its approach provides investors with a viable alternative to market cap-weighted indexes. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally.

WisdomTree Trust is a Delaware statutory trust registered as an investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE or by visiting www.wisdomtree.com. Investors should read the prospectus carefully before investing. There are risks associated with investing including the possible loss of principal. Past performance does not guarantee future results.

In addition to the normal risks associated with investing, foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Transactions in fund shares will result in brokerage commissions and will generate tax consequences.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

© 2006 WisdomTree Investments, Inc. "WisdomTree," "WisdomTree DIEFA" and "Dividend Stream" are service marks of WisdomTree Investments, Inc. WisdomTree Investments, Inc. has a patent pending on the methodology and operation of its indexes.

(WIS000161 10/07)

- # # # -

Contact:

Sloane & Company Public Relations

Darren Brandt/Jessica Caris

212-486-9500

dbrandt@sloanep.com

jcaris@sloanep.com