- WISDOMTREE INVESTMENTS, INC. COMPLETES \$56 MILLION STRATEGIC FINANCING -

- Lead Investors Include AIG Global Investment Group & Atlantic-Pacific Capital, Inc. –

NEW YORK – (**BUSINESSWIRE**) – December 22, 2006. WisdomTree Investments, Inc. (Pink Sheets: <u>WSDT.PK</u> - <u>News</u>) announced today that the company has raised more than \$56.4 million by issuing approximately 18.8 million shares of common stock. The lead investors include AIG Global Investment Group (<u>AIG-NYSE</u>), Atlantic-Pacific Capital, Inc. and its principals, including its founder and Chief Executive Officer, James Manley.

On a fully diluted basis the Company has approximately 118.3 million shares of common stock outstanding following this transaction.

"This financing caps a remarkable year for WisdomTree and strengthens us for the future." said Jonathan Steinberg, CEO of WisdomTree Investments, Inc., "In just six months WisdomTree has become an important innovator in the world of indexing and ETFs by offering investors a viable alternative to traditional capitalization-weighted index products. Since June of this year, we have launched 30 ETFs and grown assets in the WisdomTree Trust to approximately \$1.5 billion. Today's commitment by two well-respected investment firms will accelerate WisdomTree's development toward becoming a world-class asset management company and a leader within the ETF space."

Win Neuger, Chairman & CEO, AIG Global Investment Group said, "We believe that WisdomTree's fundamentally weighted approach will be essential to the future of indexing, and we are impressed with their execution of the concept. Through the investment in WisdomTree, AIG continues its long history of investment into new and promising financial market innovations."

Jim Manley, CEO of Atlantic-Pacific Capital, added "We are delighted to be investing in WisdomTree at this important stage in the company's existence. Having raised more than \$28 billion in the last decade for private equity and hedge funds, we have seen many innovative ideas and few have caught our imagination like WisdomTree. This is the largest principal investment Atlantic-Pacific Capital has made to date."

About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. WisdomTree believes its approach provides investors with a viable alternative to market cap-weighted indexes.

WisdomTree Trust is a Delaware statutory trust registered as an investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust. As of December 22, 2006, assets under management in the WisdomTree Trust are approximately \$1.5 billion.

AIG Global Investment Group (AIGGIG) is a worldwide leader in asset management, with extensive capabilities in equity, fixed income, multi-manager hedge funds, private equity, and real estate. AIGGIG manages more than US \$635 billion in assets, and employs over 1,800 professionals in 44 offices around the world as of September 30, 2006. Total assets under management include approximately US \$540 billion of AIG affiliated assets. AIGGIG comprises a group of international companies which provide investment advice and market asset management products and services to clients around the world. The member companies of AIGGIG are subsidiaries of American International Group, Inc. (NYSE:AIG).

Atlantic-Pacific Capital, Inc. (**APC**) Founded in 1995, APC has raised in excess of \$28 billion for over 40 transactions. APC has an established brand within the private equity community and is dedicated to maintaining relationships with over 4,000 alternative investors worldwide. APC has a global reach with six offices that span three continents: North America, Europe and Asia.

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Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information, is available at wisdomtree.com or by calling 1-866-909-WISE (9473). Investors should read the prospectus carefully before investing. There are risks associated with investing, including the possible loss of principal. Past performance does not guarantee future results.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

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