

The 'hot picks' leading the broad commodity rally

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Luca Berlanda

Associate Director, Quantitative Research at WisdomTree in Europe

Key Takeaways

- Commodities are experiencing a widespread uptrend, supported by supply constraints, geopolitical risks, and strong demand.
- Natural gas is benefiting from cold weather and record LNG exports, aluminium from tariffs and supply cuts, coffee from weather-driven shortages and speculation, and gold from central bank demand and geopolitical uncertainty.
- Investors can access the commodities market efficiently through PCOM, WCOA, and WXAG, which optimise exposure using smart contract selection and roll yield strategies.
- Related Products WisdomTree Enhanced Commodity UCITS ETF - USD Acc, WisdomTree Broad Commodities UCITS ETF – USD Acc, WisdomTree Enhanced Commodity ex-Agriculture UCITS ETF - USD Acc, WisdomTree Natural Gas, WisdomTree Coffee, WisdomTree Core Physical Gold Find out more

The broad commodities market has shown impressive strength in 2025, defying economic uncertainty and macroeconomic headwinds. Year-to-date (YTD), the Bloomberg Commodity Index (BCOM), widely regarded as the benchmark for broad commodity exposure, has risen by nearly 8% (see Figure 1). Several key commodities have surged, driven by supply constraints, geopolitical events, and shifting macroeconomic dynamics.



In Figure 2, we highlight the performance of all commodities within the BCOM index and their respective target weights for 2025. Notably, 21 out of the 24 commodities have posted positive YTD returns, indicating a broad-based rally rather than one dominated solely by a handful of heavyweight commodities.

In this blog, we spotlight four standout commodities—natural gas, aluminium, coffee, and gold—each representing a major sector within the broader commodity space. We will explore the factors driving their bullish trajectory and what may lie ahead.

Commodity	Sector	2025 BCOM target weight	YTD total return	YTD roll return
Natural Gas	Energy	7.8%	28.0%	16.2%
Coffee	Softs	3.0%	24.0%	6.3%
Soybean Oil	Grains	3.4%	14.3%	1.1%
Copper	Industrial Metals	5.4%	13.0%	-1.0%
Silver	Precious Metals	4.5%	12.3%	2.5%
Sugar	Softs	3.0%	10.5%	0.9%
Gold	Precious Metals	14.3%	11.8%	1.8%
HRW Wheat	Grains	1.8%	7.8%	2.0%
Corn	Grains	5.6%	6.2%	1.3%
ULS Diesel	Energy	2.2%	6.4%	5.0%
SRW Wheat	Grains	2.8%	5.9%	2.0%
Aluminium	Industrial Metals	4.2%	4.8%	0.0%
Soybean	Grains	6.0%	2.7%	-0.4%
Gasoil	Energy	2.9%	3.2%	4.4%
Brent Crude	Energy	8.0%	2.3%	4.8%
RBOB Gasoline	Energy	2.2%	1.6%	4.3%
Lead	Industrial Metals	0.9%	1.5%	-1.4%
Live Cattle	Livestock	3.6%	2.0%	-0.9%
Lean Hogs	Livestock	1.7%	0.8%	-5.7%
Nickel	Industrial Metals	2.4%	0.6%	-0.3%
WTI Crude	Energy	7.0%	0.2%	4.1%
Cotton	Softs	1.6%	-1.8%	1.8%
Zinc	Industrial Metals	2.3%	-4.7%	0.4%
Soybean Meal	Grains	3.5%	-7.0%	-2.6%

Natural gas (sector: energy)

US natural gas has experienced significant price gains this year (+28% on a total return basis¹), driven by a confluence of weather-related demand spikes and structural shifts in global supply. The extreme cold snap that gripped the US early in the year led to a sharp rise in heating demand, pushing Henry Hub Natural Gas prices higher. As temperatures dropped below seasonal norms, storage withdrawals exceeded expectations, tightening available supply and driving prices up.

Adding to this bullish momentum, US Liquefied Natural Gas (LNG) exports have hit record highs. Europe's continued efforts to secure alternative energy sources—away from Russian gas—have resulted in sustained demand for US LNG. At the same time, production cuts in the US due to weather-related disruptions further exacerbated the supply-demand imbalance. Looking ahead, the interplay between storage levels, weather patterns, and global LNG demand will dictate price action. With expectations of continued colder-than-normal temperatures and geopolitical tensions still affecting energy markets, natural gas remains a volatile but potentially promising bet.

It's also worth noting that of the total 28% return, 18.4% can be attributed to roll yield². This is particularly significant given that the natural gas forward curve has shifted into backwardation in recent months. This shift has allowed investors to benefit from positive roll returns, a rarity in a market where the cost of carry is usually high. However, it's important to note that natural gas is heading back into seasonal contango and that, to maintain strong performance, spot prices will need to move significantly higher to offset the negative roll returns.

Aluminium (sector: industrial metals)

Aluminium has emerged as a strong performer in the industrial metals complex, with prices rising above \$2,700 per metric ton³, marking a nine-month high. A key driver has been the US government's announcement of increased tariffs on aluminium imports, particularly affecting supply chains from major exporters such as Canada.

On the global stage, production cuts in China have also played a crucial role. With Beijing enforcing strict production caps and carbon emission targets, aluminium smelters have been forced to slow down operations, tightening global supply.

Meanwhile, demand remains robust, particularly from sectors benefiting from the energy transition. Aluminium is a critical material in electric vehicles, renewable energy infrastructure (such as solar panels and wind turbines), and power transmission lines. This structural demand, combined with supply constraints, sets the stage for sustained strength in aluminium prices.

Additionally, an unusual front-month backwardation has formed in the aluminium futures curve; while the YTD roll yield has been mildly negative, the recent shift into backwardation underscores increasing supply tightness.

Coffee (sector: agriculture and livestock)

Arabica coffee prices have skyrocketed, recently surpassing \$4.30 per pound—a level not seen in years. This surge can be attributed to a combination of supply-side disruptions and speculative market positioning.

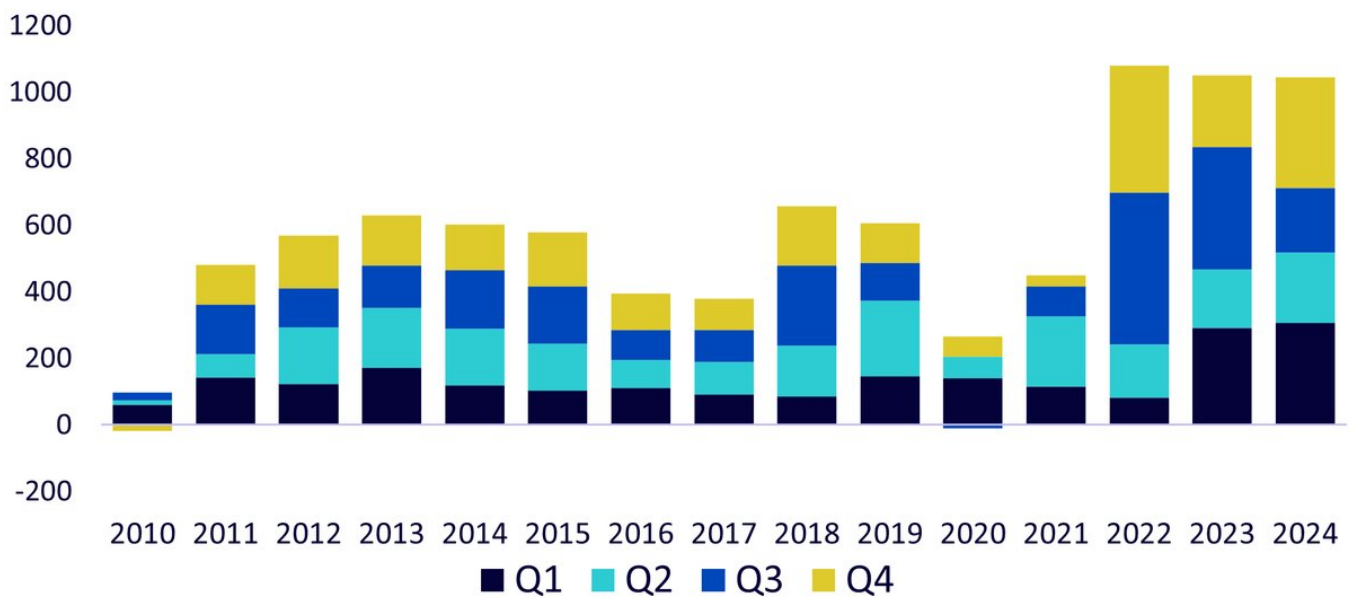
Brazil, the world's largest Arabica coffee producer, has been hit by prolonged drought conditions since April 2024. With crops under stress, yield expectations for the upcoming harvest have been revised downward. The biennial bearing cycle of Arabica coffee, which alternates between high and low production years, is exacerbating the tight supply outlook. 2024/2025 season was supposed to be a high-yield season, but adverse weather has limited the output gains.

On the speculative front, the Intercontinental Exchange (ICE) recently increased margin requirements for Arabica coffee contracts, forcing short traders to unwind positions. This liquidation of shorts fueled further upside momentum, creating a self-reinforcing price rally. Looking ahead, weather patterns in Brazil, the evolution of speculative positioning, and global supply chain disruptions will determine the future trajectory of coffee prices.

Gold (sector: precious metals)

Gold has, once again, proven its resilience, climbing steadily despite a strong US dollar and rising bond yields—two factors that typically weigh on the precious metal. The key bullish forces driving gold's performance in 2025 include heightened geopolitical risks, central bank demand, and inflation concerns.

One of the most significant structural drivers has been robust central bank buying. According to the World Gold Council, central banks have continued their gold accumulation, with purchases remaining near record levels (2024 central banks' gold purchases have been just 1% lower than 2023, with a very strong 4th quarter in 2024). This trend has been particularly strong among emerging market economies looking to diversify reserves away from the US dollar.



Meanwhile, gold's safe-haven appeal has been reinforced by geopolitical instability. Ongoing conflicts and trade tensions have driven investors toward gold as a hedge against uncertainty. Furthermore, inflationary pressures remain a concern, with global central banks walking a fine line between controlling price increases and maintaining economic stability. If inflation expectations rise further, gold could see additional upside momentum.

How to play the commodities rally

For investors looking to gain broad-based exposure to commodities, WisdomTree offers a range of innovative solutions designed to optimise returns while managing risk:

[WisdomTree Broad Commodities UCITS ETF \(PCOM\)](#): provides exposure to a diversified basket of commodities, incorporating physical gold and silver, which have historically outperformed their synthetic counterparts.

[WisdomTree Enhanced Commodity UCITS ETF \(WCOA\)](#): utilises an optimised roll strategy to enhance returns by selecting contracts with the highest implied roll yield.

[WisdomTree Enhanced Commodity ex-Agriculture UCITS ETF \(WXAG\)](#): focuses on non-agricultural commodities, weighting energy, industrial metals, and precious metals based on historical backwardation levels.

These exchanged-traded funds (ETFs) offer efficient ways to capitalise on the ongoing strength in broad commodities while benefiting from innovative strategies that optimise roll yield and contract selection.

Conclusion

The broad commodities complex has had a strong start to 2025, with natural gas, aluminium, coffee, and gold leading the charge. Structural supply constraints, geopolitical tensions, speculative positioning, and strong demand fundamentals have all contributed to the recent gains. While volatility remains a factor, these commodities continue to present compelling investment opportunities.

For investors seeking exposure to this commodities uptrend, ETFs such as [PCOM](#), [WCOA](#), and [WXAG](#) offer robust and strategically enhanced access. As macroeconomic and geopolitical uncertainties persist, commodities could remain a key portfolio diversifier in the months ahead.

1Bloomberg, WisdomTree. Data from 31-12-2024 to 24-02-2025.

2Ibid.

3Ibid.

4WisdomTree, World Gold Council, Q1 2010 to Q4 2024.

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