

What makes WisdomTree different? A Eurozone case study

Publié le 25 juillet 2018

Christopher Gannatti, CFA

Global Head of Research

Throughout Europe, many clients are curious about WisdomTree's wide variety of exchange traded funds (ETFs). When we talk about ETFs, the basic premise is that we must be tracking the returns of standard, well-known and widely followed market capitalization-weighted benchmark indexes. The critical assumption: to be an ETF, one must track a standard, passive index.

Is WisdomTree active or passive?

To help solving this fundamental question, we will break those strategies down and propose our framework for thinking about the answer:

- **Active strategies:** these attempt to employ a process aimed at outperforming a standard, market capitalization-weighted benchmark index.
- **Passive strategies:** these attempt to provide market access, aimed at matching the performance of a standard market capitalization-weighted benchmark index.

WisdomTree creates indexes to define exposures to markets around the world. These indexes aim to outperform standard market capitalization-weighted benchmarks, and ultimately are very similar to quantitative, rules-based active strategies that depend on the regular application of a methodology instead of human judgement.

It is our view, therefore, that most WisdomTree strategies are best viewed as rules-based, quantitatively driven active managers, which are very different in focus from simply providing access to match the returns of a given market.

Quality in the Eurozone—a great strategy for H1 2018

To this end, we are constantly analysing our strategies to see where these fundamentally-focused approaches are adding the most value relative to standard indexes. We always want to understand:

1. Why value is (or isn't) being added.
2. What types of catalysts would be needed to potentially cause a change in the current trend of either out or under performance.

Many clients that we speak to are very familiar with the Euro STOXX 50 and MSCI EMU Index benchmarks. In relation to 2017, 2018 has seen a higher degree of variability in returns as different events—like the delay in figuring out Italy’s ultimate election results—have caused a higher overall perception of risk.

Clients are far less familiar with the WisdomTree Eurozone Quality Dividend Growth Index, which is running an annual, quantitatively-driven rules-based process that is attempting to add value over standard market capitalization-weighted approaches. As it can be seen of figure 1, a quality tilted strategy delivered more value over the first half of 2018.

Figure 1: During a challenging environment, quality added value

Source: Bloomberg. Period is from 29 June 2017 to 29 June 2018.

You cannot invest directly within an Index. Historical performance is not an indication of future performance and any investments may go down in value.

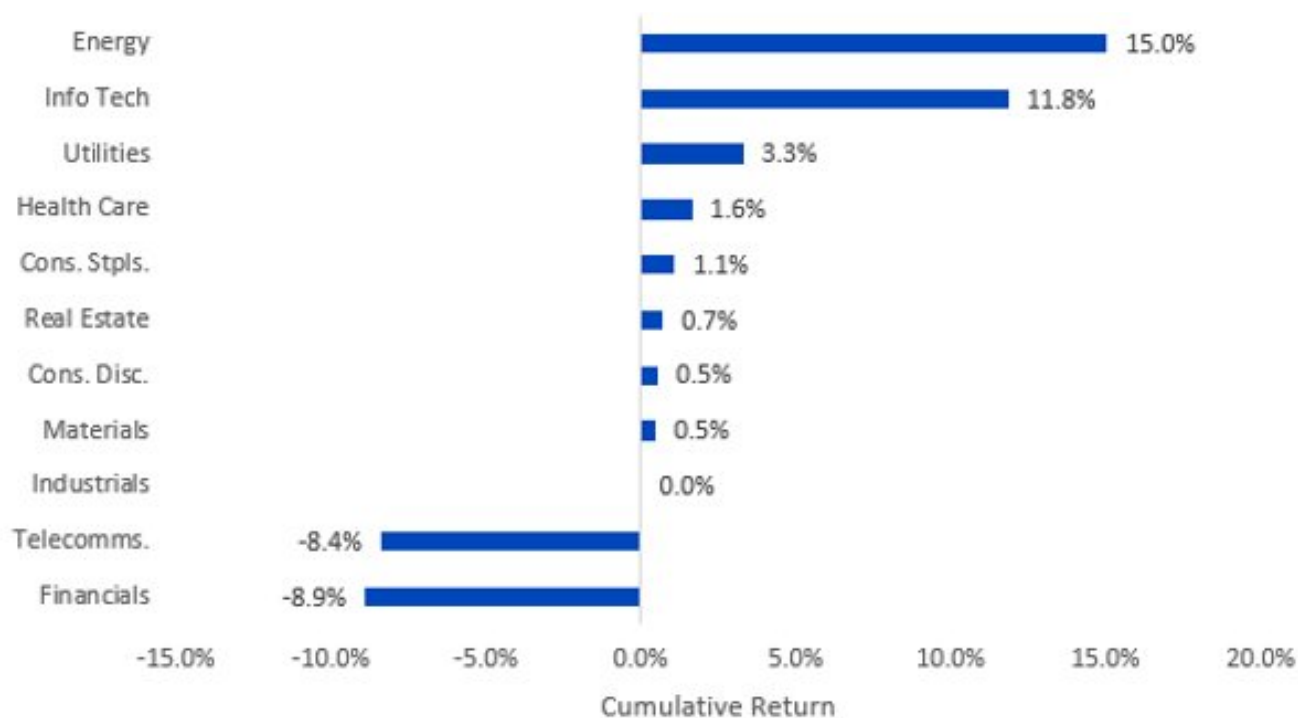
Next, we look at factors at the core of its outperformance this year.

Financials: a tough sector for the Eurozone

Financials have been challenged this year in the Eurozone. One reason is that many of the players in the sector hold a lot of Italy’s government debt, and there were some serious questions about the potential value of this debt as we faced peak uncertainty regarding Italy’s recent election outcomes. For the moment, that concern has waned.

A secondary issue that may hinder profitability in this sector in the second half of 2018 is that the European Central Bank is unlikely to raise interest rates for approximately 12-months, until mid-year 2019. Extending the ultra-low interest rate environment in the near-term can hurt the net interest margins of financials, and therefore constrain performance in the sector.

Figure 2: Eurozone quality dividend growth: large underweight in the worst-performing sector



Source: Bloomberg. Top figure sector relative positioning data is for the WisdomTree Eurozone Quality Dividend Growth Index vs. MSCI EMU Index as of 29 June 2018. Bottom figure is for the cumulative sector returns of the MSCI EMU Index from 29 December 2017 to 29 June 2018. You cannot invest directly within an Index.

Historical performance is not an indication of future performance and any investments may go down in value

How can we best understand the ongoing focus of the strategy?

Now, we must be careful not to focus too much on the results—just like any active manager, this approach will ebb and flow through periods of both out and underperformance as conditions change. It is more important to understand the core focus of WisdomTree's annual rebalancing process:

- As of 31 May each year, WisdomTree screens the fundamentals of all Eurozone dividend payers. Companies must have dividend coverage ratios greater than 1.0x to progress through the first stage.
- Quality is a term that can mean many different things, but at WisdomTree it is exemplified through a focus on three-year average return on equity and on assets. By focusing on both, firms with higher leverage—like Eurozone Financials—have a much tougher time qualifying for inclusion. This is what accounts for the underweight to the sector and why we'd expect it to continue.
- Growth can also mean many different things, but in this case, it encapsulates forward-looking earnings estimates, which is quite different from the backward-looking historical dividend growth screens that many Indexes use.

Figure 3: Refreshing quality metrics at the 2018 Annual Rebalance

Top figure relative to before WisdomTree's Rebalance Data as of 31 May 2018. Bottom figure relative to after WisdomTree's Rebalance Data as of 29 June 2018. Source: Bloomberg. You cannot invest directly within an Index.

Historical performance is not an indication of future performance and any investments may go down in value.

While neither the MSCI EMU nor Euro STOXX 50 Indices saw much change in their return on equity (ROE) and return on assets (ROA) figures in single months, WisdomTree's rebalance refreshed and raised these metrics for the WisdomTree Eurozone Quality Dividend Growth Index.

Conclusion: who should look at this index?

It is rare that we speak to investors in Europe who don't already have a strong view on what they think of the banks. Many can even name stronger, average and weaker institutions off the top of their heads. To that end, this strategy represents a quantitative, rules-based approach that will tend to avoid highly leverage firms and may complement positions in individual banks much more strongly than market capitalisation-weighted Indexes that typically place one fifth of their weight in this sector.

Related blogs

- + [Case study: quality factor at work in the Eurozone](#)
- + [The Time for Quality is Now](#)

Important Risks Related to this Article

Informations importantes

Communications commerciales publiées dans l'EEE Ce document est publié et approuvé par WisdomTree Ireland Limited, une société autorisée et réglementée par la Central Bank of Ireland.

Communications commerciales émises dans des juridictions en dehors de l'EEE Ce document est publié et approuvé par WisdomTree UK Limited, une société autorisée et réglementée par la Financial Conduct Authority du Royaume-Uni.

WisdomTree Ireland Limited et WisdomTree UK Limited sont toutes les deux désignées comme « WisdomTree » (le cas échéant). Notre Politique sur les conflits d'intérêts et notre Inventaire sont disponibles sur demande.

Réservé aux clients professionnels uniquement. Les informations figurant dans ce document sont fournies à titre informatif et ne constituent pas une ore de vente, ou une sollicitation d'ore d'achat de titres ou d'actions. Ce document ne doit pas être utilisé comme fondement d'une décision d'investissement. La valeur des investissements peut fluctuer et vous êtes susceptible de perte tout ou partie du montant investi. La performance passée ne constitue pas nécessairement une indication des performances futures. Toute décision d'investissement doit être fondée sur les informations figurant dans le prospectus approprié et sur des conseils indépendants en matière d'investissement, fiscaux et juridiques.

L'application des réglementations et lois fiscales peut souvent conduire à des interprétations diérentes. Tous les points de vue ou opinions exprimés dans cette communication représentent les points de vue de WisdomTree et ne doivent pas être interprétés comme des conseils réglementaires, fiscaux ou juridiques. WisdomTree ne donne aucune garantie ou représentation quant à l'exactitude des vues ou opinions exprimées dans cette communication. Toute décision d'investissement doit être fondée sur les informations contenues dans le prospectus approprié et après avoir sollicité des conseils indépendants en matière d'investissement, fiscaux et juridiques. Ce document n'est pas et ne doit en aucun cas être interprété comme une publicité ou une ore publique d'actions ou de titres aux États-Unis ou dans toute province ou tout territoire des États-Unis. L'introduction, la transmission et la distribution (directes ou indirectes) de l'original ou d'une copie de ce document sont interdites aux États-Unis.

Bien que WisdomTree s'efforce d'assurer l'exactitude du contenu de ce document, WisdomTree ne peut en garantir l'exactitude. Les fournisseurs de données tiers sollicités pour obtenir les informations contenues dans le présent document ne donnent aucune garantie ou représentation de quelque sorte en rapport avec ces données. Lorsque WisdomTree exprime ses propres opinions concernant le produit ou l'activité du marché, ces opinions sont susceptibles de changer. WisdomTree, ses alliés et leurs dirigeants, directeurs, partenaires ou employés respectifs déclinent toute responsabilité pour toute perte directe ou indirecte découlant de l'utilisation de ce document ou de son contenu.