

# Disrupted or discounted? Making sense of the cybersecurity sell-off

Published 2 March 2026

**Elvira Kuramshina**

Associate Director, Quantitative Research

## Key Takeaways

- AI disruption fears triggered a sharp re-pricing: Cybersecurity valuations compressed significantly following Anthropic's latest model release and advances in vibe coding, with markets increasingly pricing in a disruption scenario.
- Claude Code Security is evolutionary, not replacement: The tool primarily operates within application security and complements, rather than replaces, broader enterprise cybersecurity platforms.
- AI expands the attack surface: As AI accelerates software development and automation, it also increases vulnerabilities, reinforcing demand for layered, AI-augmented security architectures.
- Enterprise reality differs from disruption narratives: Governance, compliance, resilience and trust remain paramount in cybersecurity, limiting the likelihood of rapid displacement of established providers.
- Volatility may reflect sentiment, not structural damage: With valuations near historical lows and limited evidence of demand erosion, the sell-off may represent a rare long-term entry opportunity rather than a structural break.
- Related Products WisdomTree Cybersecurity UCITS ETF – USD Acc [Find out more](#)

Cybersecurity was one of the more resilient areas of the technology market in recent years, supported in part by AI tailwinds as the proliferation of large language models contributed to a surge in cyber threats and heightened demand for advanced security solutions. However, as AI disruption fears spread across the broader software sector in recent months, valuations began to reset – with cybersecurity increasingly drawn into the sell-off.

The correction intensified following Anthropic's release of Claude Code Security and its latest model demonstrating advanced "vibe coding" capabilities, alongside the emergence of new AI agents such as OpenClaw. These developments have increased market concerns over whether AI could meaningfully replace elements of core cybersecurity platforms, rather than simply augment cybersecurity workflows. Recent share price reactions suggest markets are pricing in a disruption scenario, even as underlying fundamentals across much of the sector remain broadly intact.

## Explaining Anthropic's Claude Code Security

On 20th February 2026, Anthropic released Claude Code Security, an AI-powered application security tool currently in limited research preview. It scans codebases for vulnerabilities before suggesting fixes to a human reviewer. Human review is an important point to highlight, as Claude Code Security doesn't automatically deploy patches or operate in live production environments. Its role is to assist security teams in managing growing vulnerability backlogs, not replace them.

However, the ensuing market reaction, that came on top of previous weeks of correction in the space, reflects concerns that AI-driven tools like Claude Code Security could eat into revenues of cybersecurity businesses and bode further disruption of the field. Investors fear that portions of the security stack could face margin pressure or reduced differentiation. These concerns have strongly weighed on the share prices of cybersecurity companies resulting in significant discounts to recent highs observed after the release of ChatGPT in November 2022 (Figure 1).

**Figure 1. Latest sell-off, sales growth and valuations of companies in the WisdomTree Cybersecurity strategy.**

Company name	After Anthropic's release	LTM Sales Growth	Current P/S	Highest P/S since ChatGPT	Discount
Ahnlab Inc	-0.76%	8.13%	2.72	4.78	-43.02%
FFRI Security Inc	-8.46%	55.45%	16.47	31.39	-47.52%
Trend Micro Inc/Japan	-10.84%	1.23%	2.65	6.24	-57.45%
Akamai Technologies Inc	-10.22%	5.44%	3.39	5.17	-34.46%
Check Point Software Technologies Ltd	-4.39%	6.25%	5.99	9.88	-39.36%
CrowdStrike Holdings Inc	-11.88%	22.05%	20.54	32.23	-36.27%
Commvault Systems Inc	-7.86%	21.52%	3.26	8.76	-62.76%
Datadog Inc	-7.16%	27.68%	11.56	22.56	-48.76%
Elastic NV	-16.10%	17.29%	3.21	11.39	-71.79%
F5 Inc	-2.80%	8.79%	4.88	6.52	-25.16%
Fastly Inc	5.81%	14.78%	4.65	6.70	-30.63%
Fortinet Inc	-3.23%	14.17%	8.60	14.74	-41.67%
Cloudflare Inc	-10.62%	29.85%	27.97	44.14	-36.64%
Okta Inc	-11.37%	12.12%	4.53	8.54	-46.97%
OneSpan Inc	-2.99%	0.00%	1.70	3.44	-50.49%
Palo Alto Networks Inc	-1.37%	15.43%	12.28	16.49	-25.50%
Qualys Inc	-10.40%	10.13%	4.93	14.01	-64.80%
Rubrik Inc	-4.06%	48.93%	9.63	21.76	-55.73%
Rapid7 Inc	-12.27%	1.87%	0.48	4.86	-90.19%
SentinelOne Inc	-3.24%	24.09%	4.67	15.64	-70.16%
SailPoint Inc	-10.02%	23.84%	7.79	14.93	-47.84%
Tenable Holdings Inc	-11.87%	11.04%	2.21	7.93	-72.11%
Varonis Systems Inc	-9.98%	13.17%	4.35	12.92	-66.32%
Zscaler Inc	-13.02%	23.91%	7.88	21.51	-63.39%

Source: WisdomTree, Bloomberg. As of 27th February 2026, if not indicated otherwise. "After Anthropic's release" corresponds to the period from 19th February 2026 to 27th February 2026. Period "since ChatGPT" corresponds to the period from 30th November 2022 to 27th February 2026. **You cannot invest directly in an index. Historical performance is not an indication of future performance and any investments may go down in value.**

However, it is important to highlight that Claude Code Security, while being a powerful tool showcasing how far AI has come, does not replace endpoint detection and response (EDR), identity and access management (IAM), zero trust network access, cloud security, SIEM/SOC platforms, or resilience infrastructure. These operate at runtime and enforcement layers of the security stack, which require telemetry ingestion, real-time response, infrastructure deployment, and compliance governance beyond code analysis.

## **Disruption fears vs. enterprise reality**

While developments such as vibe coding have fuelled disruption narratives across the software sector, their real-world enterprise impact remains largely untested. Generative models capable of rapidly producing functional code may demonstrate impressive capabilities in controlled environments, but large organisations operate under strict governance, compliance, resilience and audit requirements – particularly in cybersecurity, where tolerance for failure is minimal and trust is foundational.

Enterprise security architectures are built not only on technical performance, but on reliability, explainability, regulatory alignment and accountability. In that context, AI-driven coding advances are more likely to augment existing workflows than to replace the deeply embedded security frameworks that underpin modern digital operations. At the same time, cybersecurity businesses are already integrating artificial intelligence into their offerings, both from the perspective of using AI to enhance cybersecurity capabilities and using cybersecurity to secure AI applications. Hence, they are well positioned to benefit from such AI developments while being AI's strongest adopters.

## **Expert view from Team8, WisdomTree's expert partner on the WisdomTree Team8 Cybersecurity UCITS Index:**

"The market's recent reaction to Anthropic's Claude Code announcement—a 'sell-off' impacting giants like Okta and CrowdStrike – appears to be a significant overreaction that ignores the fundamental architecture of enterprise security. While Claude Code is a powerful 'Shift Left' tool that disrupts manual code-triage by automating vulnerability identification and patching, it is an evolution of the developer's toolkit, not a replacement for a cybersecurity platform.

Securing an organization is vastly more complex than a single developer's experience. Critical functions like Product Security – which includes architectural threat modeling, cloud infrastructure configuration, and strict regulatory compliance – cannot be solved by a code-level LLM alone. We believe these frontier models will serve as the 'intelligent glue' that reduces the manual workload of security teams, rather than acting as a standalone vendor capable of replacing the identity, governance, and real-time protection layers that market leaders provide. For investors, the current dip likely represents a correction of sentiment rather than a shift in fundamental value, as the industry moves toward a future where AI handles the reasoning and existing platforms provide the enforcement."

– Liran Grinberg, Co-Founder & Managing Partner, Team8.

## **The other side of the coin: AI expands the attack surface**

While markets have focused on AI as a potential disruptor of cybersecurity vendors, the more powerful structural force may be that AI is expanding digital risk itself. AI is accelerating both defenders and attackers: it improves vulnerability detection and secure coding capabilities, but it can also compress attackers' discovery cycles and speed up exploitation. As software velocity rises, this dynamic strengthens the case for layered, AI-augmented security architectures.

More broadly, AI appears to be increasing the scale and complexity of cyber risk. A January 2026 World Economic Forum report shows that nearly nine in ten organisations view AI-related vulnerabilities as the fastest-growing source of cyber risk. At the same time, 64% now review the security of AI tools before deployment, up from 37% in 2025 – clear evidence that AI adoption is translating into greater demand for security oversight.

As AI models become more capable and autonomous, from advanced vibe coding to agentic workflows, this dynamic is unlikely to slow. If anything, recent breakthroughs may accelerate both innovation and exploitation, reinforcing the need for comprehensive, enterprise-grade cybersecurity rather than diminishing it.

## **Bottom line: Disrupted or discounted?**

The recent sell-off suggests markets might be increasingly pricing in a disruption scenario. Yet with valuations across the cybersecurity universe compressing sharply, as evident by historical valuations of the WisdomTree Cybersecurity strategy (Figure 2), the reset might be driven largely by sentiment, uncertainty around AI's longer-term impact and liquidity-driven positioning shifts, rather than clear evidence of structural deterioration.

## **Figure 2. Valuations of the WisdomTree Cybersecurity strategy have just touched historical bottom.**



Source: Bloomberg. Period from 2nd November 2020 to 27th February 2026. Valuation multiple is represented by Price-to-Sales ratio. You cannot invest directly in an index. Historical performance is not an indication of future performance and any investments may go down in value.

Periods of elevated macro uncertainty and rapid technological change often amplify short-term trading dynamics, particularly in high-growth areas. Importantly, there is no indication of broad customer rotation or significant slowdown in growth in the latest earnings reports. Given that long-term tailwinds for cybersecurity are being reinforced by AI and leading cybersecurity businesses poised to remain the dominant choice for enterprise adoption, for long-term investors, the current environment may represent a rare opportunity to build exposure to a foundational digital infrastructure theme at historically discounted levels.

## Important Risks Related to this Article

### Important Information

**Marketing communications issued in the European Economic Area (“EEA”):** This document has been issued and approved by WisdomTree Ireland Limited, which is authorised and regulated by the Central Bank of Ireland.

**Marketing communications issued in jurisdictions outside of the EEA:** This document has been issued and approved by WisdomTree UK Limited, which is authorised and regulated by the United Kingdom Financial Conduct Authority.

WisdomTree Ireland Limited and WisdomTree UK Limited are each referred to as “WisdomTree” (as applicable). Our Conflicts of Interest Policy and Inventory are available on request.

**For professional clients only. The information contained in this document is for your general information only and is neither an offer for sale nor a solicitation of an offer to buy securities or shares. This document should not be used as the basis for any investment decision. Investments may go up or down in value and you may lose some or all of the amount invested. Past performance is not necessarily a guide to future performance. Any decision to invest should be based on the information contained in the appropriate prospectus and after seeking independent investment, tax and legal advice.**

The application of regulations and tax laws can often lead to a number of different interpretations. Any views or opinions expressed in this communication represent the views of WisdomTree and should not be construed as regulatory, tax or legal advice. WisdomTree makes no warranty or representation as to the accuracy of any of the views or opinions expressed in this communication. Any decision to invest should be based on the information contained in the appropriate prospectus and after seeking independent investment, tax and legal advice.

This document is not, and under no circumstances is to be construed as, an advertisement or any other step in furtherance of a public offering of shares or securities in the United States or any province or territory thereof. Neither this document nor any copy hereof should be taken, transmitted or distributed (directly or indirectly) into the United States.

Although WisdomTree endeavours to ensure the accuracy of the content in this document, WisdomTree does not warrant or guarantee its accuracy or correctness. Where WisdomTree has expressed its own opinions related to product or market activity, these views may change. Neither WisdomTree, nor any affiliate, nor any of their respective officers, directors, partners, or employees accepts any liability whatsoever for any direct or consequential loss arising from any use of this document or its contents.