WisdomTree®

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WisdomTree European thematic monthly update

July 2026

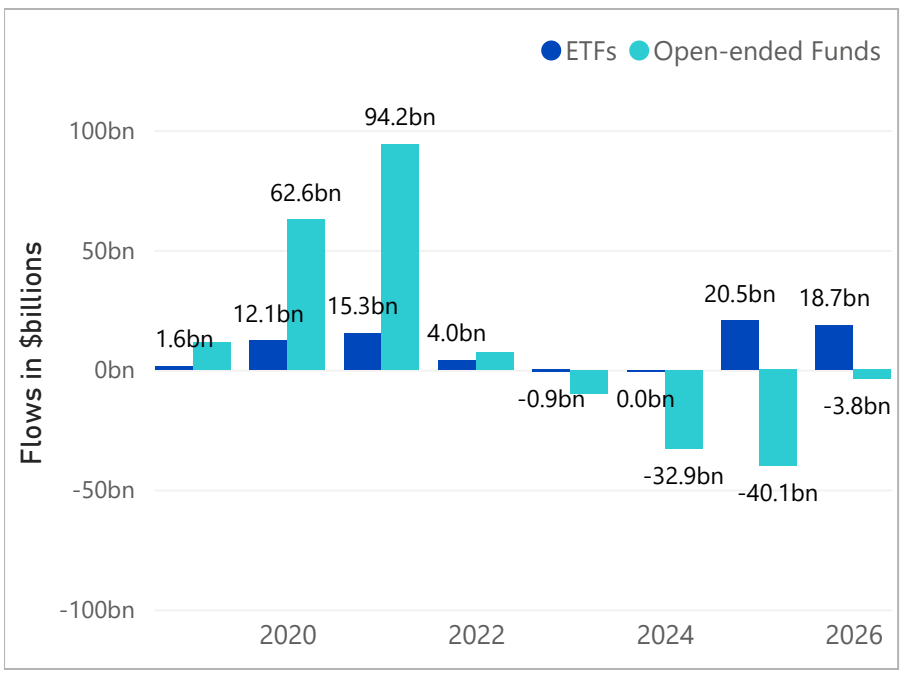
Thematic universe overview

+ AUM in European-domiciled thematic ETFs and open-ended funds stood at $400.7bn at the end of July, down from $421.8bn at the end of June. The decline in assets was driven by a correction across a broad range of themes, compounded by net outflows during the month. 34 out of 48 themes delivered negative returns in July, while 13 themes outperformed MSCI ACWI, which returned 0.08%.

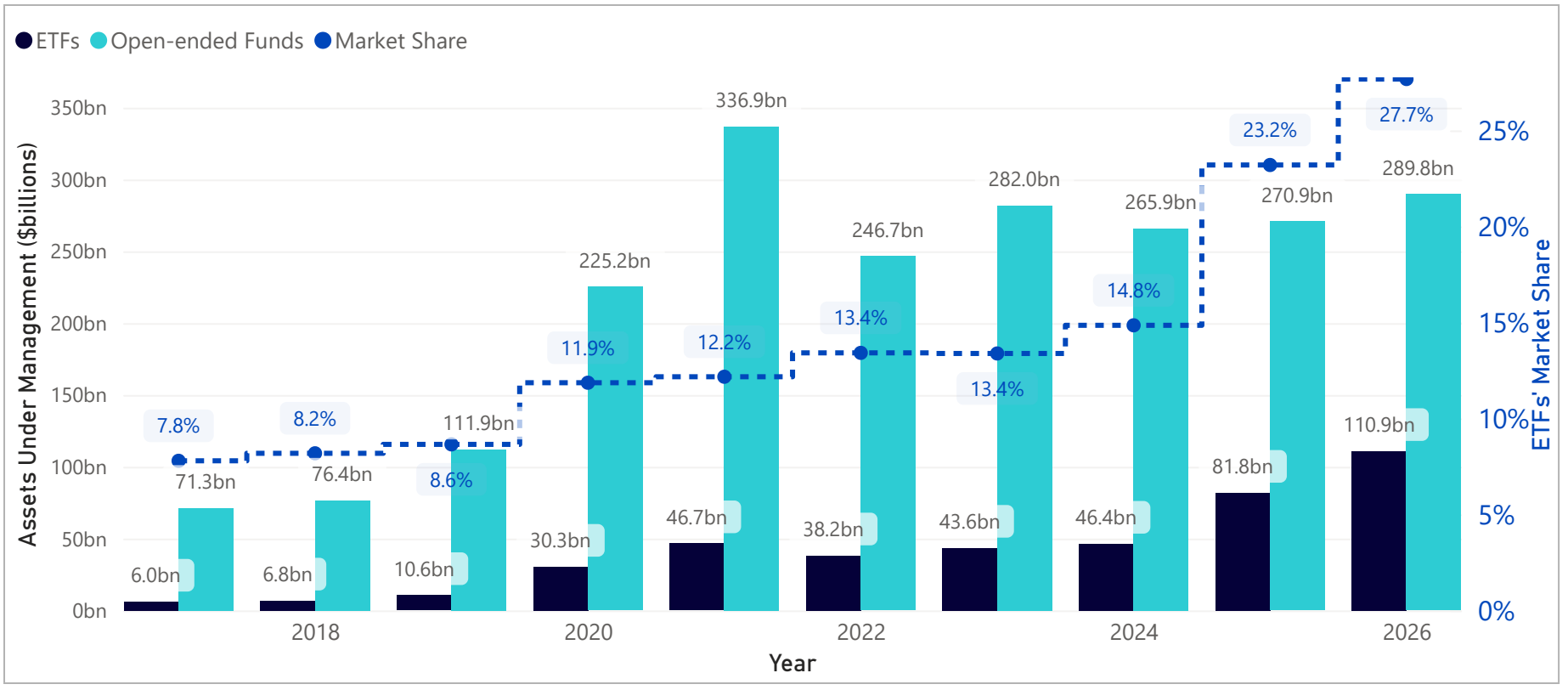
+ The divergence between thematic ETFs and open-ended funds continued to widen. YTD, thematic ETFs have attracted $18.7bn of inflows, while thematic open-ended funds have seen $3.8bn of outflows, resulting in net thematic fund inflows of approximately $14.9bn. ETFs' share of thematic AuM in Europe was at 27.7%, below 27.9% at the end of June.

+ Notably, both best and worst performers were dominated by tech themes. Agentic AI (5.5%) was most resilient, while Semiconductors (-18.9%), Space (-15.2%) and Quantum Computing (-13.4%) were the weakest. In Environmental Pressures, Agriculture & Food (2.5%) and Sustainable Food (1.9%) posted gains, while Sustainable Energy Storage (-13.15%) and Sustainable Energy Production (-9.7%) were on the other end of the spectrum. Rise of Tension (3.1%) was a standout in Geopolitical Shifts.

Recent yearly flows in Europe



Europe-domiciled thematic AUM evolution and ETFs' market share



Source: WisdomTree, Morningstar, Bloomberg. All data as of 31/07/2026 and based on WisdomTree's internal classification of thematic funds. Performance is based on monthly returns from Bloomberg and Morningstar More information on the WisdomTree Thematic classification can be found in the Appendix. **Historical performance is not an indication of future performance, and any investments may go down in value.**

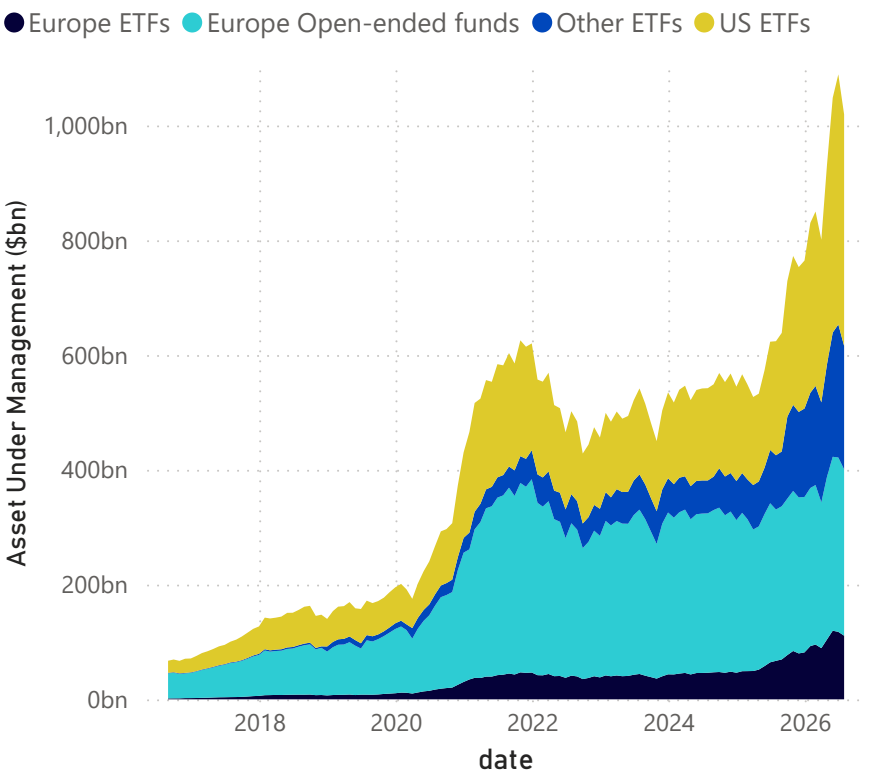
Thematic universe overview (continued)

+ At the theme level, technological and geopolitical themes continued to attract the strongest YTD flows. Focused themes within Technological Shifts attracted approximately $7.4bn, led by $8.3bn of ETF inflows partly offset by $0.9bn of open-ended fund outflows. In contrast, focused themes in Geopolitical Shifts saw positive flows from both ETFs ($4bn) and open-ended funds ($3.1bn).

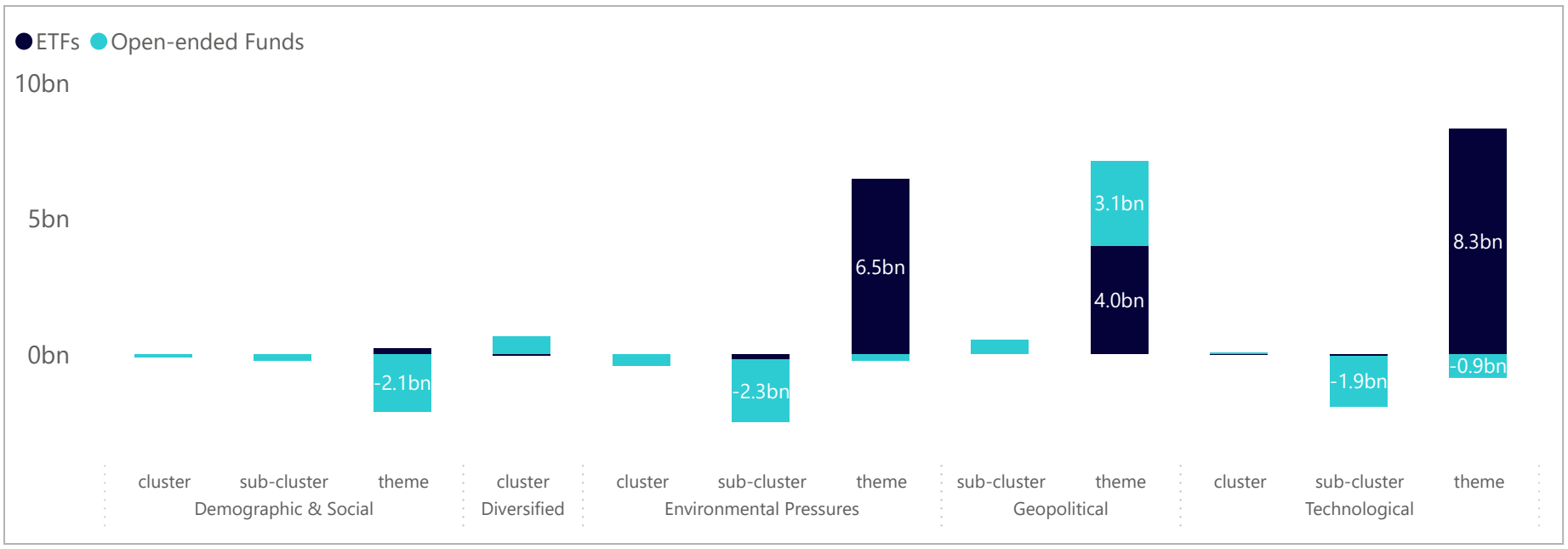
+ YTD, Environmental Pressures mimicked the dynamic in Technological Shifts with positive flows in focused themes led by ETFs ($6.5bn) and outflows at the Energy Addition & Climate Change sub-cluster led by open-ended funds (-$2.3bn).

+ At the AUM level, Technological Shifts remained the largest focused thematic opportunity set in Europe, with approximately $134bn across ETFs ($57bn) and open-ended funds ($110bn). Artificial Intelligence ($38bn) and Physical AI & Robotics ($37.5B) represented the top themes. The Environmental Pressures cluster followed with around $110bn AuM and Sustainable Energy Production ($32.6bn) as the top theme. In turn, Geopolitical Shifts represented approximately $31bn driven by the Rise of Tension theme that rose to $25.9bn.

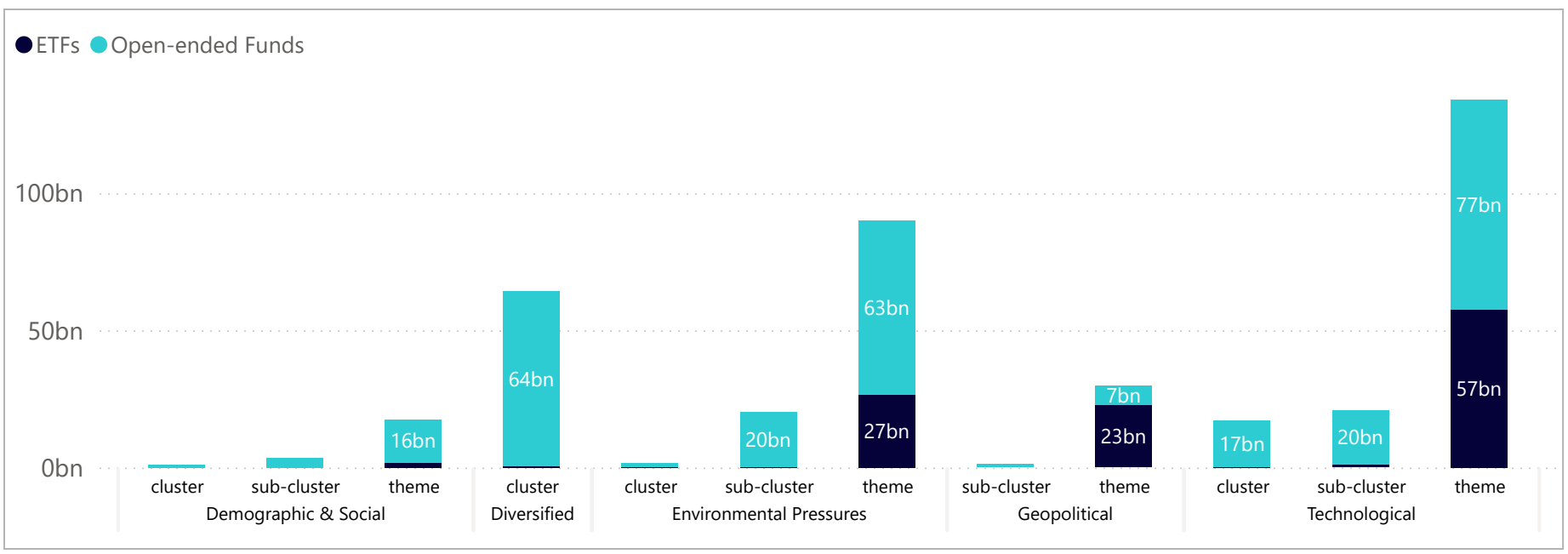
AuM in Thematics by region (Last 10Y)



YTD flows in Europe by wrapper in cluster, sub-cluster and focused themes



AuM in Europe by wrapper in cluster, sub-cluster and focused themes



Source: WisdomTree, Morningstar, Bloomberg. All data as of 31/07/2026 and based on WisdomTree's internal classification of thematic funds. Performance is based on monthly returns from Bloomberg and Morningstar More information on the WisdomTree Thematic classification can be found in the Appendix. **Historical performance is not an indication of future performance, and any investments may go down in value.**

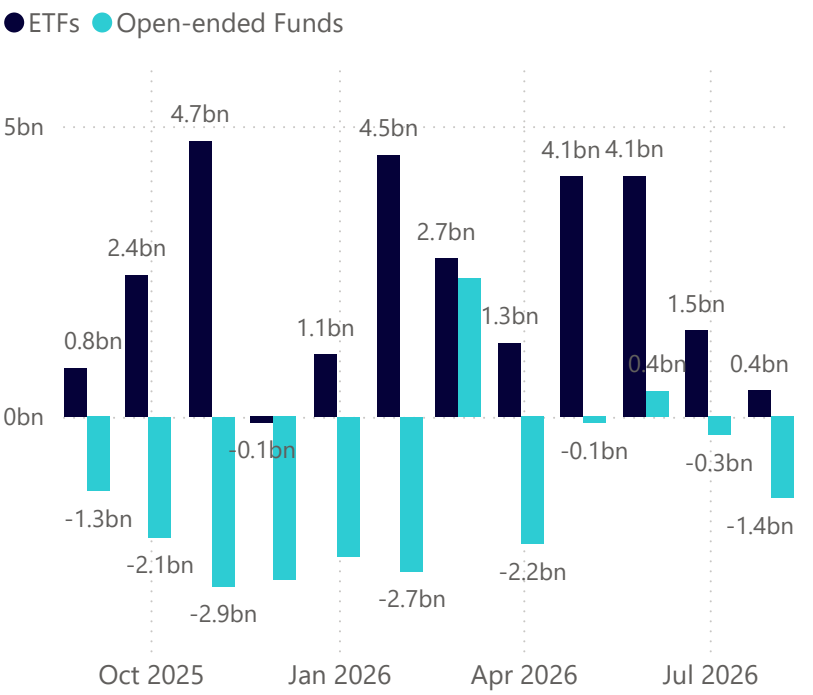
Thematic flows in Europe

+ Flows into European-domiciled thematic funds weakened in July, with open-ended funds accounting for the majority of the monthly outflows. This marked a reversal from the positive overall flow environment seen in June and extended the divergence between ETFs and open-ended funds. Within ETFs, Semiconductors remained the strongest theme by monthly flows, attracting $332mn, while HealthTech led open-ended funds with $346mn of inflows and was the top performing theme with total flows of $442m for the month, potentially on the back of performance reversal observed in June.

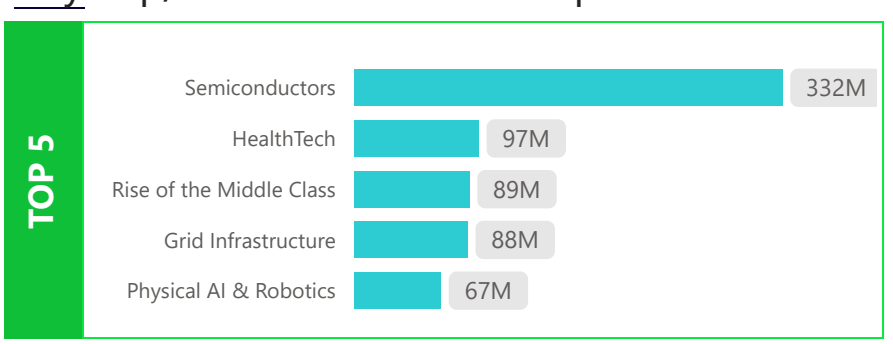
+ Flow leadership remained concentrated across a narrower group of themes with 5 themes collecting monthly flows above $100m. YTD, Rise of Tension continued its leadership ($6bn) followed by Semiconductors ($4.8bn) as the buildout of AI and the ongoing war in Ukraine and the Middle East shaped investor sentiment. As a result, rising energy demand and energy security helped Sustainable Energy Production to collect ($4.3bn). At the same time, strategic and technological importance of critical metals and rare-earth elements was evident through $2.8bn of net inflows. Space has been a breakout theme of the year in the top 5 with $1.9bn of YTD flows in light of SpaceX IPO that happened in June.

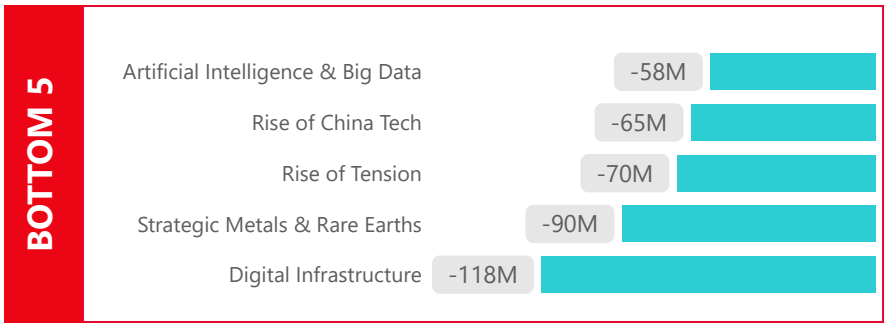
+ Cybersecurity and AI were standouts both by YTD and July flows, as investors might have trimmed their exposure to take profits amidst continued YTD strength.

Month-on-month thematic flows

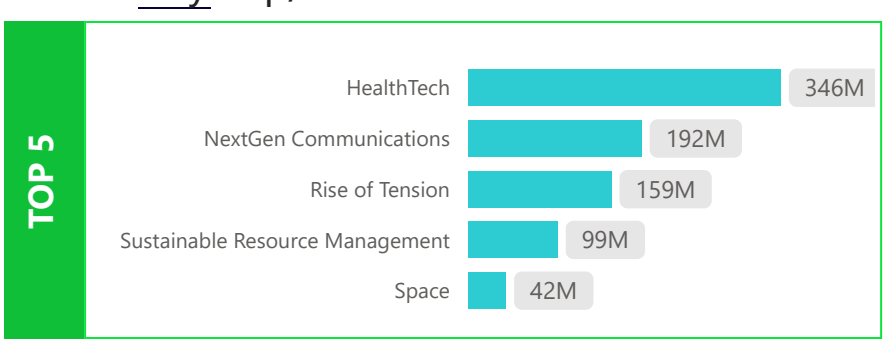


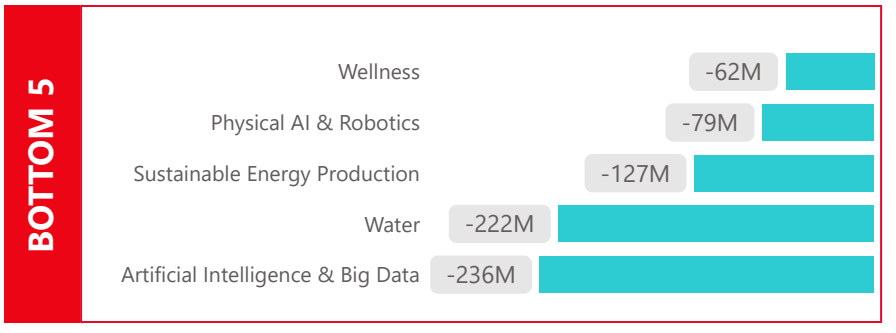
July Top/Bottom flows in Europe ETFs



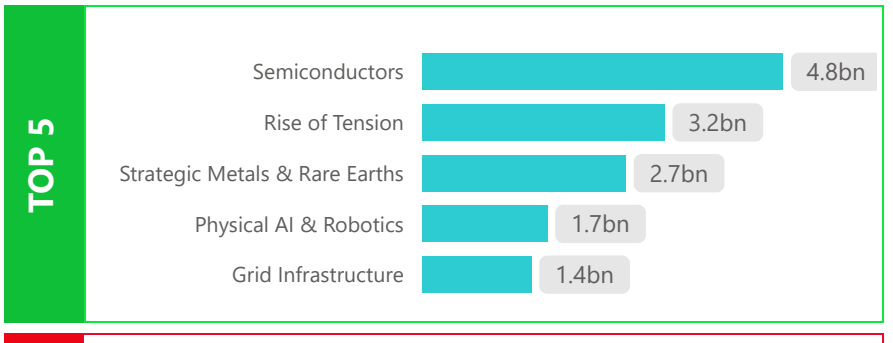


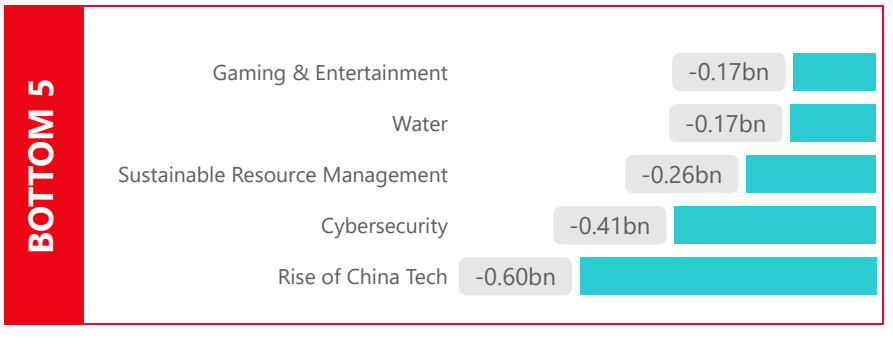
July Top/Bottom flows in Mutual Funds



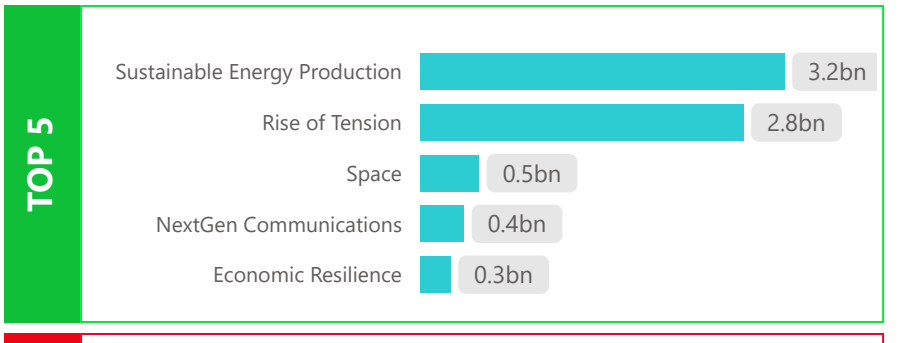


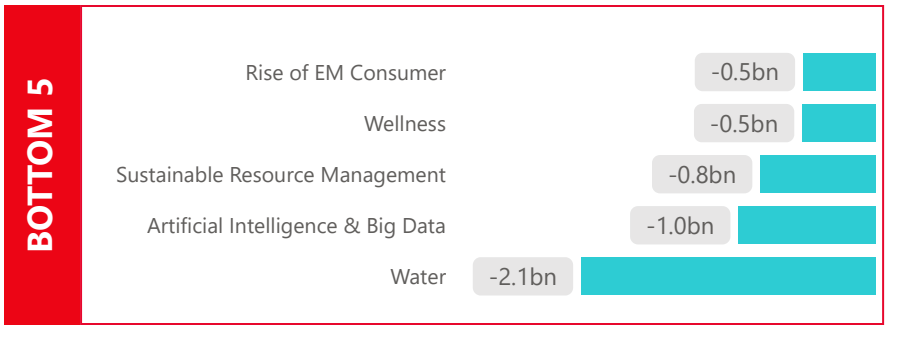
YTD Top/Bottom flows in Europe ETFs





YTD Top/Bottom flows in Mutual Funds





Source: WisdomTree, Morningstar, Bloomberg. All data as of 31/07/2026 and based on WisdomTree's internal classification of thematic funds. Performance is based on monthly returns from Bloomberg and Morningstar More information on the WisdomTree Thematic classification can be found in the Appendix. **Historical performance is not an indication of future performance, and any investments may go down in value.**

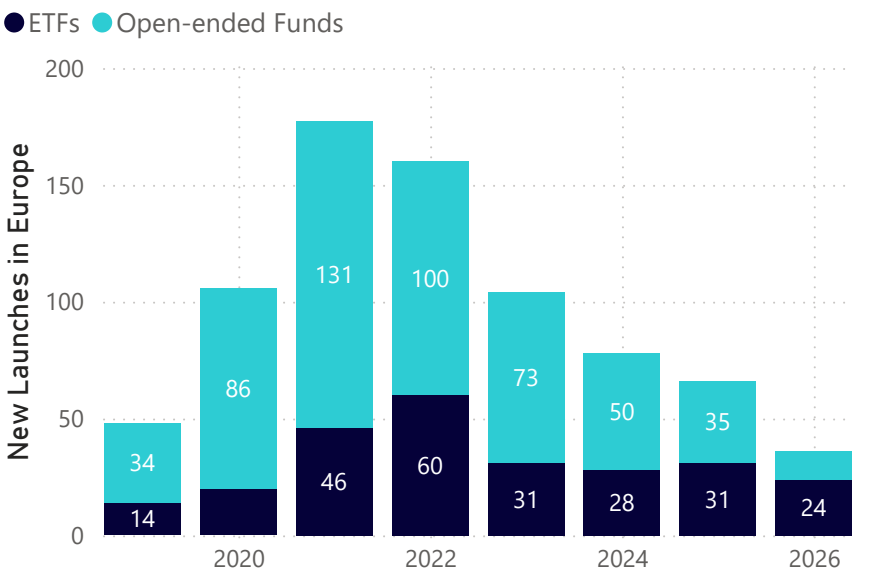
Thematic performance and launches in Europe

+ July was characterised by a sharp reversal within technology, as several of the strongest-performing themes YTD experienced corrections while some previous laggards moved to the top of the monthly rankings.

+ Agentic AI broadly representing AI software companies was an unexpected leader in July, as investors started appreciating that not all software is set to be disrupted by vibe coding and agents, but on the contrary is poised to benefit from those capabilities. Fintech & Digitalisation of Finance at 4.9% and Gaming & Entertainment at 3.5% came second and third, but continue to remain in the bottom 5 themes YTD, pointing to a reversal in recent performance trends. Rise of Tension also gained 3.1%, supported by continued geopolitical uncertainty.

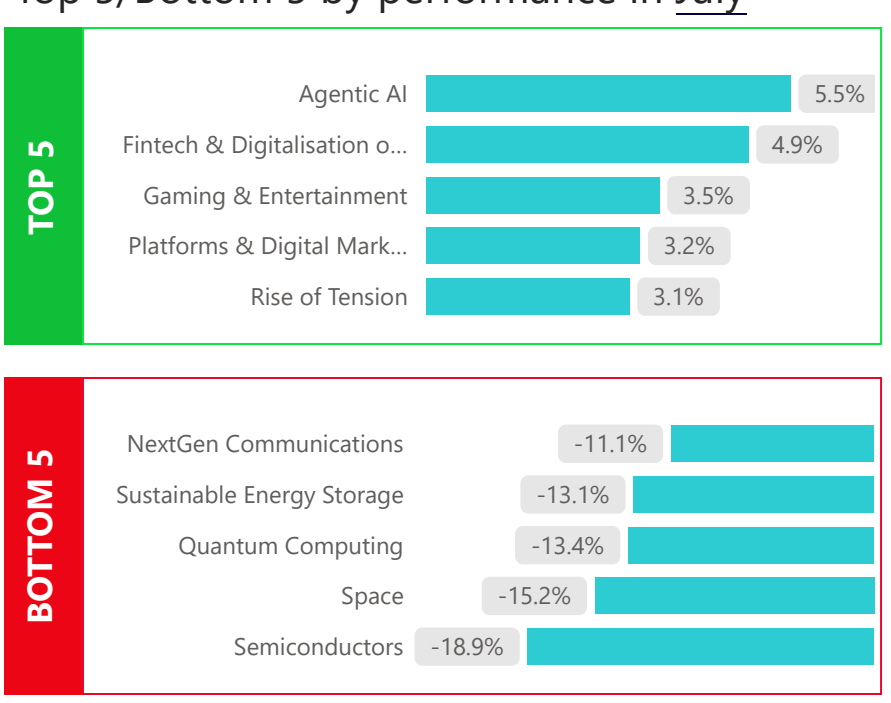
+ Some of the strongest themes of 2026 experienced sharp corrections. Semiconductors fell 18.9% in July, followed by Space (-15.2%) and Quantum Computing (-13.4%). Space suffered as SpaceX IPO and general risk-off positioning reversed strong YTD rally. Despite the pullback, Semiconductors remained the strongest-performing theme YTD at 62.8%, followed by NextGen Communications (34.4%) and Quantum Computing (28.2%) that is seeing further technology and regulatory progress this year.

Yearly thematic launches in Europe*

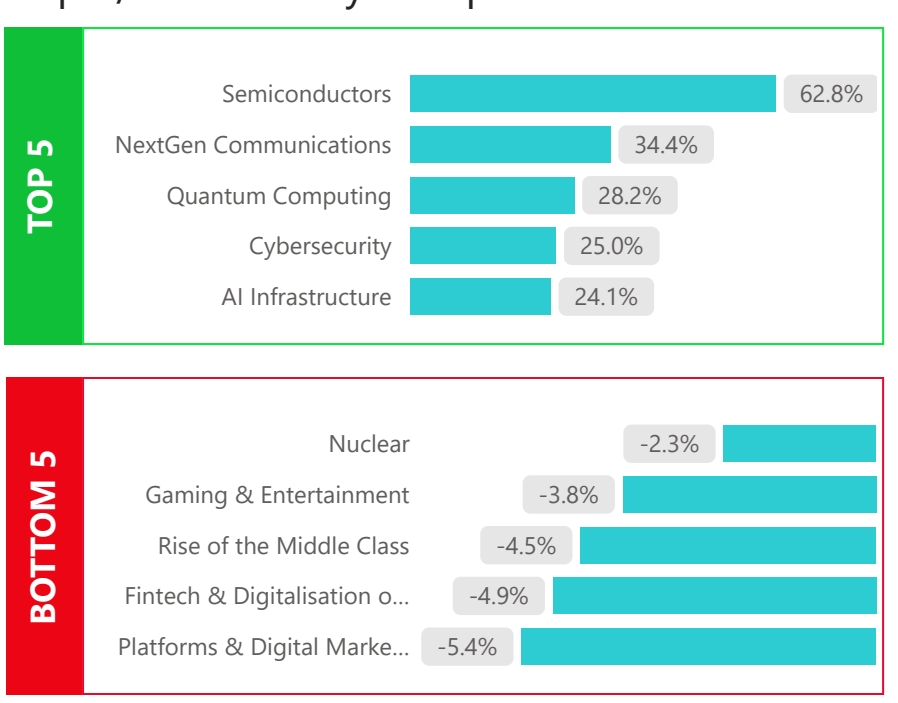


* New launches are updated quarterly

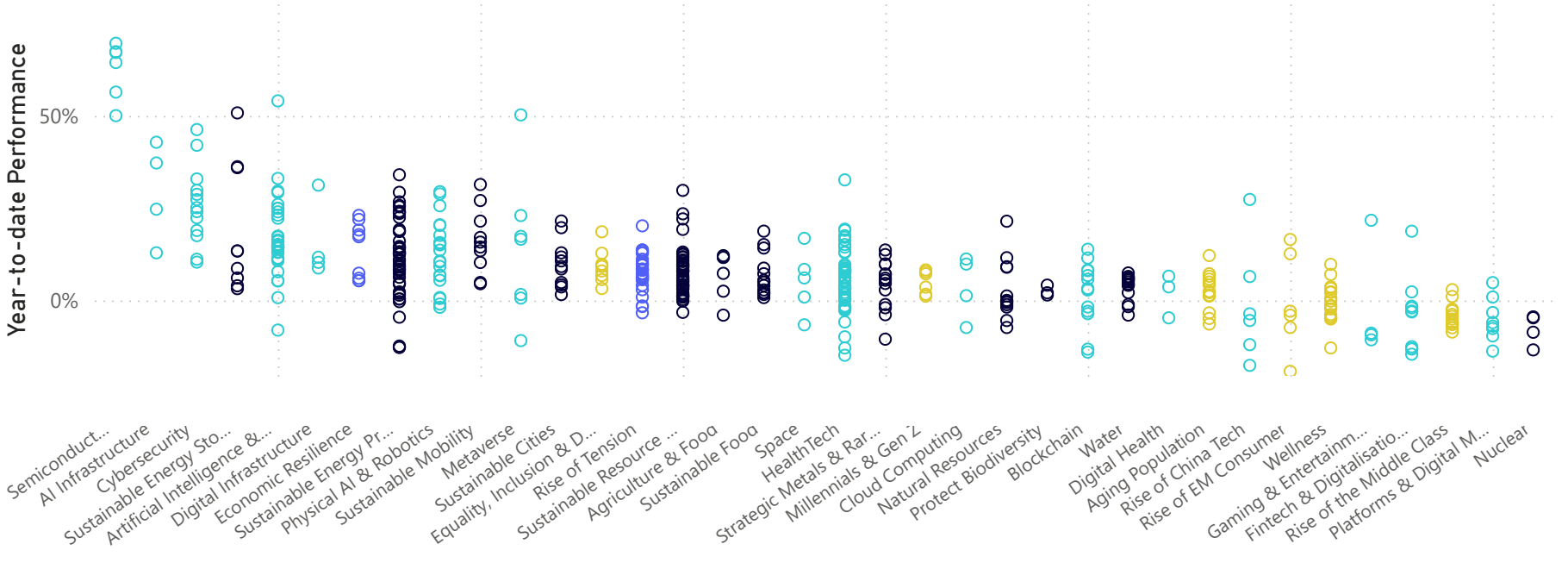
Top 5/Bottom 5 by performance in July



Top 5/Bottom 5 by YTD performance

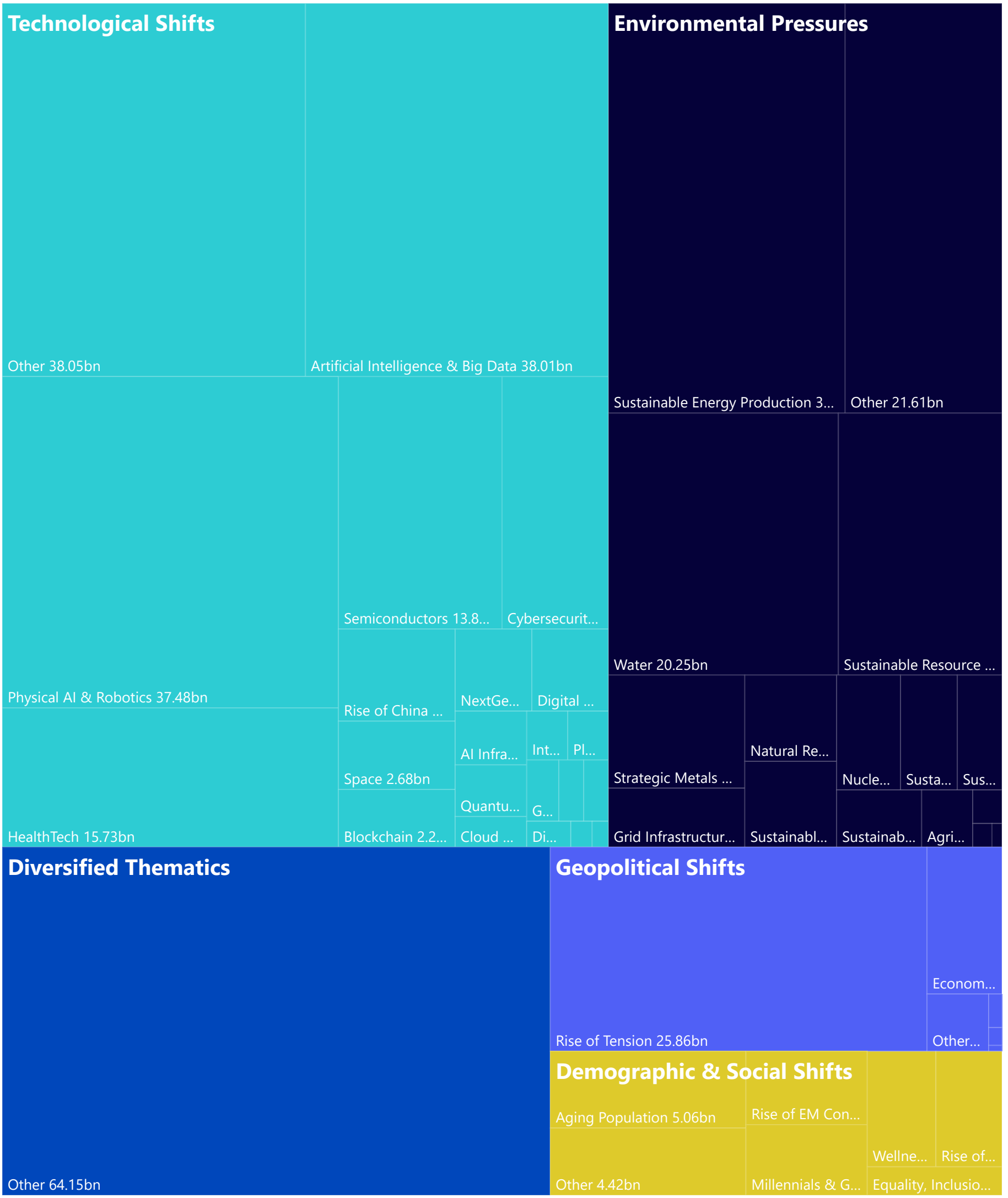


Dispersion of YTD performance of all ETFs and mutual funds by themes in Europe



Source: WisdomTree, Morningstar, Bloomberg. All data as of 31/07/2026 and based on WisdomTree's internal classification of thematic funds. Performance is based on monthly returns from Bloomberg and Morningstar More information on the WisdomTree Thematic classification can be found in the Appendix. **Historical performance is not an indication of future performance, and any investments may go down in value.**

AUM per theme in ETFs and open-ended funds domiciled in Europe ($billions)



Source: WisdomTree, Morningstar, Bloomberg. All data as of 31/07/2026 and based on WisdomTree's internal classification of thematic funds. Performance is based on monthly returns from Bloomberg and Morningstar More information on the WisdomTree Thematic classification can be found in the Appendix. **Historical performance is not an indication of future performance, and any investments may go down in value.**

Appendix - Multi themes & diversified thematic ETFs and Open-ended funds

Cluster	Sub-Cluster	AuM ($)	Flows Last Month ($)	Flows YTD ($)
Diversified Thematics		64,145.25M	64.43M	588.03M
Environmental Pressures	Energy Addition & Climate Change	20,079.32M	-1,494.95M	-2,498.92M
Technological Shifts		17,063.51M	116.24M	50.43M
Technological Shifts	Disruptive Technologies	11,956.79M	37.14M	-287.77M
Technological Shifts	HyperConnectivity & Digitalisation	9,033.61M	-78.28M	-1,652.86M
Demographic & Social Shifts	Demographic Shifts	3,448.69M	-1.19M	-245.62M
Environmental Pressures		1,436.50M	-39.29M	-427.84M
Geopolitical Shifts	Multipolarity	1,185.72M	72.00M	523.65M
Demographic & Social Shifts		969.63M	-9.29M	-109.72M
Environmental Pressures	Limited Resources	95.89M	-0.83M	-7.26M

Appendix - Theme focused ETFs and Open-ended funds

Theme Name	AuM ($)	Flows Last Month ($)	Flows YTD ($)	Performance Last Month	Performance YTD
HealthTech	15,727.17M	442.32M	330.69M	-1.3%	5.7%
Semiconductors	13,889.76M	332.15M	4,769.63M	-18.9%	62.8%
NextGen Communications	2,116.17M	191.89M	381.85M	-11.1%	34.4%
Sustainable Resource Management	14,405.38M	130.24M	-1,103.13M	-1.2%	7.4%
Rise of the Middle Class	2,568.77M	124.62M	-263.99M	1.2%	-4.5%
Rise of Tension	25,861.29M	88.35M	6,040.83M	3.1%	7.3%
Grid Infrastructure	2,703.54M	88.02M	1,443.66M	-7.1%	23.3%
Nuclear	2,466.82M	58.05M	1,078.57M	-7.0%	-2.3%
Space	2,681.04M	50.60M	1,927.38M	-15.2%	5.0%
Electrification	152.08M	49.73M	159.98M	-7.7%	20.1%
Quantum Computing	1,242.87M	40.68M	633.38M	-13.4%	28.2%
Agriculture & Food	982.43M	40.08M	150.08M	2.5%	7.0%
AI Infrastructure	1,293.93M	38.66M	504.82M	-9.9%	24.1%
Aging Population	5,058.49M	24.98M	-141.45M	1.0%	2.5%
Digital Health	2,110.37M	24.12M	-272.17M	0.0%	3.0%
Protect Biodiversity	329.73M	2.25M	-384.00M	0.7%	3.7%
Natural Resources	2,664.55M	2.23M	549.90M	-0.5%	3.2%
Global Logistics	25.74M	0.00M	-4.31M	1.6%	8.2%
Education				-1.4%	21.7%
Deglobalisation	79.73M	0.00M	-0.11M	-2.8%	20.6%
China's Rise	149.68M	-0.51M	14.60M	-4.4%	5.5%
Fintech & Digitalisation of Finance	508.42M	-1.07M	-194.94M	4.9%	-4.9%
Decarbonisation	79.76M	-1.38M	11.60M	-3.9%	9.4%
Blockchain	2,260.31M	-3.76M	-24.40M	-5.7%	3.7%
Industry 4.0	141.35M	-3.79M	-15.37M	-3.7%	6.2%
Agentic AI	185.90M	-5.81M	-109.18M	5.5%	0.0%
Platforms & Digital Markets	668.22M	-8.30M	-169.16M	3.2%	-5.4%
Metaverse	511.24M	-10.83M	-9.50M	-5.7%	11.5%
Physical AI & Robotics	37,479.94M	-11.48M	1,463.10M	-6.8%	11.0%
Internet of Things	674.59M	-11.77M	191.78M	-6.7%	23.8%
Gaming & Entertainment	662.26M	-12.49M	-166.11M	3.5%	-3.8%
Equality, Inclusion & Diversity	1,286.58M	-18.01M	-152.49M	1.0%	8.4%
Millennials & Gen Z	2,879.76M	-24.99M	-283.46M	-1.5%	5.1%
Sustainable Food	1,722.33M	-28.10M	-522.01M	1.9%	6.9%
Economic Resilience	3,701.29M	-30.62M	1,083.01M	-2.7%	14.1%
Sustainable Energy Storage	1,634.38M	-35.15M	451.50M	-13.1%	18.8%
Rise of China Tech	3,614.72M	-37.08M	-486.49M	-5.6%	0.2%
Cloud Computing	733.89M	-38.07M	-98.47M	2.3%	4.7%
Sustainable Cities	2,193.26M	-40.51M	-61.27M	-1.9%	10.0%
Sustainable Mobility	2,648.55M	-42.15M	-328.16M	-9.3%	12.4%
Rise of EM Consumer	2,997.05M	-42.82M	-531.44M	-1.5%	-0.1%
Wellness	2,668.34M	-62.13M	-537.40M	2.1%	-0.4%
Cybersecurity	9,037.35M	-72.64M	-854.41M	-0.7%	25.0%
Strategic Metals & Rare Earths	5,183.89M	-74.99M	2,835.90M	-4.4%	4.4%
Sustainable Energy Production	32,620.81M	-98.93M	4,263.48M	-9.7%	13.6%
Digital Infrastructure	383.41M	-114.48M	255.12M	-1.8%	15.7%
Water	20,254.96M	-228.57M	-2,319.54M	-0.4%	3.6%
Artificial Intelligence & Big Data	38,011.09M	-294.16M	-600.61M	-7.6%	17.5%

Source: WisdomTree, Morningstar, Bloomberg. All data as of 31/07/2026 and based on WisdomTree's internal classification of thematic funds. Performance is based on monthly returns from Bloomberg and Morningstar More information on the WisdomTree Thematic classification can be found in the Appendix. **Historical performance is not an indication of future performance, and any investments may go down in value.**

Appendix - Definitions

The WisdomTree Thematic classification is built around 4 main thematic clusters

Technological Shifts
This cluster focuses on the different themes that originate from the introduction of new technologies and innovation It incorporates disruptive and emerging technologies as well as their impact on societies and economies, such as the increasing digitalisation and connectivity of the world

Demographic and Social Shifts
This cluster focuses on the themes that originate from changes in population and societies alike For example, it incorporates changes in the world's pyramid of age, the impact of the growing, younger, wealthier populations in emerging markets, as well as changes to societal values and lifestyles

Environmental Pressures
Focusing on the environment and, more importantly, on the impact of human activities on the planet, this cluster incorporates changes driven by sustainability issues, the increasing scarcity of resources and the need to address global warming and climate change

Geopolitical Shifts
This cluster focuses on the themes driven by the globalisation and the changes in the global geopolitical order with the rise of new geopolitical powers like China. It also taps into the increasing polarisation of modern societies as a counterforce to globalisation

All thematic ETFs and open ended funds in the WisdomTree Thematic classification are classified into

- **Diversified thematics**, if they try to harness a large number of megatrends in one go. Those funds tend to have a very diluted focus, which could mean that it might be harder to find sources of potential differentiation against a broad market benchmark.
- **A specific cluster**, if they try to harness multiple themes across sub-clusters but within one particular cluster. For example, a fund investing in Artificial Intelligence, Robotics, Cloud, and Cybersecurity would be classified as a 'Technological Shifts' fund.
- **A particular sub cluster**, if a strategy aims to invest in most of the themes within that sub cluster For example, a fund investing in Cloud Computing, Platforms, Cybersecurity, and Fintech would be classified as a 'Hyperconnectivity & Digitalisation' fund.
- **A theme**, if the investment strategy is focused on a specific, clear theme.

YTD stands for Year to Date

MTD stands for Month to Date

For all of our calculations, we use the WisdomTree Thematic Classification that we have previously introduced here and can be found in the next page.

Performance of a theme. For any given theme, we consider each month all the ETFs and open-ended funds classified in that specific theme that have published a monthly return for that month in Morningstar. We then calculate the average of all those monthly returns to compute the average monthly return for that theme. So, the monthly return for January 2020 for the theme may include 19 funds, while the February 2020 return may comprise 21 funds (if two funds classified in that theme have been launched in the meantime). By collating monthly returns for the theme, we get the theme's average historical performance Therefore, the theme's average historical performance incorporates every ETF, and open-ended fund focused on this theme The theme's average historical performance is not biased towards surviving funds or successful funds Every fund alive in a given month is included irrespective of its future survival or success Investments that try to focus on multiple themes and, therefore, classified either at Cluster or Sub-Cluster Level are not included.

The WisdomTree Thematic Classification

DIVERSIFIED THEMATICS

TECHNOLOGICAL SHIFTS		DEMOGRAPHIC AND SOCIAL SHIFTS		GEOPOLITICAL SHIFTS		ENVIRONMENTAL PRESSURES	
DISRUPTIVE TECHNOLOGIES	HYPER CONNECTIVITY & DIGITALISATION	DEMOGRAPHIC SHIFTS	SOCIAL SHIFTS	GLOBALISATION	MULTI-POLARITY	ENERGY ADDITION & CLIMATE CHANGE	LIMITED RESOURCES
Artificial Intelligence & Big Data	Cloud Computing	Aging Population	Education	Global Logistics	China's Rise	Electrification	
Agentic AI	AI Infrastructure	Millennials & Gen Z	Equality, Inclusion & Diversity		Deglobalisation	Decarbonisation	Agriculture & Food
Rise of China Tech			Rise of the Middle Class		Rise of Tension	Protect Biodiversity	Natural Resources
Blockchain	Cybersecurity		Rise of EM Consumer		Economic Resilience	Grid Infrastructure	Water
HealthTech	Digital Health		Wellness			Sustainable Mobility	
Industry 4.0	Digital Infrastructure					Sustainable Energy Production	
Next Gen Communications	Fintech & Digitalisation of Finance					Sustainable Energy Storage	
Physical AI & Robotics	Gaming & Entertainment					Sustainable Food	
Semiconductors	Internet of Things					Sustainable Cities	
Smart Materials & Nano Tech	Metaverse					Sustainable Resource Management	
Space	Platforms & Digital Markets					Extreme Events	
Quantum Computing	Social Media & Media					Strategic Metals & Rare Earths	
						Nuclear	

Source: WisdomTree, as of 30/06/2026

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