Gold usually dips before making substantial gains in financial crises

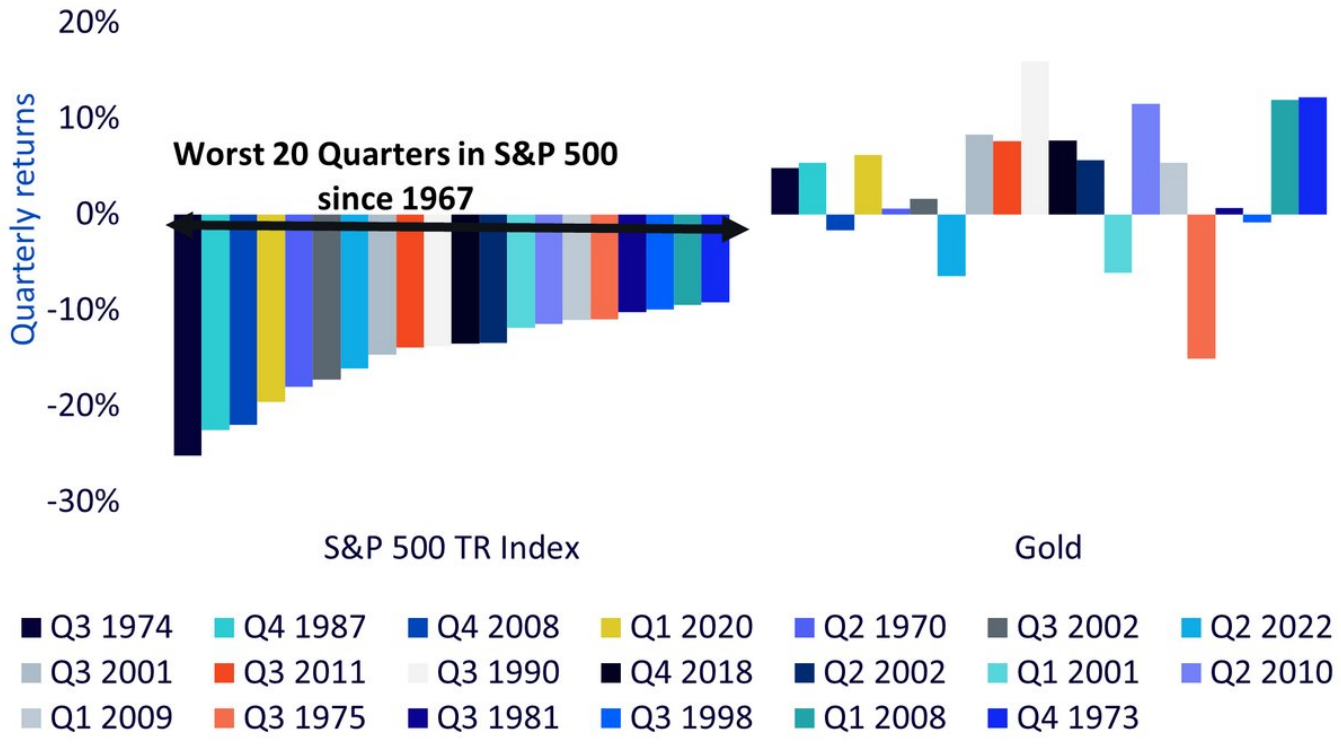
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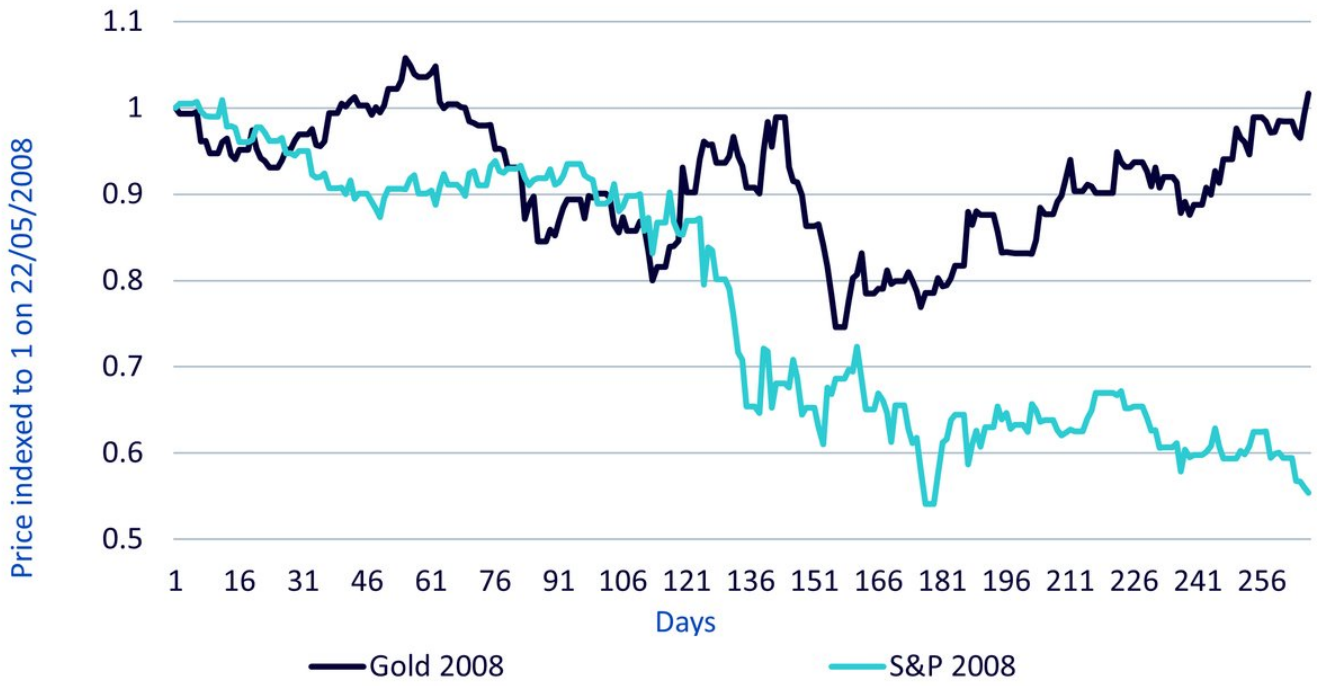
Nitesh Shah
Head of Commodities and Macroeconomic Research, WisdomTree Europe

Die wichtigsten Erkenntnisse

- Gold often dips before rallying in crises
- Initial declines create attractive entry points
- Rate cuts could trigger a strong gold surge
- Verbundene Produkte WisdomTree Core Physical Gold, WisdomTree Physical Swiss Gold, WisdomTree Gold 3x Daily Short, WisdomTree Gold 3x Daily Leveraged, WisdomTree Physical Gold Mehr erfahren

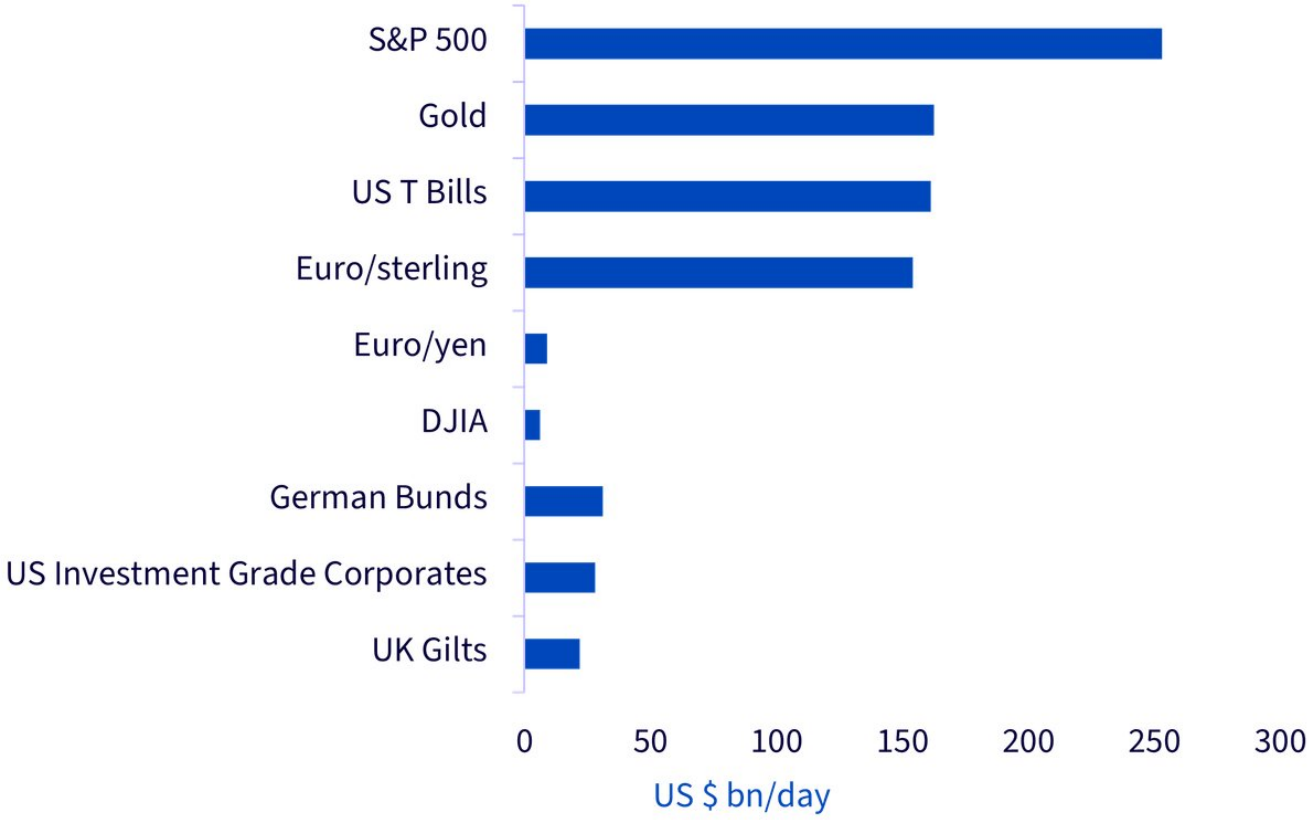
Olympians equate gold with being the best performer in an environment of high pressure. So should investors. Gold is anti-cyclical and considered a safe-haven asset, performing strongly in times of crisis. However, the results are not instant, and gold has been known to dip before sprinting to the photo finish.





Source: WisdomTree, Bloomberg. In USD. 22 May 2008 to 2 February 2009, using daily data. Gold is proxied by the LBMA Gold Price PM Index and S&P 500 is proxied by the S&P 500 Gross Total Return Index. Past performance is not indicative of future results. You cannot invest directly in an index.

Figure 3: Average daily trading volumes of major assets in US dollars



How can investors access the opportunity?

At WisdomTree, we offer investors a range of solutions for investing in gold, ranging from physically backed gold exchange-traded products to short and leveraged gold exposures. Physical gold exchange-traded commodities (ETCs) provide an easy and cost-efficient exposure to gold bullion held in vaults in London or Zurich from reputable and highly secure custodians.

Discover our wide range of gold products that cater to different investor objectives and preferences here.

Important Risks Related to this Article

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