

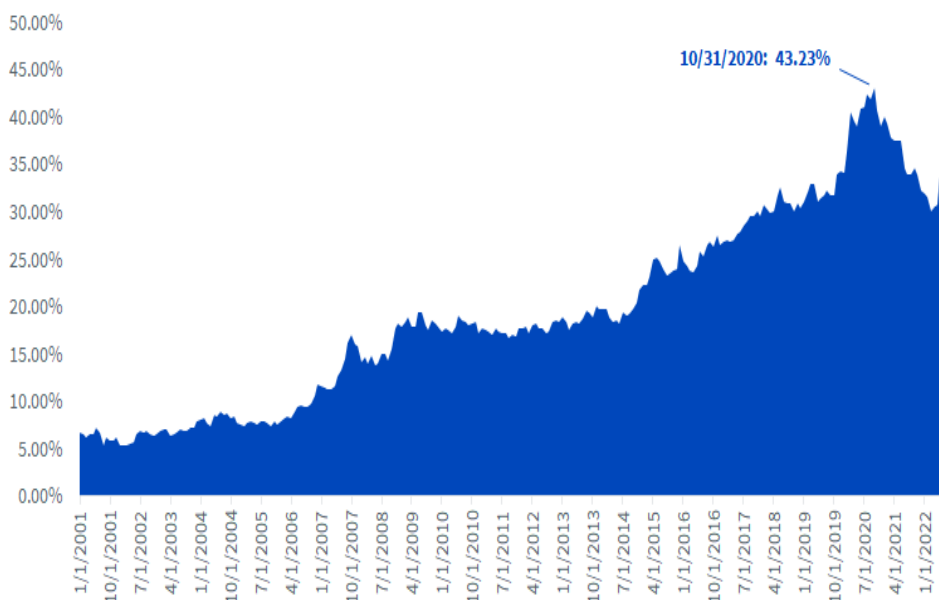
# UNPACKING YOUR PORTFOLIO'S EXPOSURE TO CHINA

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When the [MSCI Emerging Markets Index \(MSCI EM\)](#) launched in January 2001, the market cap weight of the Chinese equity market was just above 6%.

Fast-forward two decades, and its [market cap weight](#) is now equivalent to one-third of the emerging market (EM) equities.

## MSCI EM Index - Exposure to China



Sources: WisdomTree, FactSet. Data from 1/1/01 to 8/31/22.

As the Chinese market continues growing, investors with broad EM exposure have been left with a 33% position in a market that has an incredible amount of both headwinds and tailwinds, making it complicated to implement their specific asset allocation views.

WisdomTree is launching XC—the [WisdomTree Emerging Markets ex-China Fund](#)—allowing investors to unpack the Chinese exposure in their EM position. Investors will now be able to combine XC with other China-specific exposures like the [WisdomTree China ex-State-Owned Enterprises Fund \(CXSE\)](#) to scale their exposure to their desired asset allocation.

## Methodology

The [WisdomTree Emerging Markets ex-China Fund](#) will track the [WisdomTree Emerging Markets ex-China Index \(WTEMXC\)](#), which rebalances on an annual basis and provides investors with exposure to non-state-owned companies (non-SOEs) in emerging market countries excluding China.

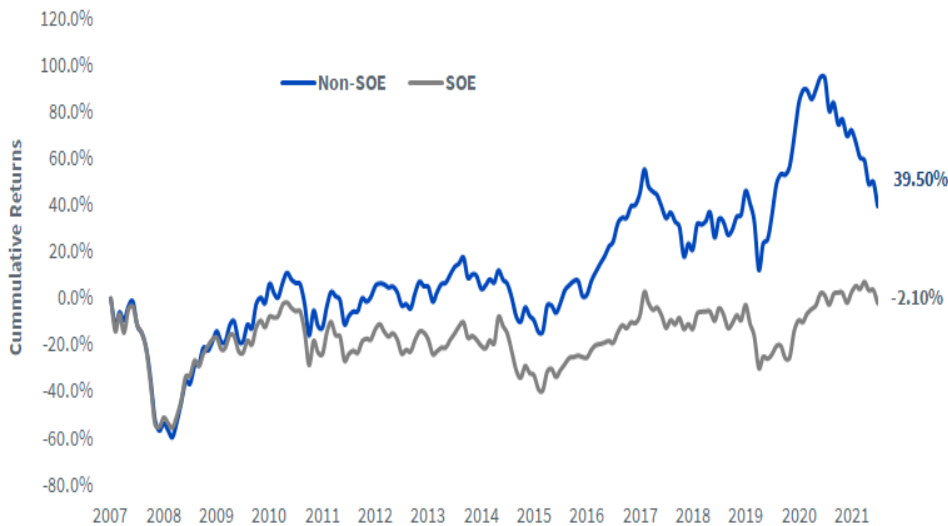
The investment thesis behind excluding [state-owned enterprises \(SOEs\)](#) when investing in emerging markets is one that [we've written about in the past](#). Companies in which the

Local government has a significant ownership interest (defined as greater than 20%) have exhibited conflicts of interest in their management and tend to have lower profitability than their non-SOE peers. Excluding SOEs also tilts a portfolio toward higher growth sectors like Consumer Discretionary, Health Care and Communication Services, which reflect the current makeup of EM economies.

In the below chart, we can see how since the start of 2008, non-SOEs in the MSCI EM Index have outpaced SOEs by more than 2.5% annually.

Despite recent outperformance by SOEs, given the macroeconomic and commodity backdrop, we still believe that the risks associated with these types of companies are not justified or rewarded:

**MSCI EM Universe**



Sources: WisdomTree, Bloomberg, 12/31/07-6/30/22, and corresponds with the earliest date of available data. The universe of securities is the MSCI Emerging Markets Index.

The results of applying the same investment strategy to the MSCI EM ex China Index universe are consistent, which shows how this is a persistent issue in most EM countries.

**MSCI EM ex China Universe**



Sources: WisdomTree, FactSet, 12/31/07-6/30/22, and corresponds with the earliest date of available data. The universe of securities is the MSCI Emerging Markets ex-China Index.

**Exposures**

Excluding China from a broad EM universe has considerable consequences in terms of fundamentals, sector and country exposures.

Given their high [valuations](#), excluding Chinese companies from a broad EM universe results in lower valuations, as seen in the table below for the MSCI EM ex China Index. An additional thing to highlight in the below table is how WTEMXC's SOE screen helps achieve a lower valuation and improves aggregate profitability measures like [ROE](#) and [ROA](#).

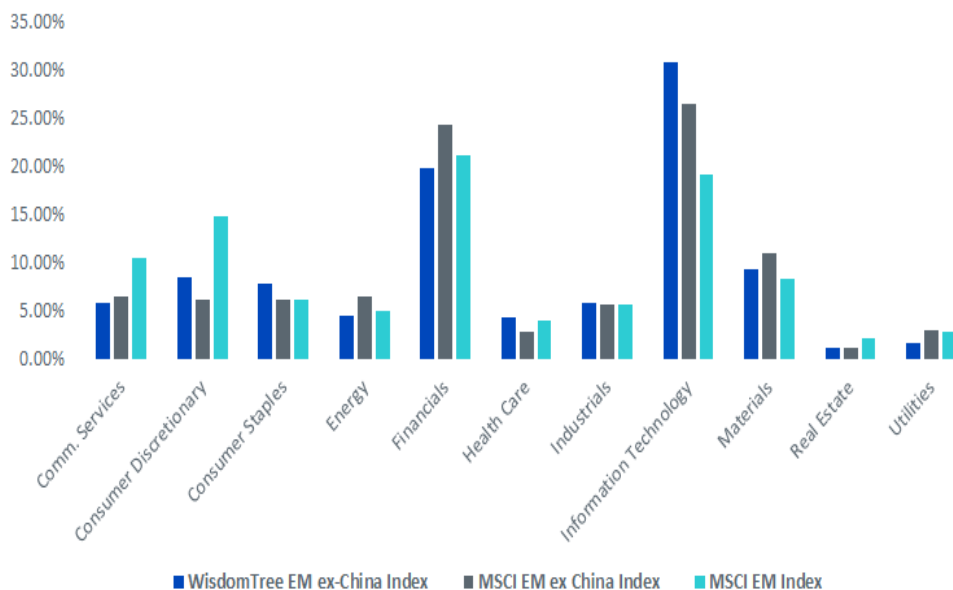
Index	SOE Weight	Dividend Yield	P/E Ratio	Forward P/E Ratio	P/B Ratio	Return on Equity	Return on Assets
WisdomTree EM ex-China Index	0.0%	3.28%	11.18x	10.80x	1.71x	15.43%	3.31%
MSCI EM ex China Index	20.5%	2.82%	12.03x	11.46x	1.67x	13.13%	1.84%
MSCI EM Index	23.8%	2.61%	12.16x	11.99x	1.75x	14.67%	2.98%

Sources: WisdomTree, FactSet. Data as of 6/30/22. Past performance is not indicative of future results. You cannot invest directly in an index. Index performance does not represent actual fund or portfolio performance. A fund or portfolio may differ significantly from the securities included in the index. Index performance assumes reinvestment of dividends but does not reflect any management fees, transaction costs, brokerage commissions on transactions. Such fees, expense and commissions would reduce returns.

For definitions of terms in the chart above, please visit the [glossary](#).

In the below chart, we can see how the MSCI EM ex China Index has a higher exposure to the Financials, Materials and Information Technology sectors and a lower exposure to the Consumer Discretionary, Health Care and Communication Services sectors compared to the MSCI EM Index. WTEMXC's ex-SOE screen results in a portfolio with improved exposure toward higher growth sectors like Consumer Discretionary, Health Care and Info. Tech. and limits exposure to traditional EM sectors like Energy, Financials and Materials compared to the MSCI EM ex China Index.

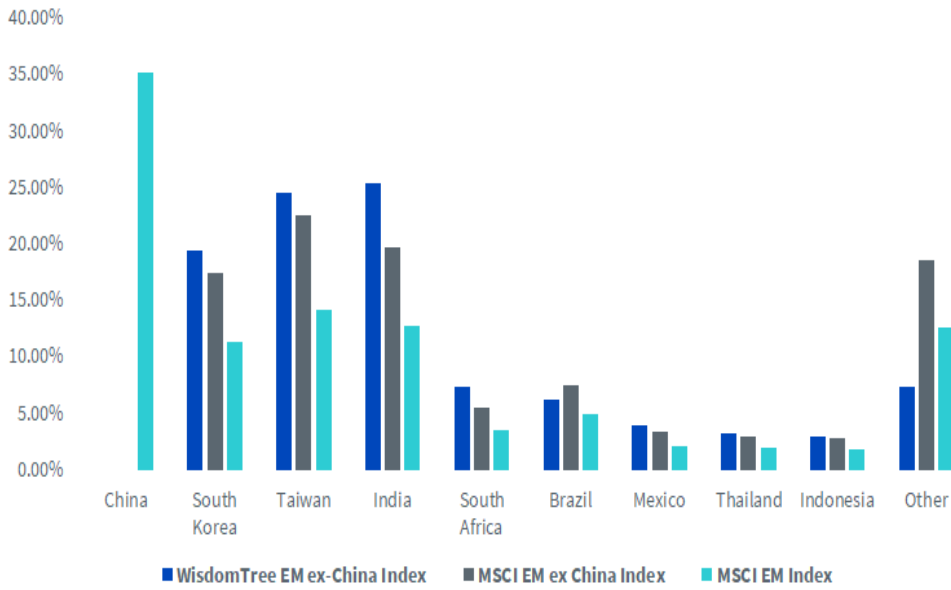
**Sector Exposure**



Sources: WisdomTree, FactSet. Data as of 6/30/22.

In terms of country exposures, excluding close to 33% of the weight results in increased exposure to EM countries such as South Korea, Taiwan and India.

**Country Exposures**



Sources: WisdomTree, FactSet. Data as of 6/30/22.

Comparing the top 10 holdings, we can get a better understanding of the impact of the China exclusion and the application of WTEMXC’s ex-SOE screen.



### Conclusion

Given the significant number of headwinds and tailwinds associated with the Chinese market, along with its polarizing nature, we believe the launch of [XC](#) will allow investors to implement their views on China while maintaining a focused ex-state-owned approach.

### Important Risks Related to this Article

The Fund is new and therefore does not have a performance history.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Investments in emerging markets are generally less liquid and less efficient than investments in developed markets and are subject to additional risks. The Fund's investment strategy limits the types and number of

investment opportunities available and, as a result, the Fund may underperform other funds. The Fund's exposure to certain sectors, countries, or regions may increase its vulnerability to any single economic or regulatory development related to such sector, country, or region. The Fund is non-diversified, as a result, changes in the market value of a single security could cause greater fluctuations in the value of Fund shares than would occur in a diversified fund. Investments in currency involve additional special risks, such as credit risk and interest rate fluctuations. The Fund invests in the securities included in, or representative of, its Index regardless of their investment merit and the Fund does not attempt to outperform its Index or take defensive positions in declining markets. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

For the top 10 holdings of XC please visit the Fund's fund detail page at <https://www.wisdomtree.com/investments/etfs/equity/xc>

For the top 10 holdings of CXSE please visit the Fund's fund detail page at <https://www.wisdomtree.com/investments/etfs/equity/cxse>

For standardized performance and the most recent month-end performance click [here](#) NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

#### Related Funds

- + [WisdomTree Emerging Markets ex-China Fund](#)
- + [WisdomTree China ex-State-Owned Enterprises Fund](#)

View the online version of this article [here](#).

**IMPORTANT INFORMATION**

**U.S. investors only:** Click [here](#) to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Please see prospectus for discussion of risks.

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## DEFINITIONS

**MSCI Emerging Markets Index**: a broad market cap-weighted Index showing performance of equities across 23 emerging market countries defined as “emerging markets” by MSCI.

**Market capitalization-weighting**: Market cap = share prices x number of shares outstanding. Firms with the highest values receive the highest weights in approaches designed to weight firms by market cap.

**State-owned enterprise**: Companies in which governments have a significant ownership stake and the potential to influence the firms’ actions over time.

**Valuation**: Refers to metrics that relate financial statistics for equities to their price levels to determine if certain attributes, such as earnings or dividends, are cheap or expensive.

**Return on Equity (ROE)**: Measures a corporation’s profitability by revealing how much profit a company generates with the money shareholders have invested.

**Return on assets (ROA)**: Firm profits (after accounting for all expenses) divided by the firm’s total assets. Higher numbers indicate greater profits relative to the level of assets utilized to generate them.