
THE NEXT TEST FOR U.S. DIVIDENDS

Matt Wagner – Associate Director, Research
06/22/2020

Should banks suspend [dividends](#)?

For European bank regulators, the answer is yes.

Most major European banks have suspended [share buybacks](#) and dividends since being directed by regulators to do so in March.

This coordinated decision provided cover for the weakest banks to slash payouts. It was also good PR for regulators, since the cuts are perceived as providing greater capacity for lending to struggling small businesses and households.

For U.S. regulators, the answer to this question has been “wait and see.” [Federal Reserve \(Fed\)](#) Chair Jerome Powell has opposed a blanket ban, saying the banks are “highly capitalized, with more high-quality capital than before the financial crisis.”

Faith in Stress Tests

Some notable differences between U.S. and European banks have influenced divergent dividend paths:

- European banks tend to pay dividends annually, in the spring, whereas U.S. banks tend to pay in quarterly increments.
- U.S. bank profitability was much higher heading into this crisis than that of European banks, which have struggled with earnings amid negative [interest rates](#).
- U.S. banks return more of their capital via share buybacks, making dividends a much smaller portion of overall payouts.

But perhaps the biggest reason for the lack of regulatory action on U.S. dividends is the Fed’s annual stress tests that determine dividend decisions. The results of these tests will be released on June 25, giving the Fed the opportunity to make assessments that are specific to each bank’s capital distribution plans.

This approach, rather than a wholesale ban on dividends, enforces the Fed’s faith in the stress test process.

Financials Slide in 2020

Financials have been the second-worst performing sector in the [S&P 500](#) this year. Most banks recorded billions in loan loss provisions during the first quarter, with further losses expected in the second quarter.

These losses, and a uniform suspension of share buybacks from the largest banks that was made in March, have weighed heavily on the sector’s performance.

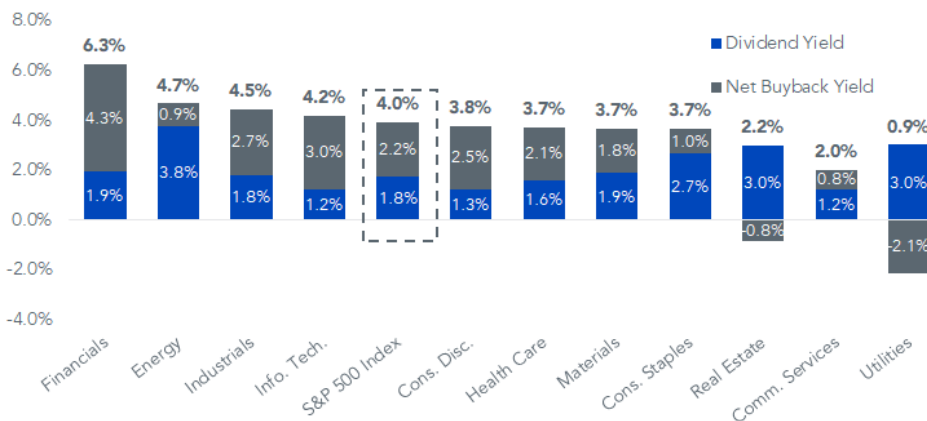
S&P 500 Index		
2/19/20—3/23/20 (Peak to Trough)	3/23/20—6/12/20 (Recovery)	12/31/19—6/12/20 (Year-to-Date)
-24.04% - Cons. Staples	67.68% - Energy	8.99% - Info.Tech
-27.91% - Health Care	43.60% - Materials	3.66% - Cons. Disc.
-28.59% - Comm. Svc.	42.70% - Cons. Disc.	-0.27% - Comm. Svc.
-31.15% - Info.Tech	41.34% - Industrials	-3.70% - Health Care
-31.73% - Cons. Disc.	41.24% - Info.Tech	-4.98% - S&P 500
-33.79% - S&P 500	39.52% - Real Estate	-7.23% - Cons. Staples
-35.64% - Utilities	36.58% - S&P 500	-7.36% - Real Estate
-36.09% - Materials	35.19% - Financials	-8.37% - Utilities
-37.71% - Real Estate	31.12% - Comm. Svc.	-9.59% - Materials
-41.69% - Industrials	31.10% - Utilities	-14.91% - Industrials
-42.92% - Financials	30.82% - Health Care	-21.96% - Financials
-55.92% - Energy	19.07% - Cons. Staples	-32.69% - Energy

Sources: WisdomTree, Bloomberg. Past performance is not indicative of future returns. You cannot invest directly in an index.

More recently, investors have questioned if dividend cuts will follow as a result of the deteriorating economy. The list of advocates for banks halting dividends is distinguished, including former Fed Chair Janet Yellen.¹

Entering 2020, Financials offered the highest total shareholder yield (dividends + [net buybacks](#)), but more than two-thirds of their payouts came from buybacks. This is why the decision by the banks to suspend buybacks in March was more important to preserving capital than slashing dividends.

S&P 500 Index - Total Shareholder Yield by Sector



Sources: WisdomTree, FactSet, as of 12/31/19. Past performance is not indicative of future results. You cannot invest directly in an index.

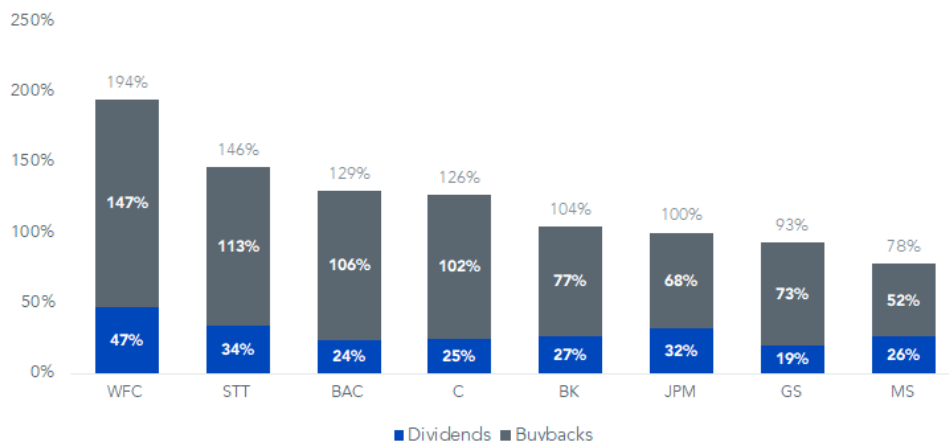
Wells Fargo with Highest Payout Ratio

If we look at the total payout ratios for the eight U.S. [global systemically important banks \(G-SIBs\)](#), the average payout was 121% for 2019. That means that, on average, the banks paid out more than 100% of their earnings on dividends and share buybacks.

However, the average dividend payout ratio was only 29%, which was well below the 43% for European G-SIBs.

Wells Fargo (WFC) paid out the highest dividends and looks to be the most at risk of having its dividend cut.

2019 Payout Ratio



Sources: WisdomTree, FactSet. WFC = Wells Fargo, STT = State Street, BAC = Bank of America, C = Citigroup, BK = Bank of New York Mellon, JPM = JPMorgan, GS = Goldman Sachs, MS = Morgan Stanley. Past performance is not indicative of future results. You cannot invest directly in an index.

According to Goldman Sachs, the options market implies an average dividend cut of 32% for 2021 dividends for large U.S. banks relative to the trailing 12 months—WFC had the highest cut expectation with a more than 60% implied cut.²

Based on Goldman’s own forecast, WFC will be the only bank forced to pare back its dividends from 1Q20 levels.

Potential Catalyst for Banks

Should the Fed allow banks to maintain, or even increase, dividend payouts, it could be a positive catalyst for Financials—and for many of the value indexes that are over-weight the sector.

The [WisdomTree U.S. LargeCap Index](#) is a [value](#)-tilted index with an over-weight of about 6% in Financials relative to the S&P 500.

The Index weights the 500 largest profitable U.S. companies by earnings. Because of the cyclicity of earnings for banks, and the currently depressed expectations for their near-term earnings, the large banks all have lower weights in the [market cap-weighted](#) benchmark than in the earnings-weighted index.

Index Weights in U.S. G-SIBs

Company	WisdomTree U.S. LargeCap	S&P 500	Difference
JPMorgan Chase & Co.	2.15%	1.21%	0.95%
Bank of America Corp	1.61%	0.77%	0.84%
Citigroup Inc.	0.97%	0.41%	0.56%
Wells Fargo & Company	0.89%	0.40%	0.49%
Goldman Sachs Group, Inc.	0.67%	0.25%	0.42%
Morgan Stanley	0.61%	0.20%	0.41%
Bank of New York Mellon Corp.	0.25%	0.12%	0.12%
State Street Corporation	0.15%	0.09%	0.07%
Total	7.30%	3.46%	3.84%

Sources: WisdomTree, FactSet, as of 5/29/20. Past performance is not indicative of future results. You cannot invest directly in an index.

¹Andrew Ackerman and Nick Timiraos, “Fed Unlikely to Order Big U.S. Banks to Suspend Dividends,” *The Wall Street Journal*, 4/3/20.

²“Reassessing bank profitability and dividend sustainability; we see risk only to WFC’s dividend,” Goldman Sachs Equity Research, 6/15/20.

For standardized performance and the most recent month-end performance click [here](#) NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

For more investing insights, check out our [Economic & Market Outlook](#)

View the online version of this article [here](#).

IMPORTANT INFORMATION

U.S. investors only: Click [here](#) to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Please see prospectus for discussion of risks.

Past performance is not indicative of future results. This material contains the opinions of the author, which are subject to change, and should not to be considered or interpreted as a recommendation to participate in any particular trading strategy, or deemed to be an offer or sale of any investment product and it should not be relied on as such. There is no guarantee that any strategies discussed will work under all market conditions. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This material should not be relied upon as research or investment advice regarding any security in particular. The user of this information assumes the entire risk of any use made of the information provided herein. Neither WisdomTree nor its affiliates, nor Foreside Fund Services, LLC, or its affiliates provide tax or legal advice. Investors seeking tax or legal advice should consult their tax or legal advisor. Unless expressly stated otherwise the opinions, interpretations or findings expressed herein do not necessarily represent the views of WisdomTree or any of its affiliates.

The MSCI information may only be used for your internal use, may not be reproduced or re-disseminated in any form and may not be used as a basis for or component of any financial instruments or products or indexes. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each entity involved in compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties. With respect to this information, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including loss profits) or any other damages (www.msci.com)

Jonathan Steinberg, Jeremy Schwartz, Rick Harper, Christopher Gannatti, Bradley Krom, Tripp Zimmerman, Michael Barrer, Anita Rausch, Kevin Flanagan, Brendan Loftus, Joseph Tenaglia, Jeff Weniger, Matt Wagner, Alejandro Saltiel, Ryan Krystopowicz, Jianing Wu, and Brian Manby are registered representatives of Foreside Fund Services, LLC.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only. You cannot invest directly in an index.

DEFINITIONS

Dividend: A portion of corporate profits paid out to shareholders.

Share buybacks: Firms using cash to purchase their own outstanding shares; may positively impact the share price.

Federal Reserve: The Federal Reserve System is the central banking system of the United States.

Interest rates: The rate at which interest is paid by a borrower for the use of money.

Net Buyback Yield: A company's net share buyback is the difference between the capital raised by issuing new shares and the money the company spent on buying back any outstanding shares. A positive net share buyback means that more was spent on buying back existing shares than received from issuing new shares. Net buyback yield is the amount of a company's net buybacks divided by its market capitalization. Please note that net buyback yield does not represent a dividend paid by the company.

Value: Characterized by lower price levels relative to fundamentals, such as earnings or dividends. Prices are lower because investors are less certain of the performance of these fundamentals in the future. This term is also related to the Value Factor, which associates these stock characteristics with excess returns vs the market over time.

Market capitalization-weighting: Market cap = share prices x number of shares outstanding. Firms with the highest values receive the highest weights in approaches designed to weight firms by market cap.