
HOW OIL PRICES IMPACT THE EMERGING MARKETS

Alejandro Saltiel — Associate Director, Research

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Oil prices experienced a brutal decline that lasted 18 months from the summer of 2014 through early 2016, during which time the price of oil fell more than 75% from its peak.¹ But recently, oil has shown signs of buoyancy. We've previously talked about [how to take advantage of improving oil and commodity conditions](#); however, we believe that outside of direct commodity exposure, oil prices tend to coincide with robust emerging market (EM) equity prices. In particular, we believe the [WisdomTree Emerging Markets High Dividend Index](#) (WT EM High Dividend Index) is particularly well positioned for rising oil and commodity prices. Here's why:

The WT EM High Dividend Index was launched in 2007 to track the performance of the highest-[dividend](#)-paying companies in the region. The Index weights companies that rank in the highest 30% by [dividend yield](#) using annual cash dividends paid. Since its inception more than 10 years ago, the WT EM High Dividend Index has outperformed its benchmark, the [MSCI Emerging Markets Index \(MXEF\)](#), by 151 [basis points \(bps\)](#) annually—raising the question about whether an investor really needs an [active manager](#) to outperform in this “inefficient” asset class.

However, like many of the more successful active strategies, there can be long periods during which the investment style and discipline are out of favor—that would be the case over the last three to five years.

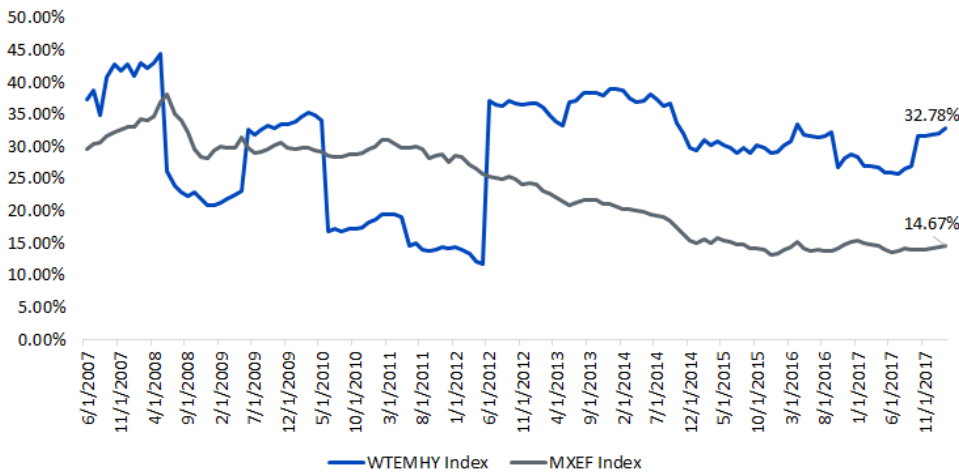
Contrasting Sector Exposures in EM High Dividend vs. [Cap-Weighted Beta](#)

Oil prices peaked in 2008 at around \$145 a barrel. At the time, the energy and materials sectors were 35% of the weight in the cap-weighted MSCI Emerging Markets Index, and going into 2008, the WT EM High Dividend Index was actually over-weight those sectors. However, as prices rose, the WT EM High Dividend Index reduced weight dramatically, and from 2009 to 2012, it was under-weight the MSCI EM Index in commodity sectors.

As oil prices and commodities continued out of favor and MXEF added more technology companies from China, commodity sectors saw ever-decreasing weight and currently represent less than 15% of the cap-weighted Index. However, due to new government dividend policies in select EM countries, energy and materials companies began paying larger dividends and thus became eligible for inclusion in the WT EM High Dividend Index.

Now, there is more than twice as much weight in the WT EM High Dividend Index compared to the cap-weighted MSCI EM Index.

Combined Weight in Energy and Material Sectors



Source: WisdomTree. For the period 5/31/07 through 2/28/18. Past performance is not indicative of future results. Weights subject to change. You cannot invest directly in an index. WTEMHY = the WT EM High Dividend Index.

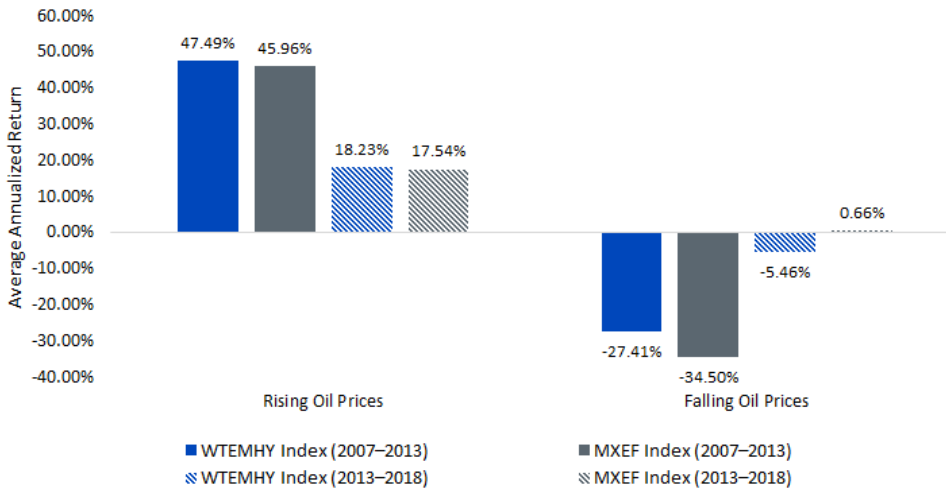
This sector exposure change may naturally lead observers to think that, compared to the MSCI EM Index, the performance of the WT EM High Dividend Index was more sensitive to oil prices in the last five years than it was in its first five years. And that, in fact, did play out.

The return attribution below breaks down returns over rising oil price periods and falling oil price periods: The solid bars below show returns for the first five and a half years of the WT EM High Dividend Index’s existence, while the textured bars show returns for the most recent five-year period as of February 28, 2018.

If we look at how both the WT EM High Dividend Index and the MSCI EM Index fared during periods of rising and falling oil prices,² we see very robust returns for emerging markets generally during rising oil prices and very subdued or negative returns during falling oil price environments. In the 2007–2013 period, both Indexes averaged gains of more than 45% during rising oil prices and suffered losses greater than 27% during falling prices. In the first five years, the WisdomTree Index actually was more defensive during falling oil prices, and weight to commodity sectors was cut at the 2008 rebalance due to high prices and low dividend yields.

During the second period of analysis, from 2013 to 2018, the oil price sensitivity of both Indexes decreased—and gains were a bit more muted during rising oil prices and losses not as severe during falling oil prices. In fact, the MSCI EM Index was able to squeeze out a slightly positive return during falling oil prices, although the more energy-heavy WT EM High Dividend Index still faced losses during the 2013–2018 period.

Returns When Oil Prices Rise or Fall



Source: WisdomTree, FactSet. For the period 5/31/07 through 2/28/18. Past performance is not indicative of future results. You cannot invest directly in an index. Index performance does not represent actual fund or portfolio performance. A fund or portfolio may differ significantly from the securities included in the index. Index performance assumes reinvestment of dividends but does not reflect any management fees, transaction costs or other expenses that would be incurred by a portfolio or fund, or brokerage commissions on transactions in fund shares. Such fees, expenses and commissions could reduce returns.

A number of potential geopolitical situations could affect the price of oil this year. Heightened probability of conflict between Saudi Arabia and Iran, a potential U.S. withdrawal from the Iran nuclear deal and a decrease in Venezuelan crude output are only a few.

If commodity prices stay robust and have further gains in 2018, exposure to [WisdomTree’s Emerging Markets High Dividend ETF \(DEM\)](#), which tracks WTEMHY, could be a good fit in your portfolio, and we are seeing relatively strong results thus far in 2018. Visit the [DEM page](#) for standardized performance.

¹Source: FactSet.

²Defined by the trend of their 22-day moving average.

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You cannot invest directly in an index.

DEFINITIONS

Dividend : A portion of corporate profits paid out to shareholders.

Dividend yield : A financial ratio that shows how much a company pays out in dividends each year relative to its share price.

MSCI Emerging Markets Index : a broad market cap-weighted Index showing performance of equities across 23 emerging market countries defined as “emerging markets” by MSCI.

Basis point : 1/100th of 1 percent.

Active manager : Portfolio managers who run funds that attempt to outperform the market by selecting those securities they believe to be the best.

Market Capitalization : Market cap = share prices x number of shares outstanding. Firms with the highest values receive the highest weights in approaches designed to weight firms by market cap.