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# THE U.S. STOCK MARKET'S MOMENT(UM) OF TRUTH

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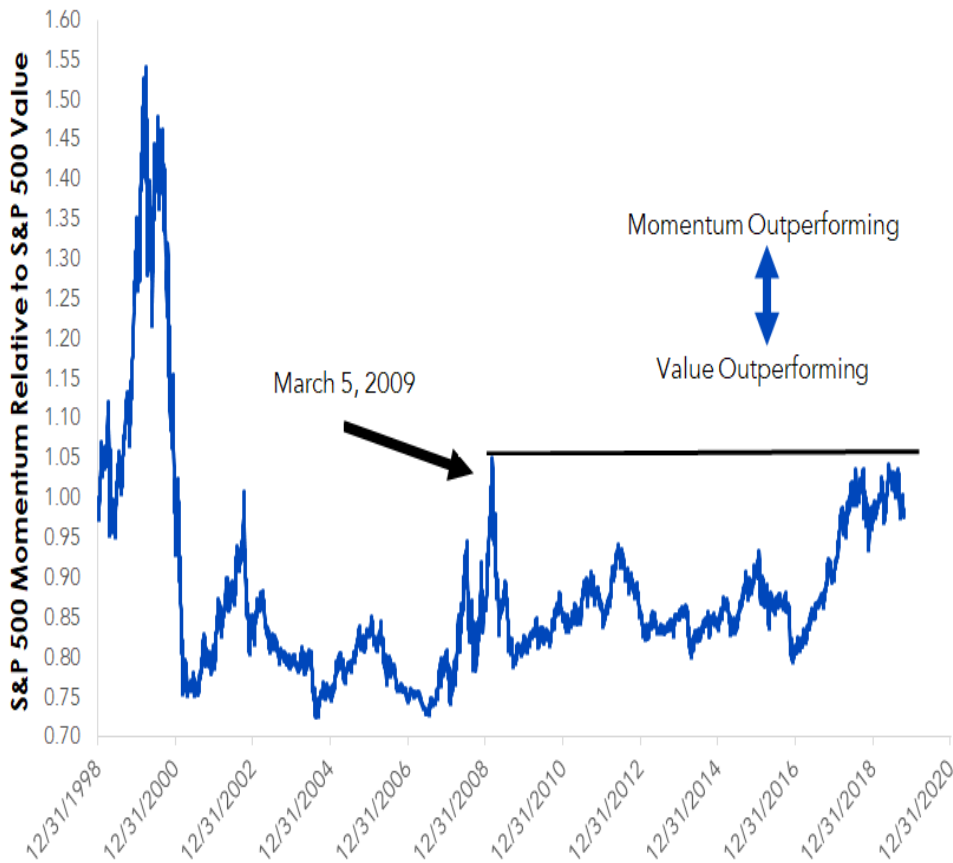
The stock market is having a moment of truth.

Frequent readers of our blog may note that figure 1 looks like the chart I presented in my August post, which discussed U.S. large-cap [growth stocks' 13-year bout of outperformance](#). Many growth stocks populate so-called [momentum](#) indexes, which own market leaders in the belief that they will keep leading.

When figure 1 is rising, the [S&P 500 Momentum Index](#) is getting the better of [S&P 500 Value Index](#), and vice versa.

I circled the December 8, 2016, low in the series, which shows Momentum's relentless run since then has produced 16.2% annual returns, more than doubling [value's](#) 7.17%. The series is bumping against major resistance from March 2009, the month the global financial crisis stock market declines ended.

Figure 1: Near 10-Year Resistance

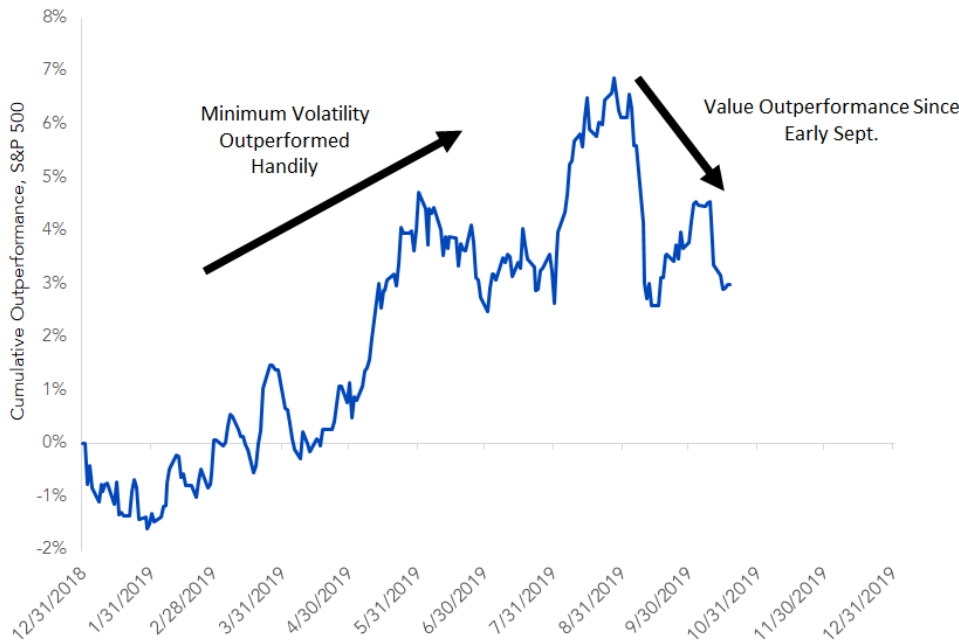


Sources: WisdomTree, Bloomberg, as of 10/18/19. Past performance is not indicative of future results. You cannot invest directly in an index.

Figure 2 shows the most exciting part of our last few months—and by “our,” I mean all the frustrated value-investing apologists such as myself.

A two-week window in late August/early September witnessed so-called **minimum volatility** strategies lose their luster, underperforming value by 4 percentage points. “Min Vol,” as it is commonly called in the industry, seeks companies with lower stock price movements. It has been a crowd favorite in recent years, much to the chagrin of frustrated value players.

Figure 2: Value Investors Got Excited in Early September



Sources: WisdomTree, Bloomberg, as of 10/18/19. Past performance is not indicative of future results. You cannot invest directly in an index.

Something critical to note when researching “Minimum Volatility” is that semantics matter.

Look at the difference between that group’s sector weights and the weights in the similarly named “Low Volatility” index in figure 3.

Make sure to look under the hood.

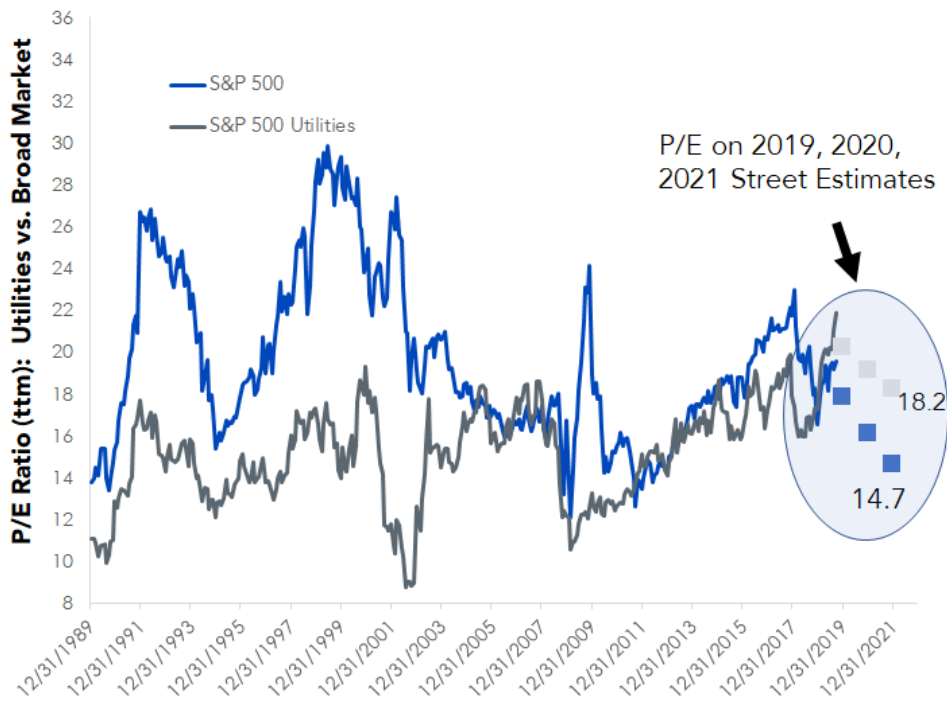
Figure 3: Factor Index Sector Compositions

	S&P 500	S&P 500 Value Index	S&P 500 Momentum Index	vs. S&P 500 Value Index	S&P 500 Minimum Volatility Index	vs. S&P 500 Value Index	S&P 500 Low Volatility Index	vs. S&P 500 Value Index
Information Technology	21.9%	16.4%	29.8%	13.4%	16.9%	0.5%	5.6%	-10.8%
Health Care	13.7%	10.5%	11.5%	1.0%	12.7%	2.2%	2.7%	-7.8%
Financials	12.9%	21.6%	5.8%	-15.8%	10.7%	-10.9%	21.8%	0.2%
Communication Services	10.4%	6.1%	3.6%	-2.5%	5.0%	-1.1%	1.0%	-5.1%
Consumer Discretionary	10.1%	7.4%	10.0%	2.6%	15.2%	7.8%	4.0%	-3.4%
Industrials	9.3%	10.1%	3.2%	-6.9%	8.1%	-2.0%	5.2%	-4.9%
Consumer Staples	7.6%	9.7%	15.7%	6.0%	12.9%	3.2%	9.7%	0.0%
Energy	4.5%	6.6%	0.0%	-6.6%	3.1%	-3.5%	0.9%	-5.7%
Utilities	3.6%	5.4%	9.1%	3.7%	8.8%	3.4%	27.9%	22.5%
Real Estate	3.2%	3.0%	8.3%	5.3%	5.0%	2.0%	19.2%	16.2%
Materials	2.7%	3.3%	2.9%	-0.4%	1.6%	-1.7%	1.8%	-1.5%

Sources: WisdomTree, Bloomberg, as of 9/30/19. Subject to change.

A few observations: Most notable to me is that Momentum, Minimum volatility and Low Volatility are all decidedly over weight in utilities relative to its weight in value. That is important because this staid sector is trading on 2019 and 2020 price-to-earnings (P/E) premiums to the broad market. For 2021, Utilities’ 18.2 P/E is several points higher than the 14.7 accorded to the market (figure 4).

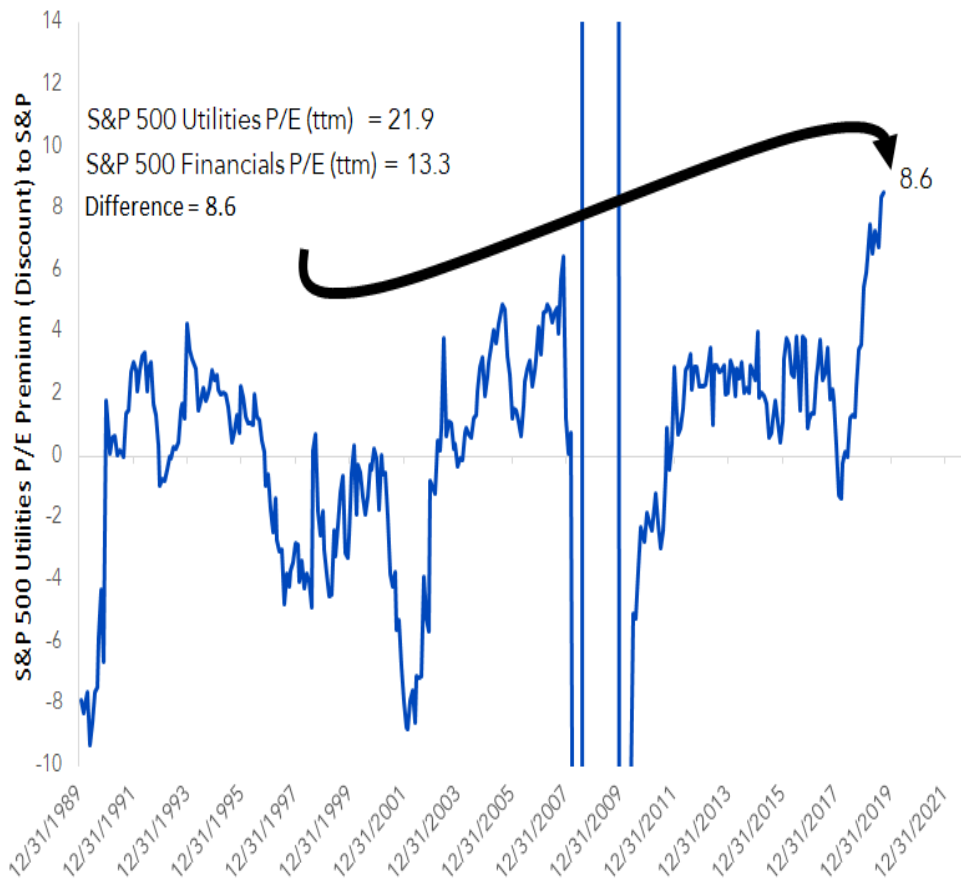
Figure 4: Utilities Trading at a Rare Premium



Sources: WisdomTree, Bloomberg, as of 10/18/19. Forward earnings estimates based on bottom-up Street consensus. Past performance is not indicative of future results. You cannot invest directly in an index.

Go back to the green-yellow-red heat map. While the three non-value “smart-beta” indexes had a lot of Utilities, what they generally avoided was Financials. Utilities’ P/E premium over Financials has no precedent in data to 1989, aside from the global financial crisis years (figure 5).

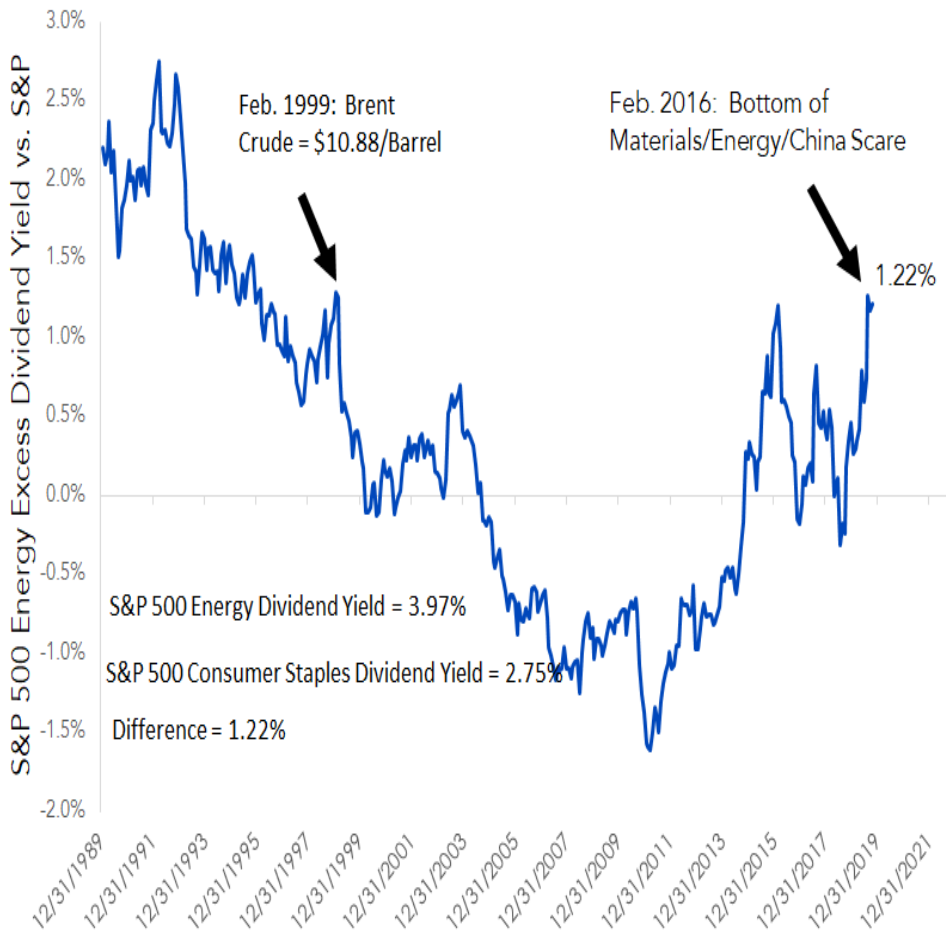
**Figure 5: Utilities’ 2021 P/E Now 8.6 Points Higher Than Financials**



Sources: WisdomTree, Bloomberg, as of 10/18/19. Difference is 8.6, not 8.5, due to rounding. Past performance is not indicative of future results. You cannot invest directly in an index.

Here's another pair trade: Consumer Staples versus Energy. A metric that stood out when I pored over the data was the **dividend yield** gap between the two. Energy's near 4% dividend is now 1.22% higher than that of Staples (figure 6). We saw this in late-2015/early-2016 when a serious scare hit the Energy and Materials patch. Before that, you have to go back a generation to see this wide of a gap.

**Figure 6: S&P 500 Energy Dividend Yield 1.22% Higher Than Consumer Staples**



Sources: WisdomTree, Bloomberg, as of 9/30/19. Past performance is not indicative of future results. You cannot invest directly in an index.

**WisdomTree Indexes**

As of Q3, in our in-house Indexes, the Consumer Staples sector is under weighted in our earnings-weighting and shareholder yield screens. In contrast, the sector tends to show up heavier in our dividend-focused concepts.

Energy is held in greater size in our [dividend-weighted](#) Indexes than earnings-weighted areas like the [WisdomTree U.S. LargeCap Index](#).

For Utilities, there’s zero exposure in the [WisdomTree U.S. Quality Dividend Growth Index](#), which tracks 300 stocks.

Finally, Financials comprise more than a fifth of the wisdomTree U.S. LargeCap Index.

*Unless otherwise stated, all data is from Bloomberg, through 10/18/19.*

For standardized performance and the most recent month-end performance click [here](#) NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

For more investing insights, check out our [Economic & Market Outlook](#)

View the online version of this article [here](#).

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