

# WHEN MULTIPLE MEGATRENDS COLLIDE, LIVES MIGHT BE SAVED

Christopher Gannatti — Global Head of Research

12/27/2023

The big story of this moment in human history is what [WisdomTree BioRevolution ETF](#) partner Jamie Metzl calls “superconvergence.” The technologies of the AI, genetics and biotechnology revolutions are inspired by each other and, in turn, inspire each other, continuously accelerating innovation and impact.

These impacts are being seen in many different sectors, including Health Care.

On December 14, 2023, Moderna reported data from an ongoing, early-stage trial for a personalized therapy meant to counteract late-stage melanoma, an often deadly type of skin cancer. CEO Stephane Bancel described the approach in quite an interesting way in an interview he did on CNBC to discuss the results:<sup>1</sup>

- Cancer cells are typically subject to mutations within the patient’s DNA, which may be helping create conditions for cancer to flourish.
- Moderna is able to use AI analytics and massive cloud computing power to analyze the sequenced DNA data derived from both cancerous cells and the healthy cells around them.
- Moderna’s algorithm compares the cancerous DNA code to the healthy DNA code in order to help scientists understand how the cancer cells are mutating.
- This information is then used to identify unique elements of the cancer cells that could be targets for a patient’s natural immune system.
- A therapy custom-designed to trigger the patient’s own immune system to attack the specific target in the cancer cells can then be created and delivered using the same mRNA technology underpinning the COVID-19 vaccines, essentially training the patient’s individual immune system to attack the unique cancer. It’s a personalized cancer vaccine.
- Remarkably, this personalized cancer therapy can be ready for use just 30 days after the patient’s cells are extracted and sequenced, thanks to the combined tools of the AI, genetics and biotechnology revolutions.

Moderna reported that after three years of trials, this therapy, mRNA-4157, in combination with Merck’s blockbuster cancer drug, Keytruda, reduced the risk of recurrence or death by 49% in late-stage melanoma patients compared with Keytruda alone. The combination reduced the risk of developing distant metastasis or death by 62% compared with Keytruda alone.<sup>2</sup> These results are nothing short of astounding.

It sounds like science fiction, but miracles like this are increasingly the future of medicine, agriculture, materials science, data storage and other fields.

## BioRevolution Cloud Computing

Moderna is pivoting from its massive success in rapidly producing its revolutionary COVID-19 mRNA vaccine to becoming a platform company upon which many different goals can be achieved using mRNA therapies.

Its cloud service provider, Amazon Web Services, is the world’s largest public cloud platform, with a roughly 40% market share. A unique value of these platforms is that a company like Moderna can never buy, on its own, the most advanced computational infrastructure that would allow for individual patient genomes to be analyzed with the depth, speed and scale that is possible through its partnership with AWS. Working with AWS provides Moderna with a suite of AI and machine learning tools to better process data to derive actionable insights and targeted capabilities.

So, we are seeing something that represents the intersection of three megatrends: 1) BioRevolution, 2) artificial intelligence and 3) cloud computing. Many are thinking about the future of medicine going from generic treatments—like everyone taking the same Advil for a headache—to personalized medicine that recognizes each person is unique and can be treated differently. At the center of that transition is data, and when data is involved, you usually also see the cloud and AI in the background.

### Conclusion: Biotech for 2024

We have already written about biotechnology as an area that is coming off of rather extreme underperformance. We've been seeing a lot of articles focused on interest rates; namely, if rates are trending more downward than upward, this can help the overall biotechnology area, as falling rates, historically, have been more associated with positive returns.

While we think the macroeconomic dynamic is important, it's also important to recognize that science is continuing to advance at astounding rates. Even if there are ups and downs in some of the markets, the exponential growth of the capabilities driving massive societal change is undeniable. We wrote recently about a [new CRISPR therapy, Casgevy](#), for sickle cell anemia, and now here we have an mRNA example. We are excited that a more positive macro environment might coincide with improvements in AI and cloud computing that allow for the continued acceleration of efforts for taking these therapies to more widespread use. Given that there are thousands of such therapies in the approval pipeline, the chances of this progress are significant. Moderna itself has some 40 different therapies in its pipeline, seven of them late stage.

To potentially capitalize on these trends, the [WisdomTree BioRevolution Fund](#) is worth taking a deeper look at.

<sup>1</sup> Source: "Moderna CEO Stephane Bancel on melanoma treatment development: A big day for patients," YouTube, uploaded by CNBC Television, 12/14/23. <https://www.youtube.com/watch?v=8oVRYQe2bX8>.

<sup>2</sup> Source: Josh Nathan-Kazis, "Moderna Reports More Promising Data on Its Cancer Treatment. The Stock Jumps," Barron's, 12/14/23.

### Important Risks Related to this Article

For current Fund holdings, please click [here](#). Holdings are subject to risk and change.

There are risks associated with investing, including the possible loss of principal. The Fund invests in BioRevolution companies, which are companies significantly transformed by advancements in genetics and biotechnology. BioRevolution companies face intense competition and potentially rapid product obsolescence. These companies may be adversely affected by the loss or impairment of intellectual property rights and other proprietary information or changes in government regulations or policies. Additionally, BioRevolution companies may be subject to risks associated with genetic analysis. The Fund invests in the securities included in, or representative of, its Index regardless of their investment merit, and the Fund does not attempt to outperform its Index or take defensive positions in declining markets. The composition of the Index is governed by an Index Committee, and the Index may not perform as intended. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

For the top 10 holdings of WDNA please visit the Fund's fund detail page at <https://www.wisdomtree.com/investments/etfs/megatrends/wdna>

For standardized performance and the most recent month-end performance click [here](#) NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

### Related Blogs

+ [Is it Time for Biotech?](#)

### Related Funds

+ [WisdomTree BioRevolution Fund](#)

For more investing insights, check out our [Economic & Market Outlook](#)

View the online version of this article [here](#).

## **IMPORTANT INFORMATION**

**U.S. investors only: Click [here](#) to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.**

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Please see prospectus for discussion of risks.

Past performance is not indicative of future results. This material contains the opinions of the author, which are subject to change, and should not to be considered or interpreted as a recommendation to participate in any particular trading strategy, or deemed to be an offer or sale of any investment product and it should not be relied on as such. There is no guarantee that any strategies discussed will work under all market conditions. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This material should not be relied upon as research or investment advice regarding any security in particular. The user of this information assumes the entire risk of any use made of the information provided herein. Neither WisdomTree nor its affiliates, nor Foreside Fund Services, LLC, or its affiliates provide tax or legal advice. Investors seeking tax or legal advice should consult their tax or legal advisor. Unless expressly stated otherwise the opinions, interpretations or findings expressed herein do not necessarily represent the views of WisdomTree or any of its affiliates.

The MSCI information may only be used for your internal use, may not be reproduced or re-disseminated in any form and may not be used as a basis for or component of any financial instruments or products or indexes. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each entity involved in compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties. With respect to this information, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including loss profits) or any other damages ([www.msci.com](http://www.msci.com))

Jonathan Steinberg, Jeremy Schwartz, Rick Harper, Christopher Gannatti, Bradley Krom, Tripp Zimmerman, Michael Barrer, Anita Rausch, Kevin Flanagan, Brendan Loftus, Joseph Tenaglia, Jeff Weniger, Matt Wagner, Alejandro Saltiel, Ryan Krystopowicz, Jianing Wu, and Brian Manby are registered representatives of Foreside Fund Services, LLC.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.

You cannot invest directly in an index.