

# CAN THE PANDEMIC BE A CATALYST FOR JAPAN?

Jeremy Schwartz — Global Chief Investment Officer  
05/22/2020

This week, on a special “Behind the Markets” podcast, Jeff Weniger and I spoke with Jesper Koll, Senior Advisor to WisdomTree. Japan is often described as a market that is cyclically geared to the world’s growth cycle, due to its export-oriented economy. It strikes me as a major surprise that Japan is outperforming other international markets by a fairly wide margin during the global economic shutdown.

Index Performance as of 4/30/2020					
US Indexes	YTD (%)	1-Year (%)	3-Year (%)	5-Year (%)	10-Year (%)
Russell 3000 Index	-10.42%	-1.04%	8.02%	8.32%	11.28%
MSCI AC World Index (USD)	-12.94%	-4.94%	4.46%	4.36%	6.94%
MSCI EAFE Index (USD)	-17.84%	-11.31%	-0.58%	-0.17%	3.55%
MSCI EAFE Small Cap Index (USD)	-19.99%	-12.25%	-1.01%	2.06%	5.67%
MSCI Europe Index (USD)	-19.84%	-13.55%	-1.59%	-1.01%	3.33%
MSCI Japan Index (USD)	-12.30%	-2.99%	2.38%	2.18%	4.38%
MSCI Japan Small Cap Index (USD)	-15.38%	-6.51%	0.84%	4.43%	6.42%
MSCI EM Index (USD)	-16.60%	-11.97%	0.57%	-0.10%	1.45%
MSCI EM Small Cap Index (USD)	-21.80%	-19.21%	-5.97%	-4.33%	1.10%
MSCI China Index	-5.02%	-3.07%	8.33%	1.83%	5.26%
MSCI India Index	-15.84%	-13.75%	2.67%	4.21%	6.35%

Sources: WisdomTree, Bloomberg, as of 4/30/2020. Past performance is not indicative of future results. You cannot invest directly in an index.

**Tokyo to Open by June:** On the virus front, Japan has one of the oldest populations on the planet, with one in three people over the age of 70. Despite the virus impacting the elderly more, Japan has managed its way through the pandemic with very low death rates. This is a testament to the country’s emergency preparedness and procedures and the strength of its health care system. Koll sees Tokyo opening completely by the beginning of June.

**Corona-nomics as a Catalyst:** Koll sees cultural shifts in attitudes from Corona-nomics that even the aspirations of [Abenomics](#) was unable to accomplish. He believes the move to digitize practices required by the virus will have lasting, positive impacts on productivity growth trends. While Japan has long been one of the world’s best [value](#) bets, perhaps the virus is a catalyst to accessing the underlying value.

**Cash War Chests:** Japan’s listed companies went into the crisis with the biggest cash reserves ever recorded, with over \$6.5 trillion in cash and short-term securities. This war chest was over 130% of the country’s [gross domestic product \(GDP\)](#) and more than three times the equivalent ratio in the U.S. Moreover, America’s cash is concentrated in big tech companies, but in Japan cash is evident in almost every sector. During a time when investors are worried about debt levels and refinancing, Japan’s cash levels stand out. Koll further believes Japan will put this cash to work in outward-facing merger & acquisition (M&A) deals to support future growth.

**V-Shaped Recovery:** Early data from Japan’s cyclical companies suggests a V-shaped economic recovery both at home and for key trading partners. Some of the capital goods companies are seeing growth rates of 20% year-over-year coming from China, and Koll believes Japan will be one of the first countries with positive earnings momentum coming as early as the current second quarter from this strength in China.

**Accelerator Programs:** Abe had announced a relief package of 20% of GDP, along with a longer-term incentive program to accelerate future growth in areas such as data center investments and health care. Japan is working on an industrial policy not just to counter the pandemic but to plant seeds for the future.

**Japan Wants to Be the Dividend Champion of the World:** In recent years Japan has started focusing on increasing cash payouts and companies are striving to maintain their dividend levels during the pandemic. We are seeing fewer dividend cuts in Japan than in Europe or even the U.S.

**Yen Losing Risk-Off Nature?** Despite the media headlines about America attacking the crisis alone, Koll sees the stability in the Japanese yen against the U.S. dollar and the Chinese renminbi as evidence that there's tremendous global policy coordination right now. In prior bouts of economic uncertainty, the yen might have rallied to ¥75 or ¥80 to the dollar. Instead, it has been stuck around ¥107 or ¥108. One trend that may support continued yen weakness includes further portfolio reallocations from Japanese pension funds increasing their overseas bond holdings and outward-facing M&A deals that Koll sees coming.

**Structural vs. Cyclical Employment Trends:** Koll emphasizes the structural demographic support for consumer spending. With the number of Japanese aged between 25 and 35 falling by approximately 250,000 every year, you would rather be a 25-year old in Japan than in almost any other country in the world. The lack of supply of workers will support wage growth and consumption growth on a longer-term basis.

Japan is one of most interesting countries for value investors and also one that is performing well during this pandemic. This was a great conversation with Jeff Weniger and Jesper Koll. You can listen to the entire discussion below.

Behind the Markets on Wharton Business Radio · Behind The Markets Podcast Special: Jesper Koll & Jeffrey Weniger

For more investing insights, check out our [Economic & Market Outlook](#)

View the online version of this article [here](#).

## **IMPORTANT INFORMATION**

**U.S. investors only: Click [here](#) to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.**

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Please see prospectus for discussion of risks.

Past performance is not indicative of future results. This material contains the opinions of the author, which are subject to change, and should not to be considered or interpreted as a recommendation to participate in any particular trading strategy, or deemed to be an offer or sale of any investment product and it should not be relied on as such. There is no guarantee that any strategies discussed will work under all market conditions. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This material should not be relied upon as research or investment advice regarding any security in particular. The user of this information assumes the entire risk of any use made of the information provided herein. Neither WisdomTree nor its affiliates, nor Foreside Fund Services, LLC, or its affiliates provide tax or legal advice. Investors seeking tax or legal advice should consult their tax or legal advisor. Unless expressly stated otherwise the opinions, interpretations or findings expressed herein do not necessarily represent the views of WisdomTree or any of its affiliates.

The MSCI information may only be used for your internal use, may not be reproduced or re-disseminated in any form and may not be used as a basis for or component of any financial instruments or products or indexes. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each entity involved in compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties. With respect to this information, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including loss profits) or any other damages ([www.msci.com](http://www.msci.com))

Jonathan Steinberg, Jeremy Schwartz, Rick Harper, Christopher Gannatti, Bradley Krom, Tripp Zimmerman, Michael Barrer, Anita Rausch, Kevin Flanagan, Brendan Loftus, Joseph Tenaglia, Jeff Weniger, Matt Wagner, Alejandro Saltiel, Ryan Krystopowicz, Kara Marciscano, Jianing Wu and Brian Manby are registered representatives of Foreside Fund Services, LLC.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.

You cannot invest directly in an index.

## DEFINITIONS

**Abenomics** : Series of policies enacted after the election of Japanese Prime Minister Shinzo Abe on December 16, 2012 aimed at stimulating Japan's economic growth.

**Value** : Characterized by lower price levels relative to fundamentals, such as earnings or dividends. Prices are lower because investors are less certain of the performance of these fundamentals in the future. This term is also related to the Value Factor, which associates these stock characteristics with excess returns vs the market over time.

**Gross domestic product (GDP)** : The sum total of all goods and services produced across an economy.

**Risk-on/risk-off** : refers to changes in investment activity in response to perceived risk. During periods when risk is perceived as low, investors tend to engage in higher-risk investments. When risk is perceived as high, investors tend to gravitate toward lower-risk investments.