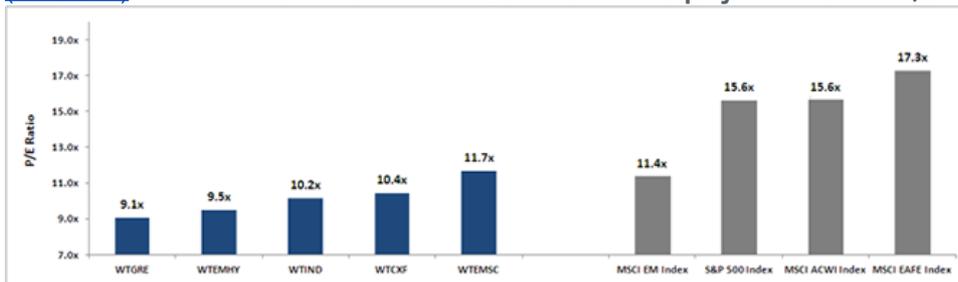


THE LOWEST PRICE TO EARNINGS RATIO MARKETS TODAY

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A central story in global equity markets have been U.S. equities (as represented by the [S&P 500 Index](#)) leading other regional equity markets. The difference in performance between U.S. equities vs. emerging market (EM) equities (as represented by the [MSCI Emerging Markets Index](#)) has been among the most staggering, with U.S. equities outperforming EM by over 14% per year for the past three years and by approximately 23% in the first six months of 2013. This discrepancy has created a large divergence in the [valuations](#) of various markets. There are currently 38 WisdomTree equity Indexes tracked by a broad array of exchange-traded funds (ETFs) and covering regions around the world. Using the [price-to-earnings \(P/E\) ratio](#) valuation metric as of July 11, 2013, we show the five “least expensive” markets below. The five lowest P/E ratio markets in the WisdomTree Index family are: • [WisdomTree Global ex-US Real Estate Index \(WTGRE\)](#) • [WisdomTree Emerging Markets Equity Income Index \(WTEMHY\)](#) • [WisdomTree India Earnings Index \(WTIND\)](#) • [WisdomTree China Dividend ex-Financials Index \(WTCXF\)](#) • [WisdomTree Emerging Markets SmallCap Dividend Index \(WTEMSC\)](#)

Five Lowest P/E Ratio Equity Indexes (as of July 11, 2013)



Sources: WisdomTree, Bloomberg, Standard & Poor's. Past performance is not indicative of future results. You cannot invest directly in an index.

Average Annual Returns

Index	WT Index Inception Date	YTD	1-Year	3-Year	5-Year	10-Year
WisdomTree Global ex-US Real Estate Index	6/6/2011	-4.58%	14.05%	N/A	N/A	N/A
WisdomTree Emerging Markets Equity Income Index	6/1/2007	-10.04%	0.99%	7.42%	4.68%	N/A
WisdomTree India Earnings Index	12/3/2007	-13.26%	-1.11%	-8.74%	-0.19%	N/A
WisdomTree China Dividend ex-Financials Index	5/1/2012	-14.70%	-1.93%	N/A	N/A	N/A
WisdomTree Emerging Markets SmallCap Dividend Index	8/1/2007	-2.91%	12.25%	8.98%	8.50%	N/A
S&P 500 Index		13.82%	20.60%	18.45%	7.01%	7.30%
MSCI Emerging Markets Index		-9.57%	2.87%	3.38%	-0.43%	13.66%
MSCI EAFE Index		4.10%	18.62%	10.04%	-0.63%	7.67%
MSCI ACWI Index		6.05%	16.57%	12.36%	2.30%	7.59%

Since inception returns for WisdomTree Indexes: WisdomTree Global ex-US Real Estate Index: 3.67%; WisdomTree Emerging Markets Equity Income Index: 6.11%; WisdomTree India Earnings Index: -7.14%; WisdomTree China Dividend ex-Financials Index: -10.60%; WisdomTree Emerging Markets SmallCap Dividend Index: 4.20%. Sources: WisdomTree, Bloomberg. Past performance is not indicative of future results.

as of June 30, 2013 You cannot invest directly in an index. For definitions of indexes in the chart, please visit our [glossary](#). • **Emerging Markets Theme:** The WisdomTree Indexes shown above all have exposure to emerging markets. While the WisdomTree Global ex-US Real Estate Index had approximately 13% EM exposure as of July 11, 2013, the other four are 100% exposed to emerging markets. The emerging markets are currently one of the most out-of-favor investment areas. We believe this creates great opportunities for those who can take a longer-term view of this region and asset class. • **Negative Year-to-Date Performance :** Each of the five shown WisdomTree Indexes with lowest P/E ratios has exhibited negative performance for the first half of 2013. The WisdomTree Emerging Markets SmallCap Dividend Index was the best performer, dropping less than 3%. The other 100%

emerging market-exposed WisdomTree Indexes are all down more than 10%, and the MSCI Emerging Markets Index is down nearly 10%. China is one of the most out-of-favor markets—its approximately 15 percentage point decline is greater than that of the broader emerging markets. Much of the disappointing emerging market performance stems from concerns about a slowdown in Chinese economic growth rates. **Searching for a Catalyst** Historically, we have seen EM equity performance change quickly. Sometimes there is a clear catalyst to spark the inflection point, and at other times there is simply an unannounced shift in sentiment, the reason for which can be difficult to detect. While many investors might feel apprehensive about trying to catch the proverbial “falling knife” when considering emerging market equities today, we’d simply remind them that performance trends have a tendency to change over time and that, historically, considering equities with lower relative valuations has been a compelling theme. In our opinion, the valuation discount in many emerging market countries is unlikely to become a long-term characteristic of these markets.

Important Risks Related to this Article

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Investments in emerging, offshore or frontier markets are generally less liquid and less efficient than investments in developed markets and are subject to additional risks, such as risks of adverse governmental regulation, intervention and political developments.

For more investing insights, check out our [Economic & Market Outlook](#)

S&P 500 Index : Market capitalization-weighted benchmark of 500 stocks selected by the Standard and Poor's Index Committee designed to represent the performance of the leading industries in the United States economy.

MSCI Emerging Markets Index : a broad market cap-weighted Index showing performance of equities across 23 emerging market countries defined as "emerging markets" by MSCI.

Valuation : Refers to metrics that relate financial statistics for equities to their price levels to determine if certain attributes, such as earnings or dividends, are cheap or expensive.

WisdomTree Global ex-US Real Estate Index : A fundamentally weighted index that measures the performance of companies from developed and emerging markets outside of the United States that are classified as being part of the "Global Real Estate" sector.

WisdomTree Emerging Markets Equity Income Index : A subset of the WisdomTree Emerging Markets Dividend Index measuring the performance of the higher-yielding stocks as measured by trailing 12-month dividend yields, weighted by cash dividends.

WisdomTree India Earnings Index : A fundamentally weighted Index that measures the performance of companies incorporated and traded in India that are profitable and that are eligible to be purchased by foreign investors. Companies are weighted in the Index based on their earnings in their fiscal year prior to the Index measurement date, adjusted for a factor that takes into account shares available to foreign investors.

WisdomTree China Dividend ex-Financials Index : The Index measures the performance of dividend paying stocks outside financials sector. It is comprised of the 10 largest stocks selected by float adjusted market capitalization in each sector except financials, selected from a universe of Chinese companies with at least \$1 billion of float-adjusted market capitalization.

WisdomTree Emerging Markets SmallCap Dividend Index : A subset of the WisdomTree Emerging Markets Dividend Index measuring the performance of the smallest firms by market capitalization weighted by cash dividends.