

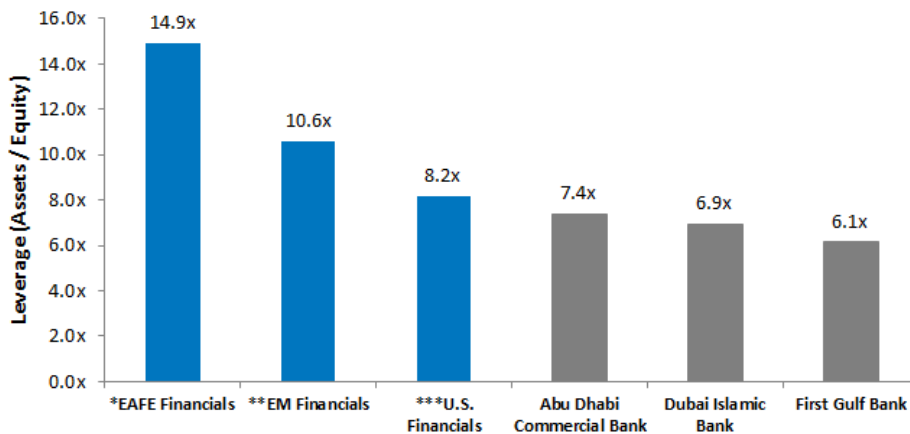
GULF BANKS EXCITED ABOUT MSCI'S EMERGING MARKETS UPGRADE

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On March 18, 2014, we had the opportunity to attend HSBC's CEEMEA Investor Forum in New York City. We were particularly excited to be able to meet with three sizable banks from the United Arab Emirates (UAE). Each of these firms is actually a holding in the [WisdomTree Middle East Dividend Fund \(GULF\)](#). As of March 19, 2014¹: • First Gulf Bank (6.24%) • Abu Dhabi Commercial Bank (3.97%) • Dubai Islamic Bank (1.95%) As Index creators seeking broad exposure to [dividend](#)-paying companies in the region, we have a rules-based approach to allocating company weight in our Indexes. But it is still useful to meet with company management to hear color on their businesses and especially what they view as prospects for future dividend increases. We are especially appreciative of HSBC for inviting us to its conference and facilitating the meetings with company management—especially right before MSCI announces qualifying constituents from Qatar and UAE for its [Emerging Markets Index](#)². **First Gulf Bank: “Cannot Talk about First Gulf Bank without Talking about the Dividend”** At the start of every meeting, we made it quite clear that our primary focus was on the respective firm's dividend and dividend policy. The representative for First Gulf Bank, in my opinion, had the most spirited response, saying, “One cannot talk about First Gulf Bank without talking about the dividend.” First Gulf Bank's [dividend payout ratio](#) in 2009 was 20% of its [net profits](#). By contrast, in 2012 it was 60% of net profits, and the proposed dividend payout ratio cited for 2013, subject to shareholder approval, was 63%.³ Is the dividend sustainable? First Gulf Bank's representative pointed out its measures of [Basel II capital adequacy](#). Excluding the impact of a sizable loan from the UAE ministry of finance, this figure over the past five years has been stable at between 18% and 20%. The key point about this number is not so much its absolute level but rather its stability; if First Gulf Bank were exhibiting wide fluctuation within this metric, that could indicate greater exposure to issues overhanging from the global financial crisis of 2008–09 and exposures to Dubai real estate. As long as this stability remains, he feels comfortable with the dividend payout ratio, but of course we recognize that the future can never be forecast with certainty. First Gulf Bank's breakdown of revenues comprises wholesale banking (40%), consumer banking (40%) and other banking activities (20%). The company's representative cited 350,000 credit card relationships and indicated that the [average yield](#) earned by the bank on these accounts was 27%. Additionally, approximately 60% to 70% of these borrowers tend to be “revolvers,” meaning that they do not pay off their balances every month, making them potentially very lucrative customers for the bank. **Abu Dhabi Commercial Bank: Another High Dividend Payout Ratio** Abu Dhabi Commercial Bank also looks to pay out a substantial portion of its earnings as dividends, recommending a 30% payout ratio relative to 2013's net income.⁴ Another way in which capital was returned in 2013 was through a [buyback](#) of approximately 7% of Abu Dhabi Commercial Bank's outstanding shares. Guidance along this line was that there was approval to purchase an additional 3% of the outstanding shares this year. This is a significant percentage of shares outstanding and returning cash to shareholders. **Dubai Islamic Bank: Excitement over the MSCI Reclassification** Every UAE firm that we met with on March 18, 2014, was excited about the prospect of membership in the MSCI Emerging Markets Index—an event that is thought to be able to bring significant [liquidity](#) to the region's equity markets. Dubai Islamic Bank, however, was taking direct action on this front to help facilitate liquidity. At the time of our meeting, the amount of outstanding shares eligible to be purchased by foreigners stood at 15% for Dubai Islamic Bank. However, filings with the UAE government and central bank were in the process of bringing this limit up to 25%—a move made in direct response to MSCI's upgrade of UAE from frontier to emerging market (EM) status. Generally speaking, one of the biggest issues plaguing UAE companies, at least from an index creator perspective, is the limited availability of shares for foreign investors, so we took this limit increase as a positive sign of a firm taking direct action on this point. For reference, the maximum amount of shares available to foreign investors, at least from the UAE government's perspective, is 49%.⁵ When lower amounts of shares of UAE companies are available for ownership by foreign investors, it is actually a company-level decision, and companies have the ability to ask for an increase in levels from their boards of directors and shareholder bases if they see

demand from greater levels of index inclusions. **Assessing Risk** Ultimately, these markets have been classified as emerging markets for a reason, so it's important to understand how some of the key risk factors relate to broader benchmarks of the Financials sector around the world. • **Recent Performance:** Many are paying attention to the UAE and Qatar markets today because of their recent performance. For the year ending February 28, 2013, First Gulf Bank was the low performer of the three (75.5%), Abu Dhabi Commercial Bank was in the middle (92.5%), and Dubai Islamic Bank was the top performer (198.2%). As a point of contrast, U.S. financials⁶ had a great year last year, but their returns didn't even crack 30%.⁷ • **Valuation:** Of course, given these performance differentials, it is easy to come to the conclusion that these three UAE banks would be much more expensive than U.S. financials⁸, but that would be incorrect. As of March 19, 2014, U.S. financials were trading at approximately 14.0x, developed international market financials⁹ were trading at approximately 14.6x and emerging markets financials¹⁰ were trading at approximately 8.5x. To compare, Abu Dhabi Commercial Bank was trading at 11.2x, and First Gulf Bank was trading at 12.9x as of this time. While these banks certainly aren't showing the depressed multiples seen in the larger EM financials, such as those located in China,¹¹ which are trading at a [P/E ratio](#) of 5.1x, they are actually less expensive than U.S. financials on a price-to-earnings ratio basis. Dubai Islamic Bank registered a P/E multiple of 14.7x, which is basically in line with developed international market financials.¹² • **Leverage:** One measure of risk for a bank is leverage, in essence the level of the bank's assets relative to its equity. Many might logically assume that because these banks are in the UAE, there is a close association with Dubai, and since Dubai's real estate wasn't immune to the global financial crisis of 2008–09, these banks are still highly leveraged. However, what we found was surprising: **UAE Banks Not Necessarily Highly Leveraged**



Source: Bloomberg, as of 3/19/14. *EAFE Financials: MSCI EAFE Financials Index; **EM Financials: MSCI Emerging Markets Financials Index; ***U.S. Financials: S&P 500 Financials Index. Past performance is not indicative of future results. You cannot invest directly in an index.

Each of these banks has lower leverage than the average level for U.S. financials, not to mention EAFE Financials or EM Financials. We recognize, of course, that leverage is only one measure of a bank's exposure to risk but show this merely to counter the line of reasoning that since these firms are in close proximity to Dubai, they must be highly leveraged. **An Exciting Time for UAE Equities** There were times in the not-too-distant past when more accessible emerging market countries had lower accessibility than they do at present—each has been moving along its own continuum. UAE equities could be at an inflection point on their path, leading to potentially greater access for foreigners and increased liquidity in the near future. ¹Holdings subject to change. ²Source: MSCI. Constituents for the MSCI Emerging Markets Index from Qatar and UAE are expected to be announced on 5/14/14. ³Source: First Gulf Bank's Investor Presentation, dated March 2014. ⁴Source: Abu Dhabi Commercial Bank; 1/26/14 press release. ⁵Source: "Dubai's Mashreq Ups Foreign Ownership Limit to 49%," Reuters, 2/17/14. ⁶Refers to the performance of the S&P 500 Financials Index. ⁷Source: All performance sourced from Bloomberg, calculated from 2/28/2013 to 2/28/2014. High double-digit returns were achieved primarily during favorable market conditions. Investors should not expect that such favorable returns can be consistently achieved. A company's performance, especially for very short periods, should not be the sole factor in making your investment decision. ⁸Refers to the MSCI EAFE Financials Index. ⁹Refers to the [MSCI Emerging Markets Financials Index](#), which is designed to measure the combined equity market performance of the Financials sector of emerging market countries. ¹⁰Refers to the MSCI China Financial Sector Index, which is a free float-adjusted market capitalization-weighted equity index designed to measure the performance of the Chinese equity market. ¹¹Source: All P/E ratios in this bullet point are sourced from Bloomberg, as of 3/19/14.

Important Risks Related to this Article

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Dividend : A portion of corporate profits paid out to shareholders.

MSCI Emerging Markets Index : a broad market cap-weighted Index showing performance of equities across 23 emerging market countries defined as “emerging markets” by MSCI.

Dividend Payout Ratio : The percentage of earnings paid to shareholders in dividends. Calculated as yearly dividends per share over earnings per share.

Net profit : A measure of profitability after accounting for all costs.

Basel II capital adequacy : Measure of a bank’s capital in accordance with generally accepted standards of international bank regulation, with higher values indicating greater potential ability to withstand adverse events.

Average yield : Refers to the average interest rate paid by credit card customers on their credit card balances; in effect the charge for loaning the credit card borrowers money.

Buyback : When a company uses its own cash to purchase its own outstanding shares; may positively impact the share price.

Liquidity : The degree to which an asset or security can be bought or sold in the market without affecting the asset’s price. Liquidity is characterized by a high level of trading activity. Assets that can be easily bought or sold are known as liquid asset.

Risk : Also standard deviation, which measures the spread of actual returns around an average return during a specific period. Higher risk indicates greater potential for returns to be farther away from this average.

Valuation : Refers to metrics that relate financial statistics for equities to their price levels to determine if certain attributes, such as earnings or dividends, are cheap or expensive.

Leverage : Total assets divided by equity. Higher numbers indicate greater borrowing to finance asset purchases; leverage can tend to make positive performance more positive and negative performance more negative.

MSCI Emerging Markets Financials Index : Designed to measure the combined equity market performance of the Financials sector of emerging market countries.