
HIGH-YIELD QUALITY CONTROL

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One of the more noteworthy stories in the U.S. fixed income arena as 2018 came to a close was the visible reversal in fortune for the [high-yield \(HY\)](#) corporate bond market. Not coincidentally, this underperformance came at the same time the U.S. stock market was experiencing its own bout of selling pressure. “[Risk-off](#)” took hold across a spectrum of financial assets. What does this mean for the bond market in 2019? Investors should focus on credit quality control in their HY exposures.

A Look Back at the High-Yield Market

Before looking forward, let’s take a quick look back at the HY market. As the third quarter of 2018 was drawing to a close, the HY sector was the best-performing asset class within fixed income, posting a year-to-date return of a little over +2.5% (Bloomberg Barclays U.S. Corporate High Yield Total Return Index Value Unhedged). While this figure may not seem impressive given the prior two years’ performances, it was still the positive outlier for fixed income. As you’re aware, the final three months of 2018 were not kind to the HY market, and as of this writing, the year-to-date return was completely reversed and posted a negative reading of -2.08%.

For 2019, we envision HY outperforming [investment-grade \(IG\)](#) bonds within the credit spectrum, but there seems to be little doubt that investors will need to be more discerning when it comes to their holdings. Against this backdrop, we feel investors should consider our fundamental approaches to U.S. corporate bond investing, where we look toward the balance sheet in order to potentially improve credit quality.

Our Fundamental Approach

Within this family of funds, we find the best opportunity may be in the [WisdomTree Fundamental U.S. Short-Term High Yield Corporate Bond Fund \(SFHY\)](#). Our research found that filtering out private issuers and issuers whose free cash flow (FCF) is negative can provide exposure to a higher-quality portfolio with better risk-adjusted returns. In addition, the index is overweight in issuers with a higher risk-adjusted spread to [Treasuries](#) as a tilt toward income needs. Impact: SFHY had a single default—4 [basis points \(bps\)](#) in market-value terms—in 2018 compared with roughly 30 defaults in the HY broad market.

The High-Yield [Fundamental](#) Process Is Working, but How?

In 2018, SFHY delivered an additional 192 bps over the short-term, high-yield [market cap](#) index (1.89% versus -0.03%). Let’s dig a little deeper into the performance attribution.

WisdomTree Fundamental U.S. Short-Term Corporate High Yield Fund
vs. ICE BofAML 1-5 Year US High Yield Constrained Index
Performance Attribution: 12/29/17 - 12/31/18

Sector	% Average Weight			Total Return (%)			Contribution to Total Return			Effects		
	Port	Bench	+/-	Port	Bench	+/-	Port	Bench	+/-	Allocation Effect (%)	Selection Effect (%)	Effects (%)
Automotive	1.21	1.59	-0.39	0.07	-11.43	11.50	-0.02	-0.17	0.16	0.14	0.09	0.23
Banking	0.00	2.11	-2.11	0.00	-0.57	0.57	0.00	-0.01	0.01	0.03	0.00	0.03
Basic Industry	8.97	11.96	-3.00	0.78	0.35	0.43	0.07	0.06	0.02	0.03	0.03	0.06
Capital Goods	5.90	6.00	-0.09	-0.10	0.79	-0.89	-0.10	0.04	-0.14	0.08	-0.08	0.00
Consumer Goods	4.99	2.06	2.93	3.67	1.08	2.59	0.21	0.01	0.20	0.05	0.16	0.21
Energy	10.46	16.05	-5.59	-0.98	-6.05	5.07	-0.10	-0.97	0.87	0.26	0.65	0.91
Financial Services	7.91	6.43	1.47	-1.24	0.93	-2.17	-0.04	0.05	-0.09	0.01	-0.14	-0.13
Healthcare	14.87	11.58	3.29	3.94	3.18	0.76	0.76	0.35	0.41	0.09	0.17	0.26
Insurance	0.63	0.81	-0.18	9.34	3.18	6.15	0.10	0.00	0.10	0.04	0.03	0.07
Leisure	5.21	3.86	1.35	1.77	0.93	0.84	0.11	0.04	0.07	-0.05	0.04	0.00
Media	15.63	10.69	4.93	2.20	2.81	-0.61	0.38	0.29	0.08	0.18	-0.06	0.12
Real Estate	0.00	0.94	-0.94	0.00	0.04	-0.04	0.00	0.00	0.00	0.00	0.00	0.00
Retail	4.50	3.90	0.60	2.96	0.58	2.38	0.28	0.02	0.26	0.09	0.08	0.17
Services	1.45	4.66	-3.21	3.93	-2.30	6.23	0.06	-0.11	0.17	0.07	0.13	0.20
Technology & Electronics	4.62	5.38	-0.76	-0.54	-0.29	-0.24	-0.04	-0.01	-0.04	0.02	-0.02	0.00
Telecommunications	9.51	8.28	1.24	4.72	4.97	-0.25	0.44	0.40	0.04	0.08	-0.03	0.05
Transportation	0.95	1.74	-0.79	1.48	0.58	0.90	0.03	0.01	0.01	-0.01	0.08	0.07
Utility	1.56	1.94	-0.38	2.28	1.42	0.86	0.06	0.03	0.04	-0.03	0.01	-0.01
Cash	1.64	0.00	1.64	1.97	1.97	0.00	0.03	0.01	0.02	0.03	0.00	0.03
Residual							0.05					
Gross Return				2.27	-0.03	2.30	2.27	-0.03	2.30	1.13	1.14	2.27
Fees							0.38					
Net Return							1.89	-0.03	1.92			

Top Three Contributors to Alpha

Energy Selection +65 bps
Energy Allocation +26 bps
Media Allocation +18 bps

Top Three Detractors from Alpha

Financial Services Selection -14 bps
Capital Goods Selection -8 bps
Media Selection -6 bps

Sources: WisdomTree, FactSet Past performance is not indicative of future results. You cannot invest directly in an index. Weights subject to change.

For definitions of terms in the chart, please visit our [glossary](#).

Allocation from the Filtering Process: Sectors with less solvency (free cash flow (FCF)/total debt) tended to be worse off. The index effectively reduced the weight of the worst-performing sectors (Automotive, -11.4%, and Energy, -6.0%) and went overweight in the top-performing sector (Telecom, +5.0%). Overall, the return contribution from allocation effects was 113 bps.

Selection from Being Overweight in Attractive Fundamentals: Cutting bonds with negative fundamentals and overweighting attractive bonds with lower default probabilities drove a positive selection effect of 114 bps. The largest selection effects came from bonds within the Energy and Health Care sectors.

Conclusion

While 2018 was viewed as the year for “rate hedging” in fixed income, we feel 2019 could be the year of focusing on “credit quality control.”

Unless otherwise stated, all data is from FactSet, ICE BofA Merrill Lynch as of December 31 2018.

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You cannot invest directly in an index.

DEFINITIONS

High Yield Corporate (Bond) : a type of corporate bond that offers a higher rate of interest because of its higher risk of default.

Risk-on/risk-off : refers to changes in investment activity in response to perceived risk. During periods when risk is perceived as low, investors tend to engage in higher-risk investments. When risk is perceived as high, investors tend to gravitate toward lower-risk investments.

Investment grade : An investment grade is a rating that signifies a municipal or corporate bond presents a relatively low risk of default.

Treasury : Debt obligation issued by the U.S. government with payments of principal and interest backed by the full faith and credit of the U.S. government.

Basis point : 1/100th of 1 percent.

Fundamentals : Attributes related to a company's actual operations and production as opposed to changes in share price.

Market Capitalization : Market cap = share prices x number of shares outstanding. Firms with the highest values receive the highest weights in approaches designed to weight firms by market cap.