

WHY WE FAVOR RATE-HEDGED, HIGH-YIELD BONDS OVER SENIOR LOANS

Bradley Krom — U.S. Head of Research

11/06/2017

In 2013, WisdomTree created a suite of strategies that we believed could improve on traditional approaches for managing [interest rate risk](#) in bond portfolios. In our view, a potentially more intuitive alternative to senior loan strategies was to own a broad-based portfolio of [high-yield](#) bonds but then hedge out nominal interest rate risk. The resulting portfolio would have similar income, risk and total return characteristics but would still be invested in cash bonds. Since that time, the exchange-traded fund industry has seen cumulative inflows of nearly \$11 billion into senior loan strategies compared to \$350 million into rate-hedged, high-yield bonds.¹ Despite this massive flow discrepancy, performance for loans has generally lagged. Below, we highlight the performance characteristics of the two approaches and discuss possible trade-offs going forward.

High-Income, Low-Rate Risk

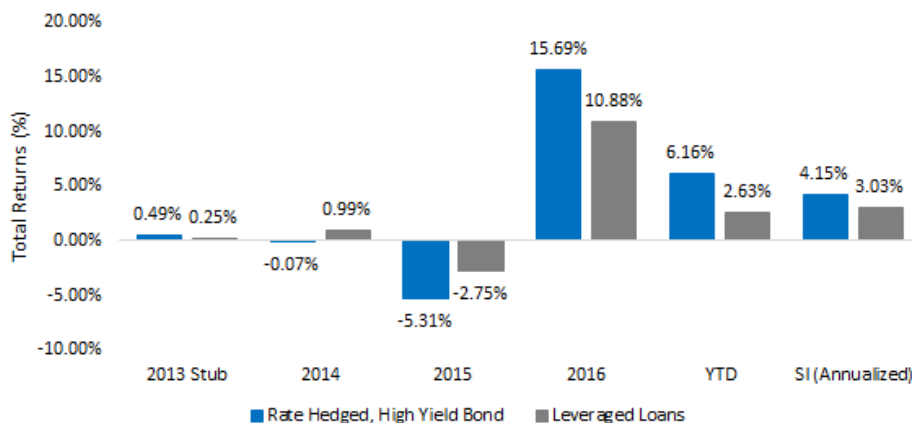
For both strategies, the combination of low interest rate risk and high-income potential has seen heightened interest in the current environment. Concerns about a normalization in Federal Reserve (Fed) policy combined with an uptick in global economic momentum has seen nominal rates rise while [credit spreads](#) have tightened. Although rates have spent much of 2017 lower at tenors of greater than five years, we believe that rates could rise through the end of the year. Similarly, we do not currently forecast a meaningful uptick in the [default rate](#). The result has credit spreads near some of their tightest levels of the cycle.

As we highlighted in a previous post, [while many investors are focused on the impact that tax reform may have on U.S. corporate earnings](#), there may also be an equally strong positive impact on credit. If riskier borrowers pose less risk to lenders, than we believe credit spreads could continue to tighten over the next 12 to 24 months. Although a common argument by investors is that they prefer their senior position in the capital structure relative to other creditors, the fact remains that most firms that finance themselves in the loan market tend to have fairly low levels of term debt. Therefore, loan investors are often only senior to equity holders, not bondholders.

Performance Differential

In the chart below, we show the performance of rate-hedged, high-yield bonds² versus leveraged loans.³ Since the Fed began [tapering](#) in December 2013, rate-hedged, high-yield bonds have outperformed loans by over 100 [basis points \(bp\)](#) per year. Over that same period, high-yield bonds have outperformed on a fairly consistent basis (four out of six calendar years). The most notable exception to this rule was in 2015. This significant period of underperformance was primarily a function of a marked decline in oil prices. While energy companies make up approximately 16% of the investable universe of high-yield debt, they represent an exceedingly small amount of the loan market (which tends to have a greater share of technology-focused issuers). As this sector drastically underperformed other risky assets, performance of the high-yield market decoupled from loans. However, after oil prices started to stabilize in early 2016, high-yield energy bond prices recovered, dramatically outperforming all other sectors.

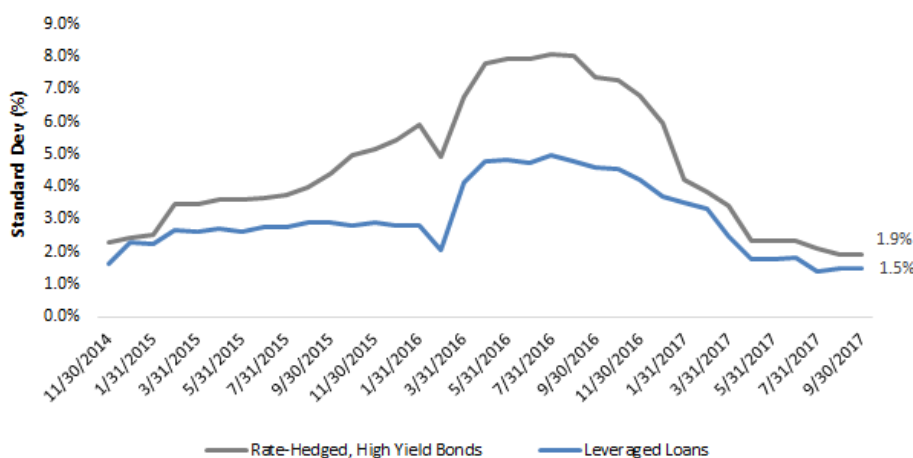
Annual Performance, 12/18/13–9/30/2017



Source: Bloomberg, as of 10/31/17. Past performance is not indicative of future results. You cannot invest directly in an index.

In addition to the drawdown in performance, the sell-off in high-yield energy credit also had a significant impact on the [volatility](#) of the asset class. Historically, loans and hedged high-yield bonds have tended to have a comparable volatility profile. This makes sense given their comparable drivers of return. Because a major sector of the bond market was experiencing significant pressure and the rising risks of downgrades, volatility spiked to near 8% compared to 4% in the loan market. In our view, unless energy prices were to decline back to the lows seen in early 2016, we do not currently envisage a repeat of this decline in risk-adjusted performance. Going forward, we believe investors should take advantage of meaningful income advantage offered by the bond market (5.5% versus 4.6%) while still maintaining a low degree of interest rate risk.

12-Month Volatility, 12/18/13–9/30/2017



Source: Bloomberg, as of 10/31/17. Past performance is not indicative of future results. You cannot invest directly in an index.

Conclusion

While far from risk-free, we believe the current balance of risks currently favors allocations to rate-hedged, high-yield bonds over loans. After significant flows to the loan market, borrowers appear to have the upper hand because of declines in covenant quality and other investor protections. Should our outlook for an acceleration economic growth occur, we believe the likely consequence will be higher nominal rates and tighter credit spreads combined with subdued levels of overall volatility.

¹Source: Bloomberg, as of 10/31/17.

²As proxied by the [BofA Merrill Lynch 0-5 Year US High Yield Constrained, Zero Duration Index](#).

³As proxied by the [S&P/LSTA U.S. Leveraged Loan 100 Index](#).

For standardized performance and the most recent month-end performance click [here](#) NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

For more investing insights, check out our [Economic & Market Outlook](#)

View the online version of this article [here](#).

IMPORTANT INFORMATION

U.S. investors only: Click [here](#) to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Please see prospectus for discussion of risks.

Past performance is not indicative of future results. This material contains the opinions of the author, which are subject to change, and should not to be considered or interpreted as a recommendation to participate in any particular trading strategy, or deemed to be an offer or sale of any investment product and it should not be relied on as such. There is no guarantee that any strategies discussed will work under all market conditions. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This material should not be relied upon as research or investment advice regarding any security in particular. The user of this information assumes the entire risk of any use made of the information provided herein. Neither WisdomTree nor its affiliates, nor Foreside Fund Services, LLC, or its affiliates provide tax or legal advice. Investors seeking tax or legal advice should consult their tax or legal advisor. Unless expressly stated otherwise the opinions, interpretations or findings expressed herein do not necessarily represent the views of WisdomTree or any of its affiliates.

The MSCI information may only be used for your internal use, may not be reproduced or re-disseminated in any form and may not be used as a basis for or component of any financial instruments or products or indexes. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each entity involved in compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties. With respect to this information, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including loss profits) or any other damages (www.msci.com)

Jonathan Steinberg, Jeremy Schwartz, Rick Harper, Christopher Gannatti, Bradley Krom, Tripp Zimmerman, Michael Barrer, Anita Rausch, Kevin Flanagan, Brendan Loftus, Joseph Tenaglia, Jeff Weniger, Matt Wagner, Alejandro Saltiel, Ryan Krystopowicz, Jianing Wu, and Brian Manby are registered representatives of Foreside Fund Services, LLC.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.

You cannot invest directly in an index.

DEFINITIONS

Interest rate risk : The risk that an investment's value will decline due to an increase in interest rates.

High Yield : Sometimes referred to as "junk bonds," these securities have a higher risk of default than investment-grade securities.

Credit spread : The portion of a bond's yield that compensates investors for taking credit risk.

Default Rates : the frequency in which borrowers fail to fulfill their contractual obligations.

Tapering : A shift in monetary policy by which the Federal Reserve would begin decreasing the amount of bonds it purchases.

Basis point : 1/100th of 1 percent.

Volatility : A measure of the dispersion of actual returns around a particular average level. .

BofA Merrill Lynch 0-5 Year US High Yield Constrained, Zero Duration Index : Tracks the performance of the combination of a long position in short maturity US high yield bonds and a short position in on the run US Treasuries where the net interest rate exposure of the index is adjusted to a zero year duration. Market values of long and short positions are rebalanced at month-end.

S&P/LSTA U.S. Leveraged Loan 100 Index : designed to reflect the performance of the largest loan facilities in the leveraged loan market.