WHEN IS A RECESSION ACTUALLY A RECESSION?

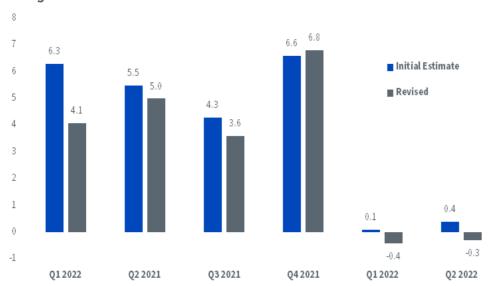
Kevin Flanagan — Head of Fixed Income Strategy 10/05/2022

It's 8:30 in the morning, and I'm trying to stay awake at my desk for my Econ 101 class. We take out our pens (yes, writing instruments from the 20th century) and are taught that two consecutive quarters of negative real <u>GDP</u> is the definition of a <u>recession</u>. Fast forward a few years later—okay, more than a "few"—and all of a sudden, the definition of an economic downturn is undergoing some sort of revision. Hence the question: when is a recession actually a recession?

The Bureau of Economic Analysis (BEA) weighed in on the discussion yet again last week with the release of the Third Estimate for Q2 2022 real GDP. Typically, the third release of this economic report doesn't garner much attention, but for this report, the BEA incorporated their annual revisions to data dating from Q1 2017 through Q1 2022. Remember, in the original releases, the BEA reported that real GDP for both Q1 and Q2 of this year fell in the negative column, a development that gave rise to recession talk. In other words, one could say the U.S. economy entered into a "technical recession" during the first half of the year. For the record, that conclusion didn't change one bit, as the negative readings for Q1 and Q2 went unrevised at -1.6% and -0.6%, respectively.

This is where the debate began as some <u>Fed</u> members and outside economists pushed back on this narrative, especially given the ongoing solid nature of the labor market. As a result, another gauge, <u>gross domestic income (GDI)</u>, came into focus.

Average of Real GDP and GDI



Source: Bureau of Economic Analysis, as of 9/29/22.

According to the BEA, GDI is defined as a measure of the incomes earned and the costs incurred in the production of gross domestic product and is another way of measuring economic activity. For the record, GDP measures the value of the final goods and services produced in the U.S. To sum up, GDP calculates economic activity by expenditures, while GDI focuses on the incomes generated during the process. Interestingly, the BEA states that both are "conceptually equal." While each series can produce different short-term results, they tend to come together over the longer haul.

Another way of looking at economic activity is to average real GDP and GDI together, a component the BEA produces



as well. As the bar chart reveals, this "average" did post positive readings in the BEA's initial estimates, but after the annual revision process, it now resides in negative territory for both Q1 and Q2. So that begs the question: has the recession riddle finally been answered? Probably not, but the evidence for how the first half of this year played out certainly points in the "technical recession" direction.

Conclusion

I would agree that the real GDP data provided thus far is "yesterday's news," but knowing the starting point as the Fed continues to ramp up its <u>rate hikes</u> can be valuable information for where the U.S. economy may be headed. For the record, most forecasts for Q3 2022 seem to be leaning toward a return to slightly positive growth, with the Atlanta Fed GDPNOW forecast, as of this writing, looking for a +2.3% increase.

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DEFINITIONS

Gross domestic product (GDP): The sum total of all goods and services produced across an economy.

Recession: two consecutive quarters of negative GDP growth, characterized generally by a slowing economy and higher unemploymen.

Federal Reserve: The Federal Reserve System is the central banking system of the United States.

Gross Domestic Income (GDI): A measure of a nation's economic activity that is based on all of the money earned for all of the goods and services produced in the nation during a specific period.

Rate Hike: refers to an increase in the policy rate set by a central bank. In the U.S., this generally refers to the Federal Funds Target Rate.

