

WHEN THE EURO IS RUNNING, EUROPEAN EQUITIES MAY BE AN OBVIOUS CHOICE

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Can Europe ever catch a break?

We are coming up on 13 years of nearly relentless outperformance by U.S. equities relative to counterparts in Europe, owing to the former's sector skew toward Tech and Communications Services stocks, among other things.

From November 30, 2007 to August 24, 2020, the [MSCI Europe Index](#) chalked up total annual returns of 0.9%, a frustrating result when you consider that the [Russell 1000 Index](#) of U.S. equities posted gains of 9.2% annually. A large chunk of that gap was that *other thing*—structural EUR (euro) weakness.

But that reversed about five months ago, on March 20, when the euro turned on a dime and started rallying.

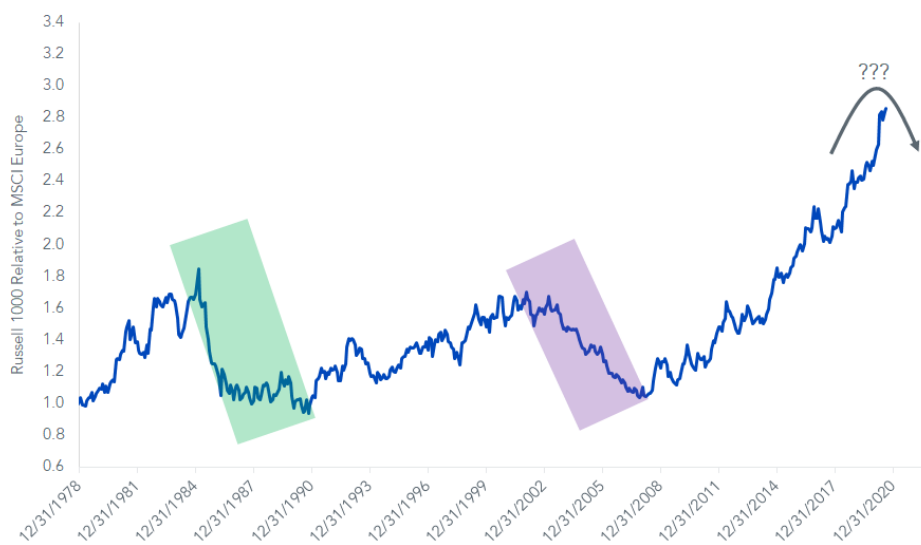
When I think about the beneficiary of a prolonged upturn in EUR, one of our well-positioned strategies is the WisdomTree Europe SmallCap Dividend Fund (DFE).

Figure 1 lends credence to my use of the word “relentless” to describe the outperformance of the Russell 1000 relative to MSCI Europe. I highlighted in green and purple the only two sustained bouts of outperformance by European equities over the last four decades (February 1985–July 1990 and January 2002–November 2007).

During the first—shown in the green rectangle—MSCI Europe returned 31.7% annually, about double the 16.3% annualized return of the Russell 1000 over those 65 months. In the purple rectangle, MSCI Europe posted annual returns of 16.6%, again about double the 7.2% of the Russell 1000 Index, this time over 64 months.

Other than those two five-year bouts, we have seen four decades of U.S. equity dominance.

Figure 1: Russell 1000 Relative to MSCI Europe Index

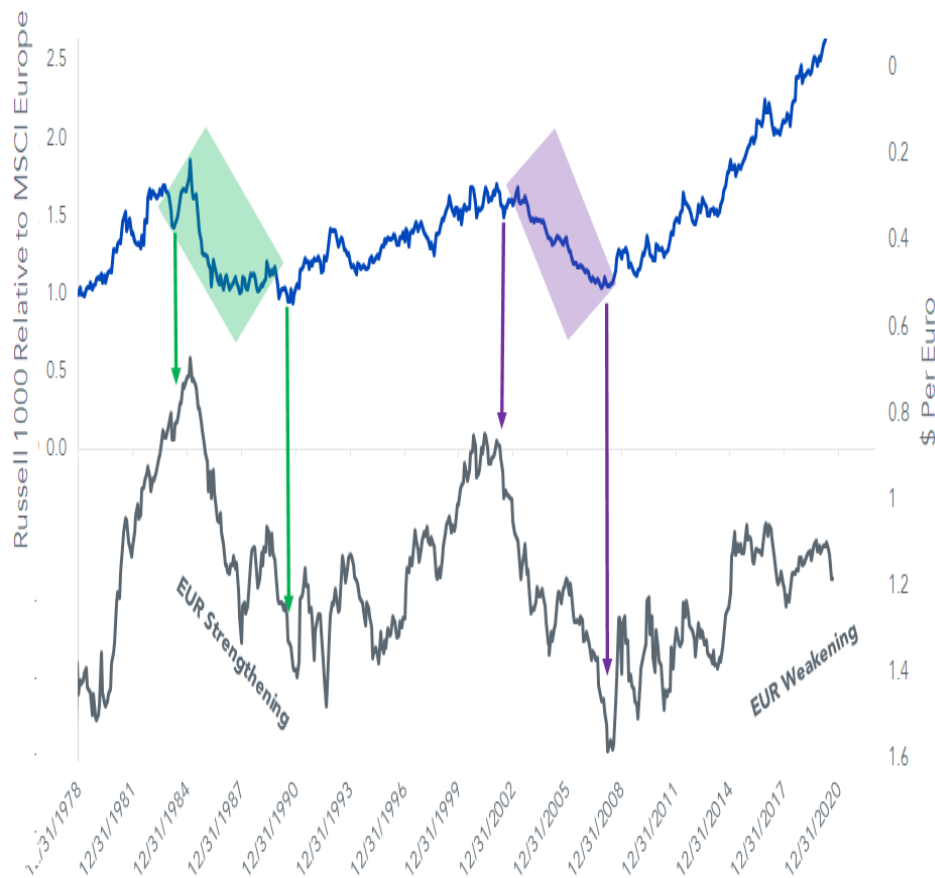


Source: Bloomberg, 12/31/1978–8/24/2020. Past performance is not indicative of future results. You cannot invest directly in an index.

In figure 2, we see that, logically, the green and purple rectangles that marked European equity outperformance

coincided with euro appreciation. In contrast, the last 13 years witnessed EUR weakness, hindering European equities' return relative to U.S. equities.

Figure 2: Russell 1000 Relative to MSCI Europe



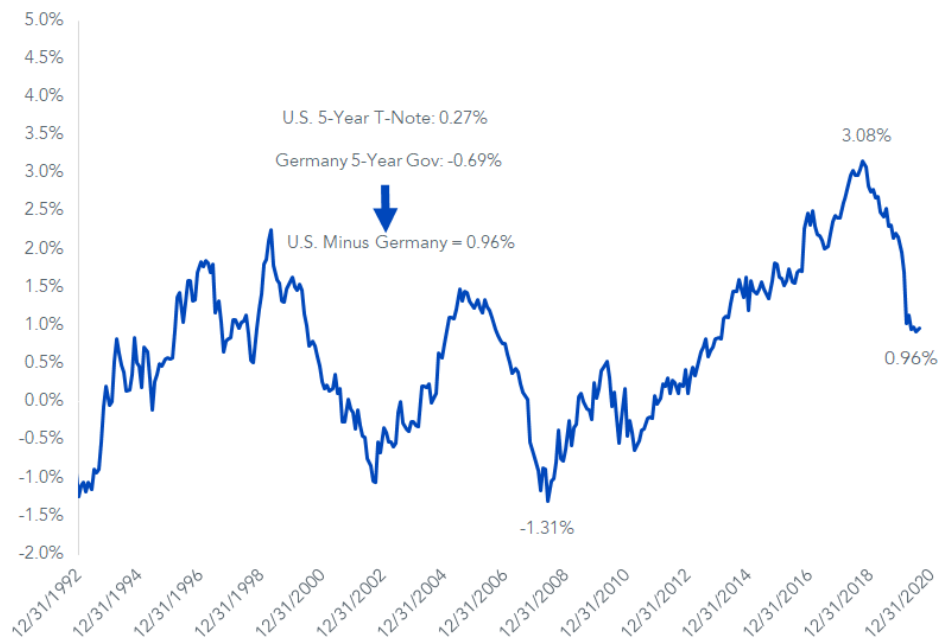
Source: Bloomberg, as of 8/21/20. Past performance is not indicative of future results. You cannot invest directly in an index.

A key impetus for the dollar's rally since the global financial crisis was an incessant increase in the gap between U.S. [bond yields](#) and zero- or negative-yielding European debt.

Back in summer 2008, when the dollar was weak, five-year [German bund](#) yields exceeded those of same maturity [U.S. Treasuries](#) by 131 [basis points \(bps\)](#). That did not last. By late 2018, it was the other way around, and considerably so: U.S. yields were 308 bps higher. No wonder the U.S. dollar rallied.

But 308 bps of excess yield is distant memory now, available as late as Q4 2018, is a distant memory now. The gap has shriveled to 96 bps (figure 3).

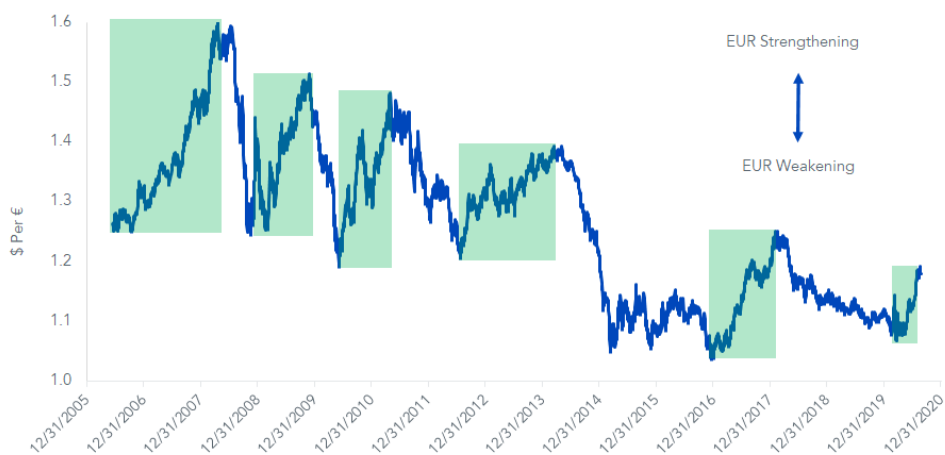
Figure 3: 5-Year U.S. Treasury Yield Minus Germany 5-Year Bund



Sources: WisdomTree, Bloomberg, 12/31/1992–8/24/2020. Past performance is not indicative of future results.

In figure 4, I highlighted in green the six EUR rallies since DFE's launch in summer 2006. The last one is happening in real time: EUR has popped to \$1.181 from \$1.069 on March 20. It took notice of our 2020 reality: Everyone is running a zero [interest rate](#) policy these days, so the hunt-for-yield appeal of the USD (U.S. dollar) is gone.

Figure 4: EURUSD



Source: Bloomberg. Data starts at DFE's launch on 6/16/06 and runs through 8/24/20. Past performance is not indicative of future results.

Here is where it gets fun.

Figure 5 shows how DFE performed during those six EUR rallies.

I had to keep double- and triple-checking the math to confirm that European stocks did in fact return so much during those windows of time. The primary reason for such large returns is because the euro is associated with "risk-on" sentiment. You often see it rallying at the same time as the stock market, causing big performance runs that raise eyebrows when sentiment is on the upswing.

Critically, compare the European funds and indexes to the [S&P 500](#). If you are [bullish](#) EUR, this is a guidepost.

Figure 5: DFE During Highlighted EUR Rallies

| Fund Information | | | Total Return Performance Through 08/26/2020 | | | | | | | | | | | |
|--|----------|-------------------|---|--------|---------------------|--------|---------------------|--------|---------------------|--------|---------------------|--------|---------------------|--------|
| Fund | Ticker | Net Expense Ratio | 06/16/06 - 04/22/08 | | 11/20/08 - 11/25/09 | | 06/07/10 - 05/02/11 | | 07/24/12 - 03/18/14 | | 12/20/16 - 02/01/18 | | 03/20/20 - 08/24/20 | |
| | | | NAV | MKT | NAV | MKT | NAV | MKT | NAV | MKT | NAV | MKT | NAV | MKT |
| WisdomTree Europe SmallCap Dividend Fund | DFE | 0.58% | 13.22% | 12.16% | 79.14% | 88.33% | 54.75% | 56.02% | 54.97% | 55.55% | 37.13% | 37.69% | 50.40% | 58.29% |
| WisdomTree Europe SmallCap Dividend Total Return Index | WTIDESTR | N/A | 13.39% | 13.39% | 82.48% | 82.48% | 55.17% | 55.17% | 56.42% | 56.42% | 37.61% | 37.61% | 50.93% | 50.93% |
| MSCI Europe Small Cap Index in USD | MXEUSC | N/A | 14.21% | 14.21% | 93.16% | 93.16% | 60.55% | 60.55% | 45.02% | 45.02% | 41.82% | 41.82% | 53.46% | 53.46% |
| Russell 1000 Index | RIY | N/A | 7.32% | 7.32% | 53.46% | 53.46% | 32.85% | 32.85% | 26.52% | 26.52% | 23.46% | 23.46% | 52.19% | 52.19% |

Source: Bloomberg, capturing the six EUR rallies from figure 4. All returns for time periods of more than a year are annualized. Past performance is not indicative of future results. You cannot invest directly in an index.

For definitions of Indexes in the table, please visit our [glossary](#).

For standardized performance of DFE, please click [here](#).

Figure 6 shows performance over the entire window since DFE launched more than 14 years ago.

No robust gains here, at least not for European equities—and this is inclusive of all those big gains in the table above. The dollar was “on” for basically that entire time—and you better believe the S&P 500 was too.

Figure 6: Performance

| Fund Information | | | Annualized Total Return Performance Through 07/31/2020 | | | | | | | | | |
|--|----------|-------------------|--|---------|--------|--------|--------|--------|--------|--------|---------------------|-------|
| Fund | Ticker | Net Expense Ratio | YTD | | 1-Year | | 3-Year | | 5-Year | | Since DFE Inception | |
| | | | NAV | MKT | NAV | MKT | NAV | MKT | NAV | MKT | NAV | MKT |
| WisdomTree Europe SmallCap Dividend Fund | DFE | 0.58% | -18.17% | -18.95% | -4.19% | -3.88% | -4.55% | -4.93% | 1.23% | 1.08% | 4.63% | 4.45% |
| WisdomTree Europe SmallCap Dividend Total Return Index | WTIDESTR | N/A | -17.94% | -17.94% | -3.68% | -3.68% | -4.33% | -4.33% | 1.61% | 1.61% | 5.12% | 5.12% |
| MSCI Europe Small Cap Index in USD | MXEUSC | N/A | -9.90% | -9.90% | 3.35% | 3.35% | 0.60% | 0.60% | 4.09% | 4.09% | 6.06% | 6.06% |
| Russell 1000 Index | RIY | N/A | 2.88% | 2.88% | 11.99% | 11.99% | 12.00% | 12.00% | 11.29% | 11.29% | 9.36% | 9.36% |

Source: Bloomberg. Unless otherwise stated, all data as of 8/25/20. DFE inception is 6/16/06. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at [wisdomtree.com](#).

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If you think the dollar keeps running from here, your answer may be simple: Stick with what has worked.

But what if the euro's five-month rally turns into something like a five-year rally, as was the case from 1985–1990 and from 2002–2007? That's a different story.

Remember the green and purple rectangles in the charts above. It happens.

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For standardized performance and the most recent month-end performance click [here](#) NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

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You cannot invest directly in an index.

DEFINITIONS

MSCI Europe Index : A free float-adjusted market capitalization-weighted index designed to measure the performance of developed equity markets in Europe.

Russell 1000 Index : A measure of the performance of the 1,000 largest companies by market capitalization in the Russell 3000 Index.

Bond yield : Refers to the interest received from a bond and is usually expressed annually as a percentage based on its current market value.

German bunds : A debt security issued by Germany's federal government, which is the German equivalent of a U.S. Treasury bond.

Treasury : Debt obligation issued by the U.S. government with payments of principal and interest backed by the full faith and credit of the U.S. government.

Interest rates : The rate at which interest is paid by a borrower for the use of money.

S&P 500 Index : Market capitalization-weighted benchmark of 500 stocks selected by the Standard and Poor's Index Committee designed to represent the performance of the leading industries in the United States economy.

Bullish : a position that benefits when asset prices rise.