

---

# DISCUSSING MONETARY POLICY WITH JIM BULLARD

Jeremy Schwartz — Global Head of Research  
10/02/2018

Last week's "Behind the Markets" podcast featured a one-hour discussion with Jim Bullard, president and CEO of the [Federal Reserve \(Fed\)](#) Bank of St. Louis, following the Fed announcement on Wednesday.

Professor Jeremy Siegel commented that it was interesting to see the wording of the [Federal Open Market Committee \(FOMC\)](#) statement to be exactly the same, absent one sentence implying that the current rate was "accommodative." The market initially read the removal of that sentence as "[bullish](#)" and concluded that current policy was near the longer-run neutral rate and the Fed might be closer to the end of its hiking cycle. But then Fed chair Jerome Powell said 'do not look into that' sentence removal too much—it is not meant to change the Fed's policy stance, and the dot plot reflecting the hiking course remains unchanged.

Some points Bullard emphasized in the discussion:

- **Yield Curve:** Bullard would not risk inverting the [yield curve](#) by moving the Federal Funds Rate over the long-term bond rate because many of the arguments for a [flatter curve](#) imply "this time is different" thinking. Bullard pointed out how previous "this time is different" arguments on the yield curve failed the Fed staff in 2000 and again in 2006. One of the first things Ben Bernanke did as Fed chair was to give a speech on the inverted yield curve just as the crisis was getting started. Bullard summarized: the Fed disregarded the yield curve when it disagreed with their [Phillips curve](#) models, but because Bullard and the Fed have been burned by that stance now multiple times, he'd rather not take inversion risk.
- **Low Interest Rate Environment:** Bullard believes that we are in a low real rate world both in the U.S. and globally and that the forces driving these rates lower over the last 30 years won't change quickly. He wrote a paper called "R-Star Wars: The Phantom Menace" that explains his breakdown of the lower real rates from "investor demand for safe haven assets, declining labor force, and poor labor productivity"—with safe haven assets being the most outsized contributor to the drop.
  - The decline in the *trend* of real yields is as much as 600 [basis points \(bps\)](#) over the last 30 years, and while Bullard admitted that the Fed influences short-term rates, it does not influence the *trend* in these levels. Bullard's paper looked at nominal 1-Year [Treasury yields](#), subtracting trailing [inflation](#) measures. This gives a 1-year ex-post real return that was quite high in 1985 but low today. Last Friday (September 28, 2018), during the discussion, 1-Year Treasuries were yielding 2.56%; subtracting 2% inflation gets real yields closer to 50 to 60 bps.
- **Be Informed by Market Forces to Keep the Economy Rolling:** Bullard wants more of [monetary policy](#) to be propelled by market-driven information—including things such the yield curve and inflation estimates derived from the TIPS market—saying that the market participants pricing these securities have a lot of information that Fed economic models do not have.

- **Labor Markets Not Relevant to Inflation?** Professor Siegel inquired whether our declining unemployment rate would lead to inflation pressures. Bullard responded by emphasizing the difference between the modern era and older era—inflation expectations before 1955 were not well anchored—and he described the success of the Fed’s inflation-targeting program to 2% and the credibility in this program as making the Phillips curve less relevant. This was an interesting segment on how the unemployment gap no longer [correlates](#) to inflation—so the Fed should pay less attention to the unemployment rate in forecasting inflation now than it used to.
- **Is China Devaluing Its Currency in the Trade War?** We discussed what is happening with the dollar and the dollar’s strength versus the euro, which Bullard ascribed to better economic growth in the U.S. compared with Europe. Regarding China, he noted that it was harder to disentangle how much of depreciation was from China policy and political maneuvering and how much was from changing economic growth.

Bullard is one of the most free-thinking monetary policy makers, and our discussions with him on Wharton Business Radio are always very revealing of some of the top thinking on future policy. To listen to our full conversation, please click below.

For more investing insights, check out our [Economic & Market Outlook](#)

View the online version of this article [here](#).

## **IMPORTANT INFORMATION**

**U.S. investors only: Click [here](#) to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.**

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Please see prospectus for discussion of risks.

Past performance is not indicative of future results. This material contains the opinions of the author, which are subject to change, and should not to be considered or interpreted as a recommendation to participate in any particular trading strategy, or deemed to be an offer or sale of any investment product and it should not be relied on as such. There is no guarantee that any strategies discussed will work under all market conditions. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This material should not be relied upon as research or investment advice regarding any security in particular. The user of this information assumes the entire risk of any use made of the information provided herein. Neither WisdomTree nor its affiliates, nor Foreside Fund Services, LLC, or its affiliates provide tax or legal advice. Investors seeking tax or legal advice should consult their tax or legal advisor. Unless expressly stated otherwise the opinions, interpretations or findings expressed herein do not necessarily represent the views of WisdomTree or any of its affiliates.

The MSCI information may only be used for your internal use, may not be reproduced or re-disseminated in any form and may not be used as a basis for or component of any financial instruments or products or indexes. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each entity involved in compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties. With respect to this information, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including loss profits) or any other damages ([www.msci.com](http://www.msci.com))

Jonathan Steinberg, Jeremy Schwartz, Rick Harper, Christopher Gannatti, Bradley Krom, Tripp Zimmerman, Michael Barrer, Anita Rausch, Kevin Flanagan, Brendan Loftus, Joseph Tenaglia, Jeff Weniger, Matt Wagner, Alejandro Saltiel, Ryan Krystopowicz, Kara Marciscano, Jianing Wu and Brian Manby are registered representatives of Foreside Fund Services, LLC.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.

You cannot invest directly in an index.

## DEFINITIONS

**Federal Reserve** : The Federal Reserve System is the central banking system of the United States.

**Federal Open Market Committee (FOMC)** : The branch of the Federal Reserve Board that determines the direction of monetary policy.

**Bullish** : a position that benefits when asset prices rise.

**Yield curve** : Graphical Depiction of interest rates on government bonds, with the current yield on the vertical axis and the years to maturity on the horizontal axis.

**Curve-flatten** : a relative-value position that benefits if the spread between short and long maturity securities declines.

**Phillips curve** : An economic concept developed by A. W. Phillips stating that inflation and unemployment have a stable and inverse relationship. According to the Phillips curve, the lower an economy's rate of unemployment, the more rapidly wages paid to labor increase in that economy.

**Basis point** : 1/100th of 1 percent.

**Treasury yield** : The return on investment, expressed as a percentage, on the debt obligations of the U.S. government.

**Inflation** : Characterized by rising price levels.

**Monetary policy** : Actions of a central bank or other regulatory committee that determine the size and rate of growth of the money supply, which in turn affects interest rates.

**Correlation** : Statistical measure of how two sets of returns move in relation to each other. Correlation coefficients range from -1 to 1. A correlation of 1 means the two subjects of analysis move in lockstep with each other. A correlation of -1 means the two subjects of analysis have moved in exactly the opposite direction.