
AN INTERVIEW WITH THE FED'S JAMES BULLARD

Jeremy J Siegel — Senior Investment Strategy Advisor
09/24/2019

On last week's "Behind the Markets" podcast, Jeremy Schwartz and Professor Jeremy Siegel interviewed James Bullard, president and CEO of the [Federal Reserve \(Fed\)](#) Bank of St. Louis. Despite the recent spate of better-than-expected U.S. economic data, Bullard did not back down from advocating a 50-[basis point \(bps\)](#) cut in the Federal Funds rate at the Fed's last policy meeting, dissenting from the majority decision to lower just 25 basis points. He maintained that the increased uncertainty about U.S. trade policy has had a significant effect on foreign economies and impacted business decisions in the U.S. In fact, during our interview, the [Dow Jones Industrial Average](#) fell 200 points in response to news that Chinese negotiators had withdrawn from recent trade negotiations.

Further supporting his dissent, Bullard said, "We just have to face up to the idea it is an extremely low [interest-rate](#) environment globally and U.S. [yields](#) can't get too out of line from those global yields, even though our economy is somewhat better than some other places in the world." I concurred, noting that although U.S. growth rates are about 1% above those in Europe, our interest rates, relative to [inflation](#), are 2% to 3% higher. Bullard agreed that the "neutral Fed funds rate," the funds rate that is neither expansionary nor contractionary, might be below the new 1.75% to 2.00% range set last Wednesday.

Bullard agreed that the term structure was the best single indicator of a recession in the post-war period. He reiterated that he had been "fooled" twice during his tenure on the [Federal Open Market Committee \(FOMC\)](#) by presentations from Fed research staff saying that inversion of the term structure did not presage recession. He vowed not to be fooled again.

When I pointed out that the "[dot plot](#)" indicated that ten of the 17 FOMC members did not want any further cuts, he said those indications were made before the meeting and that dot plot convictions were not written in stone. Bullard dismissed suggestions that Trump's vociferous push for lower rates might have sparked resistance by some members who would have otherwise been more receptive to such easing. "We almost never talk about politics," he stated, and you can confirm this by listening to the transcripts of the meetings (which are released five years later).

Bullard praised Christopher Waller, his director of research, and former mentor at Indiana University, who has been nominated by Trump to a vacant position on the Fed Board. Waller shares Bullard's view that we are in a new low-interest rate environment for which historical data provides little guidance. Bullard indicated that Waller's confirmation hearings are going well. In the betting markets, Waller is an overwhelming favorite to be confirmed.

I asked Bullard about Trump's other nominee, Judy Shelton, but he was non-committal. Shelton's past statements indicate she is a strong supporter of the [gold standard](#), although she plays down those statements now. Shelton's background is not as distinguished as Waller's and the current buzz is that she is unlikely to be confirmed.

I proposed that not only is the FOMC's estimate of the neutral funds rate too high, the Committee's long-run estimate of the unemployment rate, referred to as "U*" or the "natural rate of unemployment," was also too high, at 4.2%. Unemployment has been under that level for nearly two years and there has been little pressure on wages.

Bullard agreed that the committee's estimate of U^* was likely too high, but said that it did not matter much. The relationship between unemployment and wage pressures has broken down in recent years due to many forces, the most important being the stability of inflationary expectations. As a result, deviations from the natural rate of unemployment do not cause anywhere near the wage pressures that they did in previous decades.

Bullard indicated that he does not feel reducing rates lowers the flexibility of the Fed to act if there is a much bigger shock. If such a shock occurred, the Fed would return to zero rates and reinstitute [quantitative easing](#). However, he sees no sign whatsoever that the economy is in for that type of shock.

The Fed president ended the interview by saying that although he advocated an insurance cut in the funds rate, the [yield curve inversion](#) was very small and short-lived. If Trump reaches a trade agreement and the economy continues to strengthen, he might be willing to pause policy easing. But in the absence of such an agreement, a further insurance cut is most appropriate.

This was an exciting discussion that we were able to have with a Fed president. Please listen to the full conversation below.

For standardized performance and the most recent month-end performance click [here](#) NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

For more investing insights, check out our [Economic & Market Outlook](#)

View the online version of this article [here](#).

IMPORTANT INFORMATION

U.S. investors only: Click [here](#) to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Please see prospectus for discussion of risks.

Past performance is not indicative of future results. This material contains the opinions of the author, which are subject to change, and should not to be considered or interpreted as a recommendation to participate in any particular trading strategy, or deemed to be an offer or sale of any investment product and it should not be relied on as such. There is no guarantee that any strategies discussed will work under all market conditions. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This material should not be relied upon as research or investment advice regarding any security in particular. The user of this information assumes the entire risk of any use made of the information provided herein. Neither WisdomTree nor its affiliates, nor Foreside Fund Services, LLC, or its affiliates provide tax or legal advice. Investors seeking tax or legal advice should consult their tax or legal advisor. Unless expressly stated otherwise the opinions, interpretations or findings expressed herein do not necessarily represent the views of WisdomTree or any of its affiliates.

The MSCI information may only be used for your internal use, may not be reproduced or re-disseminated in any form and may not be used as a basis for or component of any financial instruments or products or indexes. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each entity involved in compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties. With respect to this information, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including loss profits) or any other damages (www.msci.com)

Jonathan Steinberg, Jeremy Schwartz, Rick Harper, Christopher Gannatti, Bradley Krom, Tripp Zimmerman, Michael Barrer, Anita Rausch, Kevin Flanagan, Brendan Loftus, Joseph Tenaglia, Jeff Weniger, Matt Wagner, Alejandro Saltiel, Ryan Krystopowicz, Kara Marciscano, Jianing Wu and Brian Manby are registered representatives of Foreside Fund Services, LLC.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.

You cannot invest directly in an index.

DEFINITIONS

Federal Reserve : The Federal Reserve System is the central banking system of the United States.

Basis point : 1/100th of 1 percent.

Dow Jones Industrial Average : The Dow Jones Industrial Average is a price-weighted average of 30 significant stocks traded on the New York Stock Exchange and the Nasdaq.

Interest rates : The rate at which interest is paid by a borrower for the use of money.

Yield : The income return on an investment. Refers to the interest or dividends received from a security that is typically expressed annually as a percentage of the market or face value.

Inflation : Characterized by rising price levels.

Federal Open Market Committee (FOMC) : The branch of the Federal Reserve Board that determines the direction of monetary policy.

Dot Plot : a chart based on the economic projections of the Federal Reserve board members that illustrates their views on the appropriate pace of policy firming and provides a target range or target level for the federal funds rate.

Gold standard : A monetary system where the value of a country's currency is directly linked to gold. This system was abandoned by the U.S. during the mid-20th century and replaced with the complete use of fiat money.

Quantitative Easing (QE) : A government monetary policy occasionally used to increase the money supply by buying government securities or other securities from the market. Quantitative easing increases the money supply by flooding financial institutions with capital, in an effort to promote increased lending and liquidity.

Inverted Yield Curve : An interest rate environment in which long-term debt instruments have a lower yield than short-term debt instruments of the same credit quality.