

# CLOUD GIANTS: MEETING DAN SPRINGER, CEO AT DOCUSIGN

Bessemer Venture Partners — Global venture group

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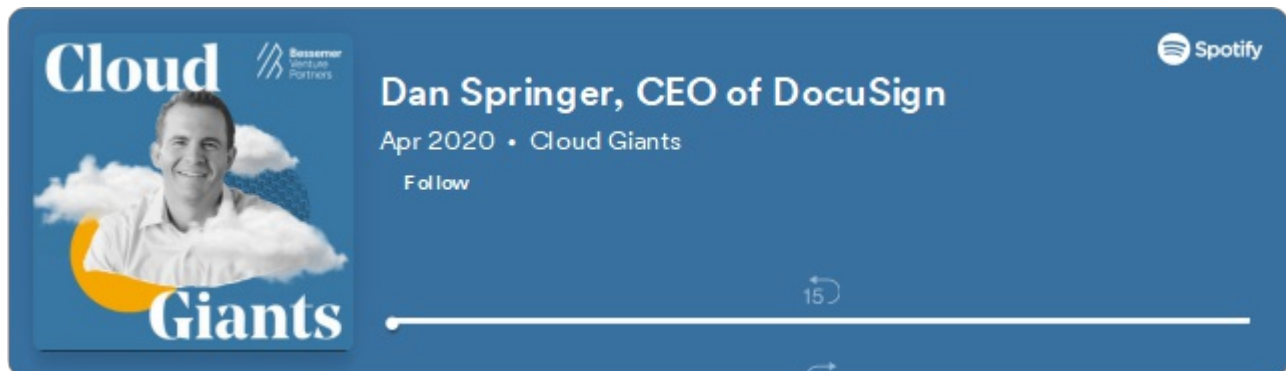
*On Cloud Giants, a podcast brought to you by Bessemer Venture Partners (BVP), Byron Deeter of BVP interviews entrepreneurs, founders and great leaders who have built world-changing cloud companies.*

*In this episode, Byron talks to Dan Springer, the CEO at DocuSign, an electronic digital agreement company that has been growing rapidly in recent years.*

Listeners will hear about:

- Dan Springer's background, including his school connections to Bill Gates and Paul Allen, the founders of Microsoft.
- His professional life before joining DocuSign and how those experiences have shaped decisions at the company.
- Advice for tech entrepreneurs on the brink of success, facing strategic decisions around profit maximization versus aggressive investment.
- Reflections on gender bias within the tech industry and his own experience from being a "stay-at-home dad" before joining DocuSign.
- How the focus of the company has been shifting recently and what this means for its future growth potential.

Listen to the full recording below.



At WisdomTree, we offer an investment strategy that favors pure-play cloud companies. To find out more about our unique cloud computing investment strategy in collaboration with Bessemer Venture Partners, visit our [Cloud Computing Strategy page](#).

**Please visit the [WCLD Fund page](#) for the Fund's holdings.**

Important Risks Related to this Article

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There are risks associated with investing, including possible loss of principal. The Fund invests in cloud computing companies, which are heavily dependent on the Internet and utilizing a distributed network of servers over the Internet. Cloud computing companies may have limited product lines, markets, financial resources or personnel and are subject to the risks of changes in business cycles, world economic growth, technological progress and government regulation. These companies typically face intense competition and potentially rapid product obsolescence. Additionally, many cloud computing companies store sensitive consumer information and could be the target of cybersecurity attacks and other types of theft, which could have a negative impact on these companies and the Fund. Securities of cloud computing companies tend to be more volatile than securities of companies that rely less heavily on technology and, specifically, on the Internet. Cloud computing companies can typically engage in significant amounts of spending on research and development, and rapid changes to the field could have a material adverse effect on a company's operating results. The composition of the Index is heavily dependent on quantitative and qualitative information and data from one or more third parties, and the Index may not perform as intended. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

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