

HOW DID THIS INTERNATIONAL STRATEGY BEAT 97% OF ITS PEERS?

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A big story of the last two years has been the strength of the U.S. dollar and the change in central bank policy prescriptions that led to it. This move has caused strong reverberations across foreign stock funds that are exposed to foreign currency risk. When allocating to foreign stocks, investors typically must take on currency risk in addition to the local equity exposure. Recently, the by-product of this “currency bet” has detracted from the performance of traditional international funds—the vast majority of which do not hedge currencies. To address this, WisdomTree launched a broad-based international currency-hedged strategy in 2014 that gives exposure across the major developed world countries but hedges out the currency impact. That hedge is leading to dramatic performance differentials versus the large category of foreign open-ended funds and exchange-traded funds (ETFs). **How Strong Are Currency Headwinds?** There are more than 1,500 open-ended funds and ETFs in the foreign large-cap, large value and large-cap growth categories, according to Morningstar. Below we showcase how the [WisdomTree International Hedged Dividend Growth Fund \(IHDG\)](#) has beaten 97% of its 1,515 peers since its inception. We contrast this with the [MSCI EAFE Index](#) and the [FTSE Developed ex North American Index](#), which have only beaten 45% and 47% of this peer group, respectively. Both of these indexes have exposure to foreign currency risk, which shows how dramatic currency headwind can be. The strong relative returns of IHDG versus the peer group show how currency has become a prime driver of relative performance when investing internationally.¹

MorningStar	Category	as	of	December	31,	2014
Morningstar Category: Foreign Large Blend/Growth/Value (ETF and Open-Ended Funds)		Since Inception*	Peer Group Returns	Rank	% of Peer Group Beaten	
WisdomTree International Hedged Dividend Growth Fund		-1.24	44	97		
MSCI EAFE Index		-8.36	828	45		
FTSE Developed ex North America Index		-8.31	809	47		
Number of Managers			1,515			

Past performance is not indicative of future results. *Since inception: 6/1/14–12/31/14.

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Average Annual Returns as

	Total Return NAV (%)				Market Price (%)			
	1-Yr.	3-Yr.	5-Yr.	Since Inception*	1-Yr.	3-Yr.	5-Yr.	Since Inception*
WisdomTree International Hedged Dividend Growth Fund	N/A	N/A	N/A	1.30%	N/A	N/A	N/A	0.58%
MSCI EAFE Index	-4.90%	11.06%	5.33%	-6.78%	-4.90%	11.06%	5.33%	-6.78%
FTSE Developed ex North America Index	-4.85%	11.02%	5.60%	-6.53%	-4.85%	11.02%	5.60%	-6.53%

Source: WisdomTree. *Since inception: 5/7/14–12/31/14.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at www.wisdomtree.com.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total returns are calculated using the daily 4:00 p.m. EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

You cannot invest directly in an index. Index performance does not represent actual fund or portfolio performance. A fund or portfolio may differ significantly from the securities included in the index. Index performance assumes reinvestment of dividends but does not reflect any management fees, transaction costs or other expenses that would be incurred by a portfolio or fund, or brokerage commissions on transactions in fund shares. Such fees, expenses and commissions could reduce returns.

of 12/31/2014

Portfolio

Characteristics of IHDG IHDG has a stock selection focus driven by three factors: high [return on equity \(ROE\)](#) and high [return on assets \(ROA\)](#), which are two measures associated with "quality," and earnings growth expectations. • As a result of these screens, the methodologies tend to be concentrated in Consumer Staples, Consumer Discretionary, Health Care and Industrials. The two consumer sectors are the largest two sectors in IHDG and combine to represent more than a third of the ETF. Combined with Health Care and Industrials, which each represent more than 15% of the Fund, these four sectors make up over 60% of IHDG. The Fund's three lowest exposures on a sector basis are to Utilities, Financials and Energy. Utilities and Financials are highly leveraged sectors, and the screen for ROA reduces their exposure. • An important element to consider is the ultimate cost of hedging, which can be estimated as the weighted average difference in [short-term interest rates](#) relative to the United States. For IHDG, this figure is approximately 0.2%, a relatively small cost to hedge these developed international currencies. The four biggest exposures are to the euro (more than a third of the ETF), British pound (almost 20%), Swiss franc (13%) and Japanese yen (9%) as of December 31, 2014. WisdomTree believes [currency-hedged investment strategies](#) are growing in prominence due to shifting policy winds among global central banks. We believe that IHDG represents a potentially beneficial marriage of growth and quality characteristics with this added currency-hedged feature. This type of exposure represents to us an attractive holding for core allocations to developed international stocks. ¹All data is as of 12/31/14.

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You cannot invest directly in an index.

DEFINITIONS

Risk : Also standard deviation, which measures the spread of actual returns around an average return during a specific period. Higher risk indicates greater potential for returns to be farther away from this average.

Currency bet : an investment made in a currency in order to profit from a rise or fall in the value.

Hedge : Making an investment to reduce the risk of adverse price movements in an asset. Normally, a hedge consists of taking an offsetting position in a related security, such as a futures contract.

MSCI EAFE Index : is a market cap-weighted index composed of companies representative of the developed market structure of developed countries in Europe, Australasia and Japan.

Return on Equity (ROE) : Measures a corporation's profitability by revealing how much profit a company generates with the money shareholders have invested.

Return on assets (ROA) : Firm profits (after accounting for all expenses) divided by the firm's total assets. Higher numbers indicate greater profits relative to the level of assets utilized to generate them.

Short-term rates : the rate of interest on a debt instrument maturing in two years or less.