# LEARN TO YIELD

## Kevin Flanagan — Head of Fixed Income Strategy,Scott Welch — Chief Investment Officer, Model Portfolios 10/27/2023

This article is relevant to financial professionals who are considering offering model portfolios to their clients. If you are an individual investor interested in WisdomTree ETF Model Portfolios, please inquire with your financial professional. Not all financial professionals have access to these Model Portfolios.

When you're three days down the highway And you're looking like I feel And it takes a lot to keep it going It takes a lot to keep it real Take some time for yourself And learn to yield

(From "Yield" by the Indigo Girls, 2002)

Our most recent post on <u>generating yield in the current market environment</u> was back in early July. It's time to check back in.

As short-term rates have remained elevated due to the <u>Federal Reserve's</u> rate regime, the differential between the <u>S&P 5</u> <u>00 Index dividend yield</u> and the three-month <u>t-bill</u> yield has become more pronounced.

#### S&P 500 Dividend Yield: 3-Month U.S Treasury Yield



Sources: WisdomTree and FactSet, as of 10/16/23. Past performance is not a guarantee of future results.

We see a similar story at the long end of the curve.

S&P 500 Dividend Yield: 10-Year U.S Treasury Yield





Sources: WisdomTree and FactSet, as of 10/16/23. Past performance is not a guarantee of future results.

This last comparison uses the nominal <u>Treasury yield</u>. We see slightly less dramatic results if we use the 10-Year real Treasury yield instead, since dividend yields represent a non-<u>inflation</u>-adjusted return on <u>real assets</u> (the underlying stocks).



#### S&P 500 Dividend Yield: 10-Year U.S TIPS Yield

Sources: WisdomTree and FactSet, as of 10/16/23. Past performance is not a guarantee of future results.

Let's survey the current market environment. As we've noted in several earlier posts, the Fed seemingly wants to remain hawkish, but the bond market is, in many respects, doing their job for them. There has been a dramatic run up in the 10-



Year over the past several months, with a corresponding tightening of general financial conditions (two charts).



Sources: YCharts, 1/1/23-10/16/23. Past performance is no guarantee of future results.

Oct 17 2023, 3:33PM EDT. Powered by YCHARTS



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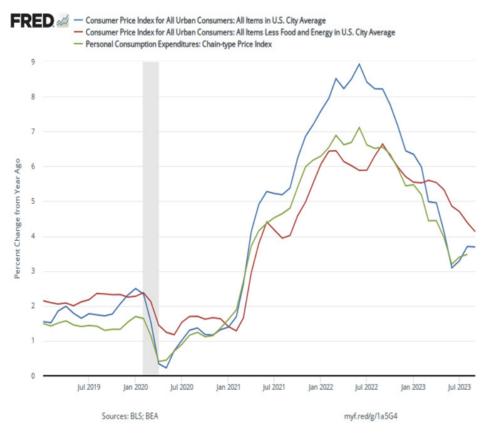
Sources: Goldman Sachs and The Daily Shot, as of 10/16/23. "FCI" stands for Financial Conditions index. The measurement of "financial conditions" can vary from firm to firm, but generally refers to the amalgamation of data from the money market, debt, equity and banking markets into a single

At the same time, and despite the Fed's ongoing anxiety, inflation has peaked and is moving downward, though it remains above the Fed's 2% target rate (and probably will for a while). As we write this, the markets anticipate perhaps one more round of rate tightening in 2023—probably in December, if it happens at all.

Rate *cut* expectations have now been pushed back to June 2024, at the earliest. At this point, the ongoing strength of the labor market seems to be the primary driver of what is keeping the Fed awake at night.



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Source: The St. Louis Federal Reserve Bank (FRED), as of September 2023.

Finally, <u>credit spreads</u> (particularly <u>high-yield</u> spreads) have widened recently but remain near their 25-year historical levels.



#### So, What Is a Yield-Seeking Investor to Do?

One of our primary investment themes for 2023 and into 2024 is <u>"there is income back in fixed income."</u> Let's compare current fixed income <u>nominal yields</u> to equity market nominal yields.

Certainly, in comparison to the equity markets, there is income back in fixed income.

#### Product/Strategy Ideas

Unless you believe that the long end of the <u>yield curve</u> is nearing peak rate levels and will begin to come back down significantly (which is not our view), then the <u>inverted Treasury yield curve</u> does not offer much of an incentive to move out in duration.

While investors may wish to consider a <u>barbell</u> approach given the current yield backdrop, we continue to see value in tilting the allocation toward U.S. Treasury (UST) <u>floating rate notes (FRNs)</u>.

### Index Yield to Worst/Modified Duration



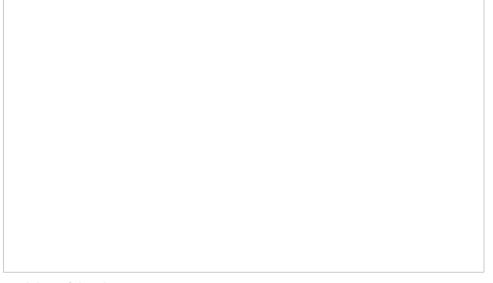
As of this writing, UST FRNs are essentially the highest-yielding Treasury security and, with only one week duration, they offer income without the volatility that potentially comes with fixed coupon issues. The <u>WisdomTree Floating Rate Treas</u> <u>ury Fund (USFR)</u> is a way for investors to tap into this investment theme.

We also remain constructive on high-yield corporates. At current rate and spread levels, the segment continues to offer elevated yields level to investors, while maintaining a comfortable buffer against both a further rise in rates and/or a rise in spreads (right-hand chart below).

We suggest an approach that is selective and takes default prospects into consideration. The <u>WisdomTree U.S. High Yiel</u> <u>d Corporate Bond Fund (WFHY)</u> offers investors a way of screening for quality (we exclude negative cash flow companies in our Index construction) while tilting for income in the high-yield space.

At the same time, on a relative value basis, agency backed mortgages, which are investable via the <u>WisdomTree Mortga</u> <u>ge Plus Bond Fund (MTGP)</u> are exhibiting attractive spreads to Treasuries in comparison to their historical average (lefthand chart below).

Within our own Model Portfolios, we recently reduced (but did not eliminate) our over-weight allocation in high yield and reallocated the proceeds to mortgage-backed securities.



#### **Model Portfolio Ideas**

In addition to our product line-up, WisdomTree also manages three <u>Model Portfolios</u> we think fit nicely into today's yield environment, depending on investor objectives: an all-equity Global Dividend Model, Multi-Asset Income Models of different risk bands and the Siegel-WisdomTree Longevity Model, which we manage in collaboration with our Senior Economist, Professor Jeremy Siegel.

All these Models focus on generating a significant portion of the current yield from their equity allocations while using the fixed income allocation to generate additional, risk-controlled yield.

#### Conclusions

When we first began writing this series of posts about generating yield in the current market environment, back in March 2021, we were in an <u>historically anomalous environment</u> where investors could generate higher yields out of their equity



allocations than they could from their fixed income allocation. But, as we wrote most recently, the script has flipped.

Fixed income has regained its historical role within portfolios—generating risk-controlled yield and acting as a hedge to equity beta risk. It has been a long time coming, but here we are.

For investors and advisors looking to "learn to yield," we believe we have several ways to achieve this goal without taking excessive risk, including quality-screened high-yield (WFHY) and dividend-focused equities within the portfolio.

For investors wishing to not take on duration risk while benefitting from the current Fed rate regime, our floating rate U.S. Treasury product (<u>USFR</u>) may fit the bill.

Fixed income investors looking for relative value opportunities may find our mortgage-backed security product (<u>MTGP</u>) fits the bill.

Additionally, our yield-focused Model Portfolios are all delivering on their mandates of generating equity-driven enhanced yield in a risk-controlled manner.

We encourage you to take a look.

For definitions of indices & terms in the charts above, please visit the glossary.

#### Important Risks Related to this Article

**For retail investors:** WisdomTree's Model Portfolios are not intended to constitute investment advice or investment recommendations from WisdomTree. Your investment advisor may or may not implement WisdomTree's Model Portfolios in your account. The performance of your account may differ from the performance shown for a variety of reasons, including but not limited to: your investment advisor, and not WisdomTree, is responsible for implementing trades in the account; differences in market conditions; client-imposed investment restrictions; the timing of client investments and withdrawals; fees payable; and/or other factors. WisdomTree is not responsible for determining the suitability or appropriateness of a strategy based on WisdomTree's Model Portfolios. WisdomTree does not have investment discretion and does not place trade orders for your account. This material has been created by WisdomTree, and the information included herein has not been verified by your investment advisor and may differ from the information provided by your investment advisor. WisdomTree does not undertake to provide impartial investment advice or give advice in a fiduciary capacity. Further, WisdomTree receives revenue in the form of advisory fees for our exchange-traded Funds and management fees for our collective investment trusts.

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Jeremy Siegel serves as Senior Economist to WisdomTree, Inc., and its subsidiary, WisdomTree Asset Management, Inc. ("WTAM" or "WisdomTree"). He serves on the Model Portfolio Investment Committee for the Siegel-WisdomTree Model Portfolios of WisdomTree, which develops and rebalances WisdomTree's Model Portfolios. In serving as an advisor to WisdomTree in such roles, Mr. Siegel is not attempting to meet the objectives of any person, does not express opinions as to the investment merits of any particular securities and is not undertaking to provide and does not provide any individualized or personalized advice attuned or tailored to the concerns of any person.

The Siegel-WisdomTree Longevity Model Portfolio seeks to address increasing longevity by shifting the focus to potential long-term growth through a higher stock allocation versus more traditional "60/40" portfolios.

**WFHY/MTGP:** There are risks associated with investing, including the possible loss of principal. Fixed income investments are subject to interest rate risk; their value will normally decline as interest rates rise. High-yield or "junk" bonds have lower credit ratings and involve a greater risk to principal. Fixed income investments are also subject to credit risk, the risk that the issuer of a bond will fail to pay interest and principal in a timely manner or that negative



perceptions of the issuer's ability to make such payments will cause the price of that bond to decline. While the Fund attempts to limit credit and counterparty exposure, the value of an investment in the Fund may change quickly and without warning in response to issuer or counterparty defaults and changes in the credit ratings of the Fund's portfolio investments. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

**USFR:** There are risks associated with investing, including the possible loss of principal. Securities with floating rates can be less sensitive to interest rate changes than securities with fixed interest rates but may decline in value. Fixed income securities will normally decline in value as interest rates rise. The value of an investment in the Fund may change quickly and without warning in response to issuer or counterparty defaults and changes in the credit ratings of the Fund's portfolio investments. Due to the investment strategy of this Fund, it may make higher capital gain distributions than other ETFs. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

For standardized performance and the most recent month-end performance click <u>here</u> NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

#### **Related Blogs**

+ Flipping the Script on Yield

#### **Related Funds**

- + WisdomTree Floating Rate Treasury Fund
- + <u>WisdomTree U.S. High Yield Corporate Bond Fund</u>
- + <u>WisdomTree Mortgage Plus Bond Fund</u>

View the online version of this article <u>here</u>.



#### **IMPORTANT INFORMATION**

### U.S. investors only: Click <u>here</u> to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.

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You cannot invest directly in an index.



#### **DEFINITIONS**

Federal Reserve : The Federal Reserve System is the central banking system of the United States.

**S&P 500 Index** : Market capitalization-weighted benchmark of 500 stocks selected by the Standard and Poor's Index Committee designed to represent the performance of the leading industries in the United States economy.

**Dividend yield** : A financial ratio that shows how much a company pays out in dividends each year relative to its share price.

**Treasury Bill**: A treasury bill (T-Bill) is a short-term debt obligation backed by the U.S. government with a maturity of one month (four weeks), three months (13 weeks) or six months (26 weeks).

Treasury yield : The return on investment, expressed as a percentage, on the debt obligations of the U.S. government.

Inflation : Characterized by rising price levels.

**Real assets** : Assets that have their own value independent of their price, typically used to mitigate the potential impact of inflation lessening the purchasing power of an investor's home currency.

**Spread** : Typically refers to a difference between a measure of yield for one asset class and a measure of yield for either a different subset of that asset class or a different asset class entirely.

**High Yield** : Sometimes referred to as "junk bonds," these securities have a higher risk of default than investment-grade securitie.

**Nominal yield** : the annual interest rate that an investor demands for holding a bond to maturity, not including the impact of inflation.

**Curve** : Refers to the yield curve. Positioning on the yield curve is important to investors, especially during non-parallel shifts.

**Inverted Yield Curve** : An interest rate environment in which long-term debt instruments have a lower yield than short-term debt instruments of the same credit quality.

barbell : The barbell is an investment strategy applicable primarily to a fixed income portfolio.

**Floating Rate Treasury Note** : a debt instrument issued by the U.S. government whose coupon payments are linked to the 13-week Treasury bill auction rate.

Mortgage-backed securities : Fixed income securities that are composed of multiple underlying mortgages.

