
THE IMPORTANCE OF TECHNICAL ANALYSIS IN BUILDING A PORTFOLIO

Jeremy Schwartz — Global Chief Investment Officer

10/24/2019

On last week's episode of the "Behind the Markets" podcast, we were joined by two investment strategists who build portfolios and market views using two fairly different techniques.

Mike Hurley, Chief Market Strategist at Highland Capital Management, is a Chartered Market Technician and employs the use of quantitative tools to examine market trends and position accordingly.

Jared Kizer, Chief Investment Officer for Buckingham Strategic Wealth and the BAM ALLIANCE, also employs quantitative techniques but is grounded in more long-term, [factor](#)-driven portfolios and research.

We touched on a variety of topics with them.

Managing an Investment Portfolio

Kizer spoke about how he got started in finance and what impression the technology bubble of the early 2000s had on his long-term investing outlook. He also discussed why he still believes in the principles of global [diversification](#) and [value](#) tilting for long-term excess returns, even while value has struggled and the U.S. has outperformed global peers over the last decade.

Kizer also discussed various value factor definitions and some of rationale for the [price-to-book \(P/B\)](#). He believes most investors get fixed income investing wrong in taking on too much [credit risk](#) in their fixed income portfolios—or not owning a broad enough total credit strategy when they have the right amount.

An Investment Strategist's 2020 (and Beyond) [Bullish](#) Market Outlook

Hurley explained why he believes we are in structural bull advance and shared which market sectors he favors. He discussed how he came up with a market target for the [S&P 500](#) bull market lasting until December 2021, and what levels he thinks it can reach based on past trends.

Hurley discussed how he views a linkage between weak economic indicators in Germany and better forward-looking returns in the U.S. He also shared his views on [interest rates](#) bottoming out. We also discussed his outlook for oil and other commodities, including the role of gold in the new bull market.

These were two great discussions, and we thank our guests for joining. Please listen to both conversations below.

For standardized performance and the most recent month-end performance click [here](#) NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

For more investing insights, check out our [Economic & Market Outlook](#)

View the online version of this article [here](#).

IMPORTANT INFORMATION

U.S. investors only: Click [here](#) to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Please see prospectus for discussion of risks.

Past performance is not indicative of future results. This material contains the opinions of the author, which are subject to change, and should not to be considered or interpreted as a recommendation to participate in any particular trading strategy, or deemed to be an offer or sale of any investment product and it should not be relied on as such. There is no guarantee that any strategies discussed will work under all market conditions. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This material should not be relied upon as research or investment advice regarding any security in particular. The user of this information assumes the entire risk of any use made of the information provided herein. Neither WisdomTree nor its affiliates, nor Foreside Fund Services, LLC, or its affiliates provide tax or legal advice. Investors seeking tax or legal advice should consult their tax or legal advisor. Unless expressly stated otherwise the opinions, interpretations or findings expressed herein do not necessarily represent the views of WisdomTree or any of its affiliates.

The MSCI information may only be used for your internal use, may not be reproduced or re-disseminated in any form and may not be used as a basis for or component of any financial instruments or products or indexes. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each entity involved in compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties. With respect to this information, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including loss profits) or any other damages (www.msci.com)

Jonathan Steinberg, Jeremy Schwartz, Rick Harper, Christopher Gannatti, Bradley Krom, Tripp Zimmerman, Michael Barrer, Anita Rausch, Kevin Flanagan, Brendan Loftus, Joseph Tenaglia, Jeff Weniger, Matt Wagner, Alejandro Saltiel, Ryan Krystopowicz, Jianing Wu, and Brian Manby are registered representatives of Foreside Fund Services, LLC.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.

You cannot invest directly in an index.