
FADE THE STRONG EURO CONSENSUS

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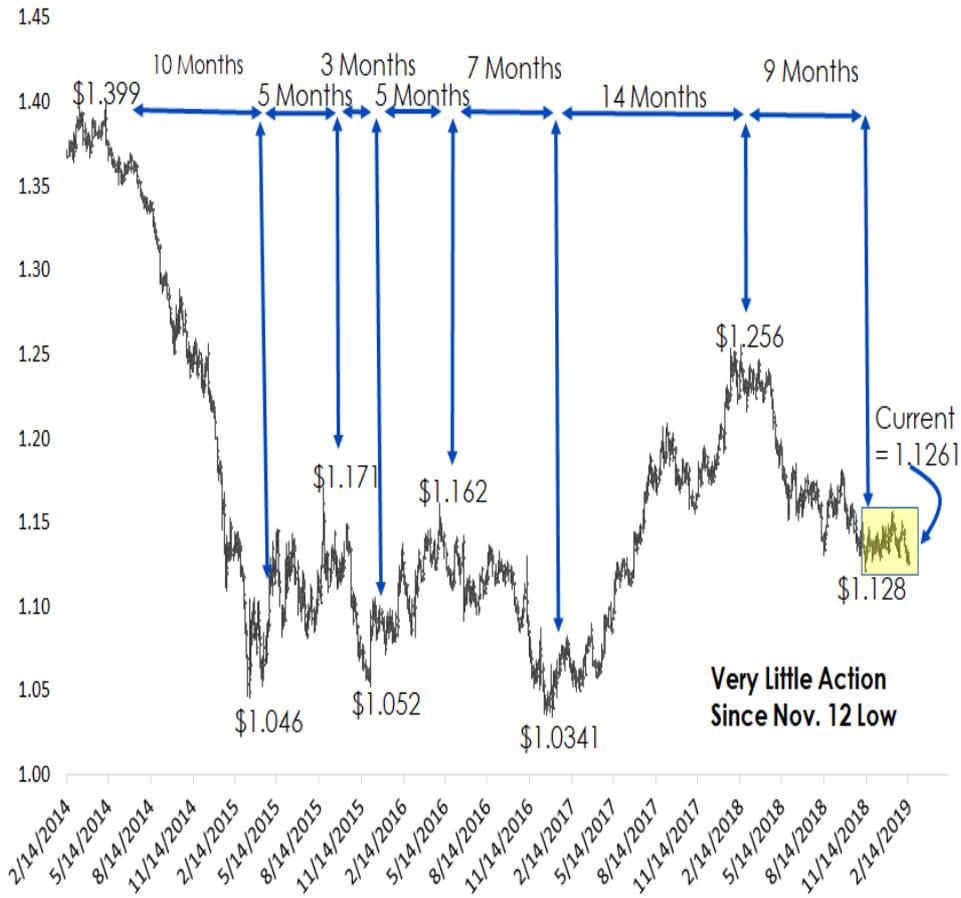
You wouldn't know it from the stock market's gut-wrenching fourth-quarter decline and 2019's snapback, but the euro has been downright sleepy.

Be careful because that can change quickly.

EUR/USD touched a recent low of \$1.128 in November and has been moving in a 3-cent range ever since, flirting with that level right now. The currency was oblivious to the panic that sent the [VIX volatility](#) index for equities to a Lehman-like level of 36 during the lazy days around Christmas.

Figure 1 shows that, over the last five years, EUR has moved a dime or twenty cents as a matter of routine. However, I wouldn't be complacent; things could get interesting, and soon.

Figure 1: EUR vs. USD



Source: WisdomTree, Bloomberg, as of 2/14/2019

The Lopsided Street

To figure 2, we say “wow.” All but one of the 23 economists who have published a FY19 EUR estimate in February has penciled in strength relative to the USD. As a group, they are also estimating even more strength in 2020.

Figure 2: Wall Street Estimates, EUR/USD

Count	As of	Contributor	2019 Target	Higher Than Current?	2020 Target	Higher Than Their '19 Estimate?
1	2/13/2019	China Construction Bank	\$1.11	No		
2	2/12/2019	Rabobank	\$1.14	Yes	\$1.18	Yes
3	2/11/2019	Morgan Stanley	\$1.25	Yes	\$1.36	Yes
4	2/11/2019	TMS Brokers	\$1.21	Yes	\$1.27	Yes
5	2/11/2019	Wells Fargo	\$1.18	Yes		
6	2/8/2019	Commerzbank	\$1.24	Yes	\$1.32	Yes
7	2/8/2019	Silicon Valley Bank	\$1.22	Yes		
8	2/7/2019	Kshitij Consultancy Services	\$1.16	Yes		
9	2/6/2019	Sumitomo Mitsui Trust	\$1.22	Yes		
10	2/5/2019	Jyske Bank	\$1.19	Yes		
11	2/5/2019	Landesbank Baden Wuerttemberg	\$1.16	Yes	\$1.20	Yes
12	2/5/2019	RBC Capital Markets	\$1.16	Yes	\$1.21	Yes
13	2/4/2019	Handelsbanken	\$1.20	Yes	\$1.25	Yes
14	2/4/2019	Mizuho Bank	\$1.17	Yes		
15	2/4/2019	Norddeutsche Landesbank	\$1.20	Yes	\$1.20	Same as '19
16	2/1/2019	BNP Paribas	\$1.25	Yes	\$1.34	Yes
17	2/1/2019	Banco Bilbao Vizcaya Argentaria	\$1.20	Yes	\$1.28	Yes
18	2/1/2019	MPS Capital Services	\$1.18	Yes		
19	2/1/2019	National Bank Fin	\$1.23	Yes	\$1.23	Same as '19
20	2/1/2019	Oversea-Chinese Banking Group	\$1.18	Yes		
21	2/1/2019	Monex Europe	\$1.20	Yes		
22	2/1/2019	Swedbank	\$1.20	Yes	\$1.22	Yes
23	2/1/2019	UniCredit	\$1.14	Yes	\$1.20	Yes
		Median	\$1.20		\$1.23	
		Average	\$1.19		\$1.25	
		High	\$1.25		\$1.36	
		Low	\$1.11		\$1.18	
		Current	\$1.13		\$1.13	

Sources: Bloomberg, WisdomTree, as of 2/8/19.

Fade Them

But look at the politics, starting with Italy. The European Commission downgraded its forecast for Italy's 2019 [GDP](#) growth to 0.2%, just inches above the red ink of Q3 and Q4.

Italy's coalition government of protest party leftists and the anti-immigrant right are together attacking French president Emmanuel Macron. The left decries Macron's "Jupiterian" regime for favoring the rich and being out of touch, a similar charge to the one that brought down former president Nicolas Sarkozy. The right is relentless too, hitting on Macron's europhilic bona fides and his indifference to immigration grievances in first-port-of-entry countries.

Many Italians claim that EU officialdom is taking a hard line on the Maastricht Treaty's 3% budget deficit-to-GDP ratio limit—when it comes to them—but is being more lenient with France.

After all, Macron was allowed to do an about-face after he miscalculated car-centric rural France's rage against his 2018 gasoline taxes. The *gilet jaunes* (yellow vest) protests were effective—Macron crawled back to the Élysée with his tax plan scrapped and an extra €11 billion in fiscal largesse thrown in for good measure.

To supporters of Italy's Five Star Movement and The League parties (who, by the way, are going to be competing against each other in the May EU parliament elections), France is getting off scot-free. The verbal attacks on Macron are incessant, and Jupiter is not happy about it. This is no minor spat; France just withdrew its ambassador to Rome for the first time since 1940.

Let's not end without mentioning Germany's place amid the Street's consensus for EUR strength.

Finance minister Olaf Scholz says the budget surpluses that have been standard in Germany since 2014 are ending this year, and that business-focused tax cuts are policy now.

The country could use the stimulus, given its nasty 3.9% year-over-year fall in industrial production. Keep your eyes on credit default swaps from Deutsche Bank and Commerzbank too. These are only back to November and December

levels, respectively. If they stay ugly, we may see more tax cuts or spending from Berlin.

We have been saying that fiscal wars would be the next stage in this generation's evolution from currency wars to trade wars.

The fiscal wars are Stage Three.

It appears to be playing out. The signs of expansionary [fiscal policy](#) for 2019 are there, if you care to look. From China's recent tax cuts to India's giveaway to rural farmers in an attempt to stave off the Gandhis, to the trio of Italy, France and Germany throwing goodies at the wall—if you're still thinking about trade wars, then you're stuck on last year's story.

If you're still not convinced that Germany and its neighbors are open to fiscal stimulus, just remember that Trump is here until January 2021 at least. And just about every non-U.S. NATO member, save Greece of all countries, is failing to keep their end of the military spending bargain.

Tax cuts, pension goodies, defense boosts, whatever. It's dandy for GDP growth, but tell it to the budget [hawks](#), and tell it to the euro. The entire Street is piled on EUR strength.

Fade it.

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Gross domestic product (GDP) : The sum total of all goods and services produced across an economy.

Fiscal Policy : Government spending policies that influence macroeconomic conditions. These policies affect tax rates, interest rates and government spending, in an effort to control the economy.

Hawkish : Description used when worries about inflation are the primary concerns in setting monetary policy decisions.