

WisdomTree Adds Hedged Currency Feature to Japan Total Dividend Fund (DXJ)

DXJ to provide exposure to Japanese equities while helping to protect investors from potential declines in the yen against the U.S. dollar

New York, NY – (BUSINESS WIRE) – April 1, 2010 – WisdomTree (Pink Sheets: [WSDT - News](#)), an exchange-traded fund (“ETF”) sponsor and asset manager, announced that effective at the close of business today, April 1, 2010, the WisdomTree Japan Total Dividend Fund (DXJ) will hedge its exposure to the Japanese yen. DXJ will continue to provide broad exposure to the Japanese equity market but will seek to neutralize fluctuations in the yen against the U.S. dollar. DXJ has been renamed the WisdomTree Japan Hedged Equity Fund.

About WisdomTree

WisdomTree® is an exchange-traded fund (“ETF”) sponsor and asset manager using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately \$7.3 billion in assets currently are managed by WisdomTree or are managed against WisdomTree Indexes by third parties under license from WisdomTree. For more information, please visit www.wisdomtree.com. WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc.

WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

There are risks associated with investing including the possible loss of principal. Past performance does not guarantee future results. In addition to the normal risks of investing, foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
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