

## WisdomTree Launches Actively Managed U.S. Current Income ETF

### *Offers Exposure to U.S. Money Market Securities Through Fully Transparent ETF Structure*

New York, NY – (BUSINESS WIRE) – May 20, 2008 – WisdomTree Investments, Inc. (Pink Sheets: [WSDT - News](#)) announced today that the WisdomTree Trust will launch an actively managed ETF holding U.S. money market securities. The WisdomTree U.S. Current Income Fund will list on the NYSE Arca today, Tuesday, May 20<sup>th</sup> under ticker symbol USY with an expense ratio of 0.25%. Mellon Capital, acting as subadvisor, will manage the fund's assets.

“We have seen a flight to quality demonstrated by continued inflows into money market funds and we believe investors seeking to manage their cash positions will welcome the daily flexibility and transparency of the ETF structure as an important and appropriate development,” said Bruce Lavine, WisdomTree President & COO.

Money market funds typically hold high-quality, short-term debt, like Treasury bills; they are typically used for capital preservation. USY will seek to earn current income while preserving capital and maintaining liquidity by investing primarily in very short term, high-quality money market instruments denominated in U.S. dollars. Although USY invests in very short-term, investment grade instruments, the fund is not a "money market" fund and it is not the objective of the fund to maintain a constant share price.

#### **About WisdomTree Investments, Inc.**

**WisdomTree Investments, Inc.** has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. The company believes its approach provides investors with a viable alternative to market cap-weighted indexes.

**WisdomTree Trust** is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust. As of May 2008, assets under management in the WisdomTree Trust are more than \$4.9 billion.

There are risks associated with investing including possible loss of principal.

Investments in this fund involve additional special risks, such as credit risk, interest rate fluctuations, derivative investment risk and the effect of varied economic conditions. As these funds can have a high concentration in some issuers the funds can be adversely impacted by changes affecting those issuers. Unlike typical exchange-traded funds, there is no index that this Fund attempts to track or replicate. Thus, the ability of the Fund to achieve its objectives will depend on the effectiveness of the portfolio manager.

Please read the fund's prospectus for specific details regarding the fund's risk profile.

**Investors should consider the objectives, risks, charges and expenses of the**

**Funds carefully before investing. A prospectus containing this and other information is available by calling 1-866-909-WISE (9473) or by visiting [www.wisdomtree.com](http://www.wisdomtree.com). Please read the prospectus carefully before investing.**

WisdomTree Funds are distributed by ALPS Distributors, Inc.  
Bruce Lavine is a registered representative of ALPS Distributors, Inc

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WisdomTree Investments has patent applications pending on the methodology and operation of its indexes and ETFs.

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